

# Coast's Top Amateurs Compete in Invitational

ERIN GO BRAGH!

	High	Low
Saturday, March 12	80	44
Sunday, March 13	81	46
Monday, March 14	77	47
Tuesday, March 15	72	43

## The Desert Sun

TWENTY-EIGHTH YEAR

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Palm Springs, California Thursday, March 17, 1955 This Issue Over 7,000 Copies

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### Council Still Split 5-2 on Districting



(Frank Bogert Photo)  
**EDDIE FITZGERALD**, long a familiar figure on the streets of Palm Springs, a man of mystery and legends, is dead. His death is believed due to a heart attack. The wedding ring he is wearing just adds to the mystery of his past life.

#### Eddie Fitzgerald, Familiar Figure Here Years, Dead

Eddie Fitzgerald, known to almost all Villagers and to countless visitors, but a man of mystery, is dead.

He died as he lived, scorning aid. His body was found a few feet from the cot where he slept under the stars, near the Palm Springs Boy Scout house.

Bill Brubaker, who had known him for years, found his body about 6:15 p.m. Monday. Death was believed due to a heart attack. He is believed to have been 73.

**ALTHOUGH A FAMILIAR** figure for years on the streets of Palm Springs, little was known of his life before he came to the Village in the late 20s.

Known to many as the "Hermit of Palm Springs," he always denied that he was a hermit and once defined to the writer the dictionary meaning of the word—and added that it did not fit him.

"But if they want to call me

#### City to Support Parking Plans

Full cooperation of the City of Palm Springs in regard to establishment of a parking district on the Faye Liebling property on Tahquitz drive, between Indian avenue and Palm Canyon drive, was pledged Tuesday evening by city council.

City Manager R. W. Peterson and City Attorney Jerry Bunker were granted the power to negotiate with the property owner, or to start condemnation proceedings if necessary, to acquire the land.

The action hinges on the support of adjacent merchants, who must take a financial interest in the project. A meeting on this is scheduled Friday morning between the merchants and the council-citizen's committee on off-street parking.

Four other locations in the downtown area are also being studied, according to Councilman Earle Strebe.

Hermit, it's all right," he said.

**MANY LEGENDS** sprung up about Eddie Fitzgerald as he walked bare-footed along the streets of Palm Springs, with his torso always exposed to the sun save in the coldest of weather.

Old timers in the Village had various stories about him this week.

He was reported to be a millionaire, a college professor, a lawyer, and many other things in the talk of those who knew him.

**AS SOON AS WORD** of his death spread through Palm Springs Villagers rallied to see that he would be provided with an honorable burial.

Contributions came in immediately from many, one a multi-millionaire being the first. The donor asked anonymity.

Monday evening Eddie Fitzgerald talked to several friends—and he had many—as he did his marketing near his home. When last seen alive he was plodding toward his home.

Then he was found dead, near his cot in the open air, where he lived for years.

**WITH HIS DEATH**, a familiar figure is lost to Palm Springs. Who he really was, where he came from, remains a mystery.

He is believed to have a sister. Post office employees say that periodically he came to the post office. Several days in a row, until at last he found what he was waiting for, a letter at the general delivery window. But from whom, no one knows.

The body is at Wiefels and Son Mortuary where word was awaited from a possible relative.

No funeral services have been arranged as yet.



(Chamber of Commerce Photo)  
**WILLIAM T. SCHWARZ**, left, winter resident from Arlington, Vermont, and noted mural painter, and Artist Earl Cordrey of the Village, are co-chairmen of the exhibit of original cartoons being featured this week at the Desert Art Center's galleries at 707 North Palm Canyon drive. The exhibit covers the past 50 years, starting with Richard Outcault's Buster Brown series, to the latest technique of Walt Disney's animated cartoon. Original works of leading cartoonists and illustrators from throughout the country are being displayed.

#### Council Remains Divided, 5 to 2, on Redistricting

City council remained divided on the redistricting issue Tuesday night, again by a 5 to 2 vote, with Councilmen Ted McKinney and Jerry Nathanson retaining their roles as dissenters.

Dispute this time was endorsement of a new redistricting law being presented to the state legislature, prepared by City Attorney Jerry Bunker.

The controversial part of the law, according to McKinney, was the inclusion of a "three-fourths" provision, under which the recent election held by the city resulted in a defeat for the redistricting proponents.

**BUNKER PREPARED** the ordinance at the request of the League of California Cities, and the clarification of the law is endorsed by that organization. Sponsor of the bill in the legislature is Assemblyman Lee Backstrand.

"I believe that we need the legislation, but the three-fourths provision should be eliminated," McKinney said in explaining his "no" vote. Nathanson charged that the three-fourths provision is not contained in the law now, and it should not be added.

**MAYOR FLORIAN BOYD**, regarding Nathanson's statement, said that the issue is now being decided in the courts, and the final decision will be resolved there, not by personal opinion.

In regard to other proposed state laws, the city council endorsed legislation which will give counties the power to levy a sales tax in unincorporated areas, and expressed opposition to a bill which limits the business licensing power of cities.

#### Burglars Raid Greyhound Depot

Burglars Tuesday evening entered the Greyhound Bus Depot, 221 North Indian avenue, and collected \$75 in cash and a portable radio, according to Officers Nick Maffi and Bob Ralph, who are in charge of investigation.

#### Cartooning History Now on Display at Art Center Here

History of cartooning and illustrations in the United States is now on display—for the first time since Richard Outcault started the first popular cartoon of Buster Brown about the turn of the century.

A complete exhibit of originals is featured in the Desert Art Center's galleries at 707 North Palm Canyon drive, covering the era from the Buster Brown comic to the most modern Walt Disney animated cartoon.

The exhibit includes works of almost every top cartoonist in the country, as well as illustrators. Leading feature syndicates have cooperated to the fullest extent, according to Earl Cordrey and William Schwarz, co-chairmen.

Villagers and visitors, from youngsters to old-timers, will have a chance to either refresh their memories or to become acquainted with the popular cartoons of yesteryear and today.

The exhibit opened Tuesday and will continue until Sunday, March 20.

#### Historical Group to Meet Today

Palm Springs Historical Society directors will hold their second meeting at 2 p.m. today, Thursday, at Welwood Murray Memorial Library.

Since the first meeting, approximately 100 Villagers have become charter members of the library auxiliary.

Officers of the new organization are Mrs. Frank Bennett, chairman; George Roberson, vice chairman; Herbert Samson, treasurer; and Mrs. Edgar Kaufmann, secretary.

#### Race for Tribal Positions Close

Race for vice-chairman of the tribal council, Agua Caliente Band of Mission Indians, highlighted the annual election held Tuesday, with Laverne Saubel and Frank Segundo tied at 11 votes apiece after ballots were counted.

One absentee ballot from Korea has not been received here, and it may decide the election. If not received by the deadline of March 25, or if the ballot is cast for another member of the tribe, a special election will have to be held.

Voyle Olinger was returned as chairman of the tribal council, receiving 13 votes to 10 for Lorene McGlamary, who held the office two years ago.

Eileen Miguel was renamed secretary, and returned to office as tribal council members were Flora Patencio and Elizabeth Monk.

The vote was one of the highest ever recorded here, with 27 of the 27 adult members, or 88 percent, casting ballots.

One proposition on the ballot, approval of revised by-laws for the tribe, failed to receive the required three-fourths majority. The vote was 12 to 10, with two voters abstaining.

Members of the tribe met at the Indian office Tuesday evening to hear the results of the election.

THE WHITE HOUSE  
WASHINGTON  
March 11, 1955

Dear Mr. Shearer:

This morning Jack Westland brought to me a gold life membership card in the Palm Springs Desert Senior Golf Association. I am highly complimented that you have so kindly included me in your Association. There is of course nothing I look forward to more than an opportunity to come to Palm Springs again. I well know the superb golf facilities you have there, to say nothing of that incredibly wonderful sun and air.

Please express to the members of your Association my deep appreciation of your courtesy.

With best wishes,

Sincerely,  
*Dwight D. Eisenhower*

**PRESIDENT BEN SHEARER** of the Palm Springs Desert Senior Golf Association this week received a letter from President Eisenhower, thanking the group for presenting him with an honorary life membership. In the letter, above, the President tells of his love for the desert, and Palm Springs.

#### Start Survey of Preparedness in Case of Disaster

Palm Springs will launch its city-wide study of local disaster care resources Monday, as part of a state-wide Civil Defense survey to find means of providing emergency care for refugees from target areas threatened with enemy attack.

The exhibit opened Tuesday and will continue until Sunday, March 20.

Householders, business firms, commercial establishments and other local officials are asked to cooperate in the study which was defined as "only a survey and not a commitment of any kind."

**VOLUNTEERS** from Parent-Teacher organizations and service clubs will assist in the blighting survey, a canvass of approximately 10 percent of private homes in various parts of the city, during the week.

This group, under the direction of Mrs. Philip Zanville, will ask the following four questions concerning the householders' willingness and ability to provide:

See **SURVEY**, Page 4a

#### TOP COAST AMATEURS IN O'DONNELL TOURNEY

Top amateurs of California, the Northwest and from other sections of the country will compete in the twentieth annual Palm Springs Invitational Golf Championship at O'Donnell Golf Club Friday through Sunday, one of the top golfing events in the Nation's Winter Golf Capital.

Establishing a favorite for the 54 holes of medal play is a difficult task, but high on the list is Harvie Ward, former British amateur titlist, who came through with a 65 on the final day last year to capture the 1954 title with an even 200.

**THIS WILL BE** the final event in a full week of golfing action at O'Donnell, with higher handicap golfers completing play in the Class A event late yesterday afternoon, and the Seniors taking the spotlight in an 18-hole round today, Thursday.

Awards for the Class A winners, as well as the Senior event, will be presented at the annual dinner for all participants tonight at the Deep Well Guest Ranch. The traditional party starts at 7:30 p.m. Admission is by invitation only.

**Dr. J. M. Johnston** is the defending champion and one of the favorites in the Class A event of the Senior tourney.

Others are: Glenn E. Thomas, Virginia Country Club, Long Beach; B. F. Shearer, Palm Springs; J. E. French, Palm Springs; Carl E. Hammond, H. R. Hamilton, R. A. Carrington, John Heddon, all of Los Angeles Country Club; Jack All-galler, Omaha, Nebraska; C. B. Lindeman of Seattle; Rodney DeLange and Hil Walton, Wil-

shire Country Club; Francis H. I. Brown, Cypress Point; Bill Taverner, Annandale; Adrian C. McManus, Fresno; C. Pardee Erdman, San Gabriel; Orrin H. Davison, San Mateo; A. F. McClellan and Chauncey Needham, Thunderbird.

The Senior event is divided into five age groups, 55 to 59, 60 to 64, 65 to 69, 70 to 74, and 75 and over.

**IN THE CHAMPIONSHIP** event, there are four former title holders competing for the top honor besides Ward. They are: Dr. Bud Taylor, of Red Hill Country Club, California State Amateur champion; John Dawson of Thunderbird; Bruce McCormick of San Gabriel, and Charles Teel of Las Vegas.

Other leading contenders for the title are: Charles Kocsis, Royal Oak, Michigan; Robert A. Ross, Jr., Olympic Country club; Eddie Draper of Sand Point, Seattle; Milt Hicks, Thunderbird; Jim Ferrie, Virginia Country club; Robert Walker, South Bend; E. E. Lowrey, San Francisco; Lou Jennings of Brookside; Gene Andrews of Rancho, national public links champion, and Jimmy French, San Francisco, Northern California titlist.

**ALL PLAYERS** in the Championship will be competing in the same field.

See **TOURNEY**, Page 6a

#### Kiwanis Club Peanut Day is Under Way in Village

It's Peanut Day in Palm Springs. Members of the Kiwanis club under direction of N. K. McDonald, president, are on the streets with their Goobar Wagon, to sell peanuts for charity.

Kiwanians annually staged a day to raise funds for their underprivileged children's fund. This year the proceeds will go toward a wading pool for youngsters.

Backed by a proclamation from Mayor Florian G. Boyd urging the support of all Village citizens, members of the club will be out in force today to sell the goobers and every-

body will be munching peanuts. The mayor's proclamation follows:

WHEREAS, the Kiwanis club's program for the aid of underprivileged children is a worthy cause, and

WHEREAS, the Kiwanis club will conduct a peanut sale on Thursday, March 17, to obtain funds to carry on this fine work, now

THEREFORE, I proclaim Thursday, March 17, as Palm Springs Kiwanis Kids' Day and urge our citizens to give their wholehearted support.

FLORIAN G. BOYD, Mayor of Palm Springs.

JUST AS GRONE was com-



# Man Kidnapped by Pair, Robbed of Watch, Cash

Strong-arm robbery, involving a beating with a crank, was reported to police Sunday evening by Larry Clinesmith, 28, Long Beach car salesman. Taken from the victim by two men was a watch valued at \$250, and his wallet which contained \$70 in cash and identification.

Clinesmith said that he was forced into a car as he was leaving a local night club, and then taken into the Rancho Mirage area where the robbery and beating occurred.

# Blame Sleeping Pills for Death

Mrs. Ted Holden, an elderly Portland woman, was found dead Saturday morning in her apartment at 175 South Calhoun road, due to an overdose of sleeping pills, police reported.

In a note left to the police department, she gave responsibility over the death of her husband as the reason for her action.

She had been a visitor here since February 8.

Only known survivor is a niece, Mrs. Robert Hammel of Portland.

Wife and Son Mortuary is in charge of local arrangements.

# Council Waives License Fee for Church Festival

Request of the three local Catholic parishes for a permit to hold a carnival at the intersection of Alejo and Belardo roads, April 9 and 10, and the waiving of the license fee, was approved by city council Tuesday evening.

Judge Eugene Therian, who represented the three parishes, told of this being a joint venture, with proceeds divided, rather than the three churches holding individual fund raising activity.

Participating in the carnival will be the St. Theresa, Our Lady of Solitude and Our Lady of Guadalupe parishes.

# Additional Funds Granted Hospital

Supervisors Tuesday voted \$25,000 from the county reserve for the General Hospital after Bruce Summers, medical superintendent, told them that the number of patients in the past eight months had greatly exceeded the original estimate.

He said that serious diseases or injuries made up a larger percentage than usual of the patients handled.

# County to Add to Park at Idyllwild

Authority was given County Road Commissioner A. C. Keith Tuesday to negotiate for acquisition of 20 acres as an addition to the Idyllwild County Park.

Acres is west of the park and already has been used by campers but is privately owned.

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70065 Hiway 111, 1/2 mile  
west of Thunderbird C.C.

# Toni Arden Opens Show at Chi Chi

Toni Arden, the beautiful tiny songstress with the big dramatic voice makes her debut in the Starlite Room of the Chi Chi tonight.

Only five feet tall, Miss Arden has cut a wide swath of popularity across the nation with her style of singing—her interpretation of songs with so much feeling—which accounts for the fact that today she is acclaimed as one of the leading singers on the American stage.

Don Caballero heard her during a recital performance in the Great Los Angeles Press Club about three weeks ago and she brought the case-hardened newspapermen and women to their feet with demands for "more, and more."

It is predicted that she will do the same here during her first debut in the Starlite Room of the Chi Chi.

On the same bill with her is Maxie Furman and Alma, known as the famous comedy combination of the Minsky revue.

An extra added attraction is Consola and Melba, dance team who featured their famous "dance of the bubbles."

# Thomas Named Humane Officer

John D. Thomas, 1808 South Palm Canyon drive, has been named city humane officer to replace William Breitweg, who resigned last week to accept a similar position with the City of Torrance.

Thomas has had previous experience with the duties, according to City Manager R. W. Peterson.

He started his new duties Tuesday, and will be assisted by Breitweg until March 31.

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DIMINUTIVE SONGSTRESS not more than five feet tall gives with a tremendous amount of volume in her dramatic renditions of songs. She makes her first debut in the Starlite Room of the Chi Chi tonight.

# El Paseo Theatre

Phone 2626  
810 N. Palm Canyon Drive—Corner Tamarisk & Palm Canyon

Now Showing • Last times Sat., March 19  
Doors open 6:45 • Shows 7 & 9:05 • Feature at 7:30 & 9:30

They'll steal their way right into your heart!

**The Little Kidnappers**

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Three sailors on the loose in 'Frisco meet a night-club singer, an actress and the Admiral's daughter. Their romantic adventures crowd the CinemaScope screen with rollicking entertainment! Never a show with such abandoned dancing and romancing and sheer fun. Never a bigger, gayer musical!

**HIT THE DECK**

HEAR THESE HIT SONGS!

"LOOLOO"  
"HALLUCINATIONS"  
"LUCKY BIRD"  
"LADY FROM THE BAYOU"  
"FOR YOU"

"JOIN THE NAVY"  
"WIFY, OH WIFY"  
"A KISS OR TWO"  
"KEEPIN' MYSELF FOR YOU"

"SOMETHING I'M HAPPY"  
"I KNOW THAT YOU KNOW"  
"MORE THAN YOU KNOW"  
—and more great Vincent Youmans melodies!

HEAR THE HIT TUNES IN THE M-G-M RECORDS ALBUM!

ON TO BE A SAILOR ON A NIGHT LIKE THIS!

ON THE TOWN! Watch out, pal! Here we come!

NAUTICAL BUT NICE! Dancing Debbie rates high with the Navy!

A WINSOME THREESOME! Waiting for the gallant gals to take over!

DAZZLING DANCING! Ann Miller and cuties make hot!

Music by VINCENT YOUMANS • LEO ROBIN, CLIFFORD GREY and IRVING CAESAR  
Lyrics by HERMAN PAN  
Produced by ROY ROWLAND • JOE PASTERNAK

Directed by ROY ROWLAND  
Starring ANN MILLER, JANE POWELL, TONY MARTIN, DEBBIE REYNOLDS, WALTER PIDGEON, VIC DAMONE, GENE RAYMOND, ANN MILLER, RUSS TAMBLYN

# Lloyd Mishlove at Ramon Drug

By Finerman, owner of the Ramon Drug store yesterday announced that Lloyd Mishlove has been employed as pharmacist for that establishment.

Mishlove who started as an engineering major at Purdue University and then changed to

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PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

pharmacy, has had long experience in that profession in Los Angeles. He has moved to Palm Springs with his wife. He has nursed the ambition of some day working in Palm Springs and that dream has finally been realized, Finerman said.

# PALM DESERT LITTLE THEATRE

Presents the Hilarious John Patrick Comedy  
**"LO and BEHOLD"**  
ONLY TWO MORE DAYS  
Friday and Saturday, March 18 and 19  
Palm Desert Little Theatre  
Curtain 8:15 Admission \$1

# THE Plaza Theatre

Phone 4384  
128 S. Palm Canyon Drive • Doors open Nightly 6:45

Last Times Sat. — March 19  
Shows at 7:00 and 9:10  
Feature at 7:35 and 9:45

The brilliant young stars of "Magnificent Obsession" in all the drama and excitement of W. R. Burnett's great best-seller!

**ROCK HUDSON BARBARA RUSH JEFF MORROW**

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Also at 9:05 Only — Nomination Best Original Story

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Short Subjects

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Feature at 7:20 and 9:30  
Continuous Saturday — 3:30  
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"TOUCHE, PUSSY CAT"

**JANE POWELL**  
the Admiral's daughter!

**TONY MARTIN**  
of the Navy!

**DEBBIE REYNOLDS**  
of show business!

**WALTER PIDGEON**  
bewildered Admiral!

**VIC DAMONE**  
also of the Navy!

**GENE RAYMOND**  
musical comedy star!

**ANN MILLER**  
dance, girl, dance!

**RUSS TAMBLYN**  
the Admiral's son!

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Robert Taylor • Eleanor Parker

Co-Feature —

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Starring Stewart Granger Elizabeth Taylor Peter Ustinov

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ESTHER WILLIAMS • HOWARD KEEL  
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Co-Feature

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**THE RACERS**

KIRK DOUGLAS • BELLA DARVI • GILBERT ROLAND

Also "THE BOB MATHIAS STORY"





IMPORSONATOR Arthur Blake is pictured above in one of his remarkable facial and costume impersonations of which he does more than 20 during two nightly performances at the Saddle and Sirloin.

## UNEDITED

By BILL RASHALL

Met a Chicago Circuit Court Judge by the name of Robert Doran the other day, and the story he told was one of such great spiritual value I can't help but try and repeat it here. I'll cut it short so that it will not bore you, so bear with me for just a moment. If I do good by the yarn, and if you do not raise your eyes Heavenward and pray for the same fortitude—then I'm a monkey's uncle.

Let's call the main character, Peter. He had cancer of the throat and was informed by his physician that it was only a matter of time. As time went on, the doctor's prognosis became more evident until finally Peter landed in a hospital bed, from whence he knew he would never again leave under his own power.

HE HAD A FRIEND of his call often during those last days, the Judge recalled, as did the Judge himself. "I was there one day when Peter's friend entered the hospital room," continued the Judge, "and informed the dying man that he was going to hold a Novena for him at the church both had attended for many years. And here is what Peter told his friend," Judge Doran said:

"Please don't worry about me; my friend. Thanks for your kind thoughts, but I'm fixing everything for you. I've cleaned my slate as best I could and I think I have. Now my main mission is to pray for you. I'm going to fix things for you Euddy. I'm going to fix it right for you where I'm going, so you won't have any trouble. I've been praying to God to help you through life until we meet again. Don't worry about me. Hold a Novena, but hold one for yourself and our friends. I'm O. K. And you'll be O. K. too. I am going to fix that, believe me and I think I have already." Peter died a few days later.

THE JUDGE spoke with a bit of feeling about this scene in the hospital room. Then he looked me straight in the eyes and declared: "That's something isn't it? And that something is nothing more or less than faith with capital letters spelling out the entire word."

Old Ed Fitzgerald is gone. But many of you may not know him by name as he was generally referred to as "The Hermit." Several months ago in this column, it was said that Fitzgerald the Palm Springs Hermit was not a hermit at all. He was a gregarious individual, kind, polite, and quite patient with visitors and villagers alike. We may have looked at him with no little amount of curiosity but believe this: Fitzgerald looked upon us with an even greater amount of curiosity.

I wonder who was right. He or we.

BILL BRUBAKER, who found his body within a few feet of his open-air abode, spoke with great feeling about Fitzgerald. He, like a very few in town, liked Fitzgerald very much. The old Hermit, as he was known, never begged for alms. Although he was reported to have hated manual labor, I know, because he told me, he worked hard.

He worked hard looking for golf balls some duffer on the O'Donnell links would drive over the fence and couldn't find. Later to be picked up by Fitzgerald and sold. He collected bottles that were exchangeable for money at grocery stores and the money he received or "earned" during the course of a day he carefully spent for food in a most selective way.

"I can live on a few cents a day because I buy the most nourishing foods," he once informed us. He would refuse

money from strangers but would accept a loan from any friend.

"I'M GOING to die tomorrow," he informed Bill Brubaker the day before he DID pass on. And he died where he wanted to die, here, just as the sun was setting on his beloved desert. Don't believe half the stories you may hear about Fitzgerald. Most of them are legends that have grown up about his colorful figure during the years since he first appeared on the local scene. Earl Coffman and Harold Hicks, both of whom have lived here a long, long time say that Fitzgerald arrived in Palm Springs around 20 years ago. Brubaker says that Fitzgerald informed him that he has lived here for 27 years.

A prominent figure, both from the standpoint of lengthy residence here and in Los Angeles as a big businessman, called me at home last night with the Hermit. But to me he was part of Palm Springs. I am of the opinion that the Hermit would be most unhappy if he were buried in a cemetery. He loved the wide open spaces and this desert must have been close to his heart. If we can't buy the piece of ground on which he slept, perhaps we could cremate his body and plant the ashes there, or spread them over the desert. Please put me down for \$100 toward a decent burial for that old fellow. He was part of the passing scene here in Palm Springs.

And Bill Brubaker: "Nobody is going to put Ed in a potter's grave if I can help it." And so it is going round and round the town.

WHY DID HE ALWAYS keep his head down when walking along Palm Canyon drive, a visitor asked us. Fitzgerald's own explanation was recalled when we put the question to him some years ago. "If more people watched the path their feet were taking there might not be so much trouble in this world. Instead of walking toward wars they would walk toward peace. Instead of taking a path that would lead to pettiness, paths would lead to graciousness and kindness toward their fellow man. Besides, I'm barefooted—I have to watch where I step."

THAT WAS FITZGERALD'S philosophy but the real reason was that he was always looking for something of value that he could convert into cash which in turn would buy food.

"About Palm Springs? Do I know this town? Mr. Unedited, I could tell you plenty. Good and bad. Same as any town. And he told Mr. Unedited many, many, stories most of which I will never repeat. Not vicious ones, but just plain observations by a Spectator called the Hermit, who still may be looking and listening and carefully picking his pathway."

## Palm Valley Art Exhibit Success

First Art Exhibit at Palm Valley School, featuring the paintings of Margaret A. Morrish and R. Brownell McGrew, was very successful. J. Blake Field, owner-director of the private day school, reported.

More than 500 persons were in attendance during the two days the 85 paintings were on display, Saturday and Sunday.

The exhibit consisted of "Far Away Places" painted by Mrs. Morrish, and scenes of the desert and mountains, painted by McGrew.

"The visitors were very appreciative of the fine art works displayed," Field said.

## Blake Packs Them in at Dave Lyons

Arthur Blake continues as one of the most entertaining magnars for the Saddle and Sirloin this Village has seen in a long, long time.

Not one night since his appearance more than ten days

ago has Blake failed to play to more or near capacity crowds in Dave Lyons's popular night spot.

"I'm amazed," Lyons said, "at the number of people who have been returning night after night to catch Blake's performances."

The famous impersonator who is credited with imitating more than 132 national and internationally known personages, does a completely different show twice a night. His costume changes, and black-outs during each of his per-

## \$500 Damage is Result of Crash

Damage estimated at \$500 was caused to vehicles involved in an accident at 9:35 a.m. performances are startlingly dramatic. He is a must for a night of entertainment.

Sunday, in the the 300 block of South Indian avenue.

The parked car of Pauline Suba, 386½ South Indian avenue, was struck by a car driven by John Aaron Kunz, 690 East Ramon road, which was traveling north on Indian. Kunz told officers that he swerved his vehicle to avoid striking an unidentified object in the road, and in doing so struck the parked car.

Damage to Miss Suba's car was estimated at \$200, and to Kunz \$300.

## Promotion Test for Policemen

Four officers of the Palm Springs Police department will compete in a promotion test for sergeant Friday evening, to fill the vacancy created by the resignation of Howard Poe, City Manager R. W. Peterson reported.

Poe was elected constable at ment.

## The Desert Sun—30 PALM SPRINGS, CALIFORNIA Thursday, March 17, 1955

the last election, and took office January 1. During the interim period, Robert Young has served as acting sergeant.

Candidates for the position are Young, Robert Ralph, W. L. Jessup and Charles Travers.

All have three or more years of service with the local department.

# SAFEWAY

GREATLY REDUCED PRICES ON IMPERIAL VALLEY

## LAMB ROAST

SHOULDER CUT NECK OFF lb. **35¢**

SPECIAL Low Price

### LEG OF LAMB

Shank removed. Fine to roast. Most easily prepared. lb. **57¢**

### LAMB SHANKS

lb. **35¢**

### LAMB BREASTS

lb. **9¢**

### LAMB CHOPS

SMALL LOIN lb. **89¢** LARGE LOIN lb. **69¢** RIB SHORTCUT lb. **69¢**

Extra Fine Values

DRY SALT PORK lb. **29¢** BREADED SHRIMP Capt. Choice 10-oz. **49¢**

GROUND BEEF New Viking Pack 1 1/2-lb. **35¢**

CORNER BEEF Boneless Brisket Mild Cure 1-lb. **49¢** FILLET OF COD Capt. Choice 1-lb. **35¢**

BREADED FISH STICKS 10-oz. **39¢**

Sea Food for Lent

Coldbrook Yellow

# MARGARINE

# TOMATO CATSUP

# MIRACLE WHIP

# SILK TOILET TISSUE

Hawaiian Pineapple UPSIDE DOWN CAKE—See page 63 of March Family Circle. Recipe on FLEET MIX package.

PINEAPPLE LALANI SLICED 20-oz. can **25¢** 30-oz. can **29¢**

FLEET BISCUIT MIX 40-oz. pkg. **33¢**

Two for the show!

A perfect twosome for evening snacks—TEA TIMER CRACKERS, topped with LUNCH BOX SPREAD. Delightful!

TEA TIMER CRACKERS 1-lb. cin. **35¢**

LUNCH BOX SPREAD pint jar **36¢**

Perfect sandwich treat! (8-oz. jar, 22¢.)

GOOD BUY! 2 1-lb. CTNS **33¢**

DEL MONTE BRAND. Peps up plain foods. 2 14-oz. bottles **29¢**

OR DUCHESS BRAND SALAD DRESSING. quart jar **49¢**

MJB WHITE RICE 14-oz. pkg. **19¢**

SPAGHETTI FRANCO AMERICAN 15 1/4-oz. can **16¢**

CINCH CAKE MIXES pkg. **29¢**

Devil Fudge, Gold or White.

FLOUR KITCHEN CRAFT. Enriched white. 10-lb. bag **95¢**

CORN Highway. Golden cream style. 2 17-oz. cans **29¢**

SHORTENING BAKE-RITE. Hydrogenated. 3-lb. can **69¢**

NON FAT MILK LUCERNE. Grade A. carton **10¢**

(Half gallon carton, 19¢.)

Lucerne Prices in Local Milk Area.

DETERGENTS CHEER—BLUE SUDS 19-oz. **32¢** 51.3-oz. **73¢**

PARADE 19-oz. **27¢** 40-oz. **52¢**

CALO DOG FOOD Give your pet a treat! 2 15 1/2-oz. cans **25¢**

# SAFEWAY

350 So. Palm Canyon Drive . . .

Air Conditioned



# Carnation Corner

BY  
June Goode



Isn't it wonderful? Now you can enjoy two of your favorite flavors...together! Rich coffee and chocolate cocoa. The name of this tantalizing treat is Carnation Mocha Whirl Ice Cream. Just the other day I watched the Carnation folks making new Mocha Whirl Ice Cream and my, but it's complicated! First, several different kinds of coffee beans are percolated to extra strength, then the liquid, concentrated coffee is added to Carnation De Luxe Vanilla Ice Cream. After that, fudge topping (made of pure Dutch-process cocoa) is marbled into the Mocha Ice Cream. Now that I've taken you "behind the scenes" of Carnation Mocha Whirl Ice Cream...you can see why it's such a popular Treat-of-the-Month star!



The word "mocha" comes from an ancient Arabian seaport of the same name. So much coffee was shipped through Mocha that it eventually became another word for coffee. Nowadays the dictionary defines mocha as a combination of coffee and chocolate flavor—but I say the best description is a spoonful of Carnation Mocha Whirl Ice Cream!



Soon it will be time to put away your blankets for the summer. Suds them in warm (not hot) water, rinse, and dry. Then store in an airtight container—a zippered vinyl plastic bag is perfect. That way, moths and mildew can't get at 'em!

For an elegant dessert, here's a marvelously light cookie to go with Carnation Mocha Whirl Ice Cream—

**Corn Flake Kisses**  
(makes 3 dozen 2" cookies)



2 egg whites  
1 cup sugar  
2 cups corn flakes  
1 cup shredded coconut  
1/2 teaspoon almond flavoring  
Beat egg whites until frothy. Gradually add sugar, continuing to beat until egg whites are very stiff. Fold in corn flakes, coconut and flavoring. Drop from spoon to buttered baking sheet. Bake in moderate oven (350°F.) 15-20 minutes. Remove cookies from sheet at once and place on racks to cool.

POEM WITH A LITHP



"Though I've tried Mocha Whirl only once, Now it's my favorite Treat-of-the-Month!"

"Serves YOU Best" — Join Your Red Cross Today!  
**CARNATION COMPANY**  
45-190 Jackson Street  
Phone 73139  
Indio, California

## Petitions Seeking Charter Election Put in Circulation

Directors of the Riverside County Associated Chambers of Commerce, meeting at Indio Tuesday, started a campaign to compel supervisors to call an election on the proposal for a charter form of government for the county.

They set April 2 as the deadline for completing the petitions, a number of which were received by the directors at the meeting.

Plans to put them into immediate circulation in all parts of the county were drawn.

The campaign was off to a brisk start with two petitions, each containing 100 signatures turned in before the meeting adjourned Tuesday evening. They were circulated in Indio and Supervisor Homer Varner, the lone advocate of early action on the charter on the county board, said that every voter approached, signed without question.

### WALLET LOST

Loss of a wallet containing \$50 in cash and personal identification was reported to police Tuesday by J. L. Gorman of Sierra Madre.

**The Desert Sun—4<sup>th</sup>**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955



## Grand Jury May Study Discharge of Building Chief

Charles Bixel, chief assistant to Ray Lindelef, county building inspector discharged a week ago, was named to succeed the latter at Monday's meeting of supervisors. The appointment was made over the protest of Supervisor Homer Varner who asked for a week's delay to interview all applicants for the office.

Discharge of Ray Lindelef as county building inspector by four of the five county supervisors may go before the county grand jury it was indicated Monday. Homer Varner, representing this district on the board and who cast the dissenting vote to the firing motion, requested an investigation. Grand jurors are expected to study the case today to determine if a full scale investigation is needed.

Lindelef also said he would ask the jury to look into the situation.

Supervisors who voted for the discharge said that it had nothing to do with Lindelef's charges against Lynn Gritton of the county planning commission. Lindelef had charged that Gritton had not enforced the ordinance on bringing used buildings into the county.

Gritton was campaign manager for Supervisor Fred McCall and McCall nominated him for the commission. McCall made the motion last week to discharge Lindelef. He was supported by other members of the board except Varner.

Chairman William Jones said the discharge was based on discourtesy of some members of the county building staff to builders. He refused to amplify his statement.

## From Page 1—MORE ABOUT SURVEY

vide temporary shelter to refugees:

"How many people live in your home?"

"How many dispersed persons, including relatives and friends, would you be willing to shelter in your home for one to three days?"

"In addition to sheltering persons in your home, how many other persons would you be willing to shelter in your garage, guest house, house trailer or other buildings on your property for one to three days?"

"Would you be willing and able to prepare and serve two simple meals per day for these persons if the groceries were furnished and the people helped with the work?"

CONCURRENTLY with the billeting capacity survey, other workers will tabulate resources such as clothing, mass shelter areas, food supply and other necessities. In charge of these divisions are: Adrian Rosen, clothing and blankets; Francis Crocker, utilities; Robert Henwood, hospitals and medical aid; Joe Butler, food supply.

Results of the survey, when completed, will be used in coordinating dispersal plans for metropolitan populations.

## ANOTHER BIG WEEK

AT THE

## Women's Club



Dortha Van Gundy, Dietician

**SPECIAL TREAT! HEALTH NIGHT!**

THURS., MAR. 17, 7:15 P.M.  
HEAR:

Dortha Van Gundy, Dietician from Loma Linda speak on "Satisfying My Sweet Tooth."

SEE:  
Cooking Demonstration on the stage.

TASTE:  
Free Samples.

RECEIVE:  
Free Gifts, Recipes.

Ladies. Bring Your Husbands!

## HEAR THESE LECTURES

Friday, March 18 — "Coming! A Time When Men Will Give A Fortune to Hear A Sermon!"  
Special Musical Program and ? Box opened at 7:15.  
Lecture at 8:00.

Saturday, March 19 — "Mr. X is Guilty." See the large illustrated charts!  
Color, sound motion picture, latest production by the Moody Bible Institute. "Prior Claim" at 7:15  
Lecture at 8:00.

Sunday, March 20

## 'The Mark of the Beast'

What is it? Who gets it? Hear this vital lecture.  
Another beautiful color motion picture — "Dust or Destiny" at 7:15. Lecture at 8:00.

Tuesday, March 22 — Health Night Again.

Dortha Van Gundy speaks on "How Important Are Proteins!" Cooking demonstration on the stage. Free samples, gifts, recipes. Come and invite your friends.

Clip This Announcement and Save It!

## WOMEN'S CLUB

314 S. CAHUILLA ROAD PALM SPRINGS  
ALL SEATS FREE — EVERYONE WELCOME



A complete line of Imported STAR PRODUCTS

## ITALIAN DELICACIES

"That Are So Good" . . .

— Special This Week —

**MADE TO ORDER \$1.50 up**  
**PIZZA PIES . . . 12 & 14 INCHES**

GOOD HOMEMADE ITALIAN SAUSAGE — 89c lb.

## SALERNO ITALIAN DELICATESSEN

418 SOUTH INDIAN AVENUE

PHONE 5571

— Across from Thrifty Drug Parking Lot —

## Campaign for Clean Village to Continue

Clean-up Week in Palm Springs is continuing through this Saturday. Earle Strebe, chairman, reported today.

On Friday and Saturday, collection trucks on their regular routes will pick up any material which is taken from vacant lots. Trimmings and other material from improved property will not be collected though.

The time was extended to permit persons interested to clean up their own vacant lots, or lots

## Council Invited to League Meet

City council Tuesday evening received an invitation to attend a dinner meeting of the Citrus Belt Division, League of California Cities, on Friday, March 25, at the University of Redlands Commons.

In another communication, the Chamber of Commerce expressed its appreciation for the additional \$12,000 granted it March 1 for publicity and promotion purposes.

in the neighborhood, Strebe said.

## OCULINE EYE PADS

A pleasant relief for tired, dusty, or irritated eyes.

Ideal for Sunbathing.

Saturated with refreshing medication.

Free sample available at any

Palm Springs Drug Store

THE CLAREMONT MEN'S College Retreat was held at the home of Robert Treacy March 12. Leaders of the group were, left to right, in front: Pete Andrews, publicity chairman of the National Alumni association; Darrell Wagoner, chairman of the program committee; Robert Treacy; Floyd Hill, president of the Los Angeles alumni; Ted Hinkley, secretary of the National Alumni association; Thornton Hamlin, Jr., president of the National Alumni association. Over 70 members of the staff, faculty and alumni attended the meeting.

**Mayfair**  
SUPER MARKETS

Holloway's Prepared  
**COCKTAILS**  
Vodka Gimlet \$1.98  
Martini, Manhattan, Reduced from 3.98

BUBBLING SPRING  
4 Year Old, Kentucky  
**STRAIGHT BOURBON**  
Distilled and Bottled in Kentucky  
**\$3.09** Fifth  
86 Proof

DuBlanc Imported  
FRENCH (DRY)  
**VERMOUTH**  
Makes an excellent Dry Martini  
**99¢** Fifth

Edelweiss, Premium  
**EASTERN BEER**  
6 12-oz. cans **75¢** In handy carton

Popular Brands  
**BOCK BEER**  
6 12-oz. cans **\$1.08**

CHEESE AND CRACKER PARTY?  
glorify it with  
**California Wine**

Guild Vino da Tavola half gallon **99¢**  
Gallo Grenache Rose fifth **63¢**  
Almaden Mt. Red Wine fifth **99¢**  
Almaden Mr. White Wine fifth **99¢**  
Paul Masson Burgundy fifth **\$1.25**  
I.S.C. Gold Medal Sauterne fifth **58¢**

Torino California  
**CHAMPAGNE**  
Brut, Pink or Sp. Burgundy **\$1.98** Fifth

Hoffman House  
Kentucky  
**BONDED BOURBON**  
6 Years Old 100 Proof  
**\$3.98** Fifth  
Distilled and Bottled in Kentucky

MANOIR  
Imported  
**FRENCH BRANDY**  
5 Years Old  
Decanter Fifth **\$3.29**

Stuart Hill, Kentucky  
**BLENDED WHISKEY**  
Distilled and Bottled in Kentucky  
86.8 Proof 40% Straight Whiskies **\$3.29** Fifth

**Mayfair Market**

Prices Good Thru Sunday March 20

444 N. Palm Canyon Drive  
Palm Springs, Calif.



## Banker Stricken While at Dinner at Village Club

Arnold Tschudy, 53, senior vice president of the Bank of America who represented the bank in New York, died at 8:45 p.m., Saturday, while at dinner at a local club, due to a heart attack.

He had been in the Village as a guest of Walter Braun-schweiger, executive vice president of the Bank of America, after completing business conferences elsewhere on the West Coast.

A resident of Ardsela on the Hudson, New York, he had arrived in Palm Springs Friday evening for a weekend holiday trip.

Survivors include his widow and three daughters, all of New York.

Funeral services were conducted in New York Wednesday.

## Villager's Work to be Exhibited at Orange Show

A comprehensive panorama of modern and conservative art as produced by California artists will be offered at the All-California Art Show to be held in conjunction with the forty annual National Orange Show in San Bernardino today through March 27.

Composed of six top-ranking and internationally known artists and critics, a Jury of Selection and Awards has selected from nearly 1,000 entries nearly 150 pieces of modern and conservative oils and water colors and sculptures.

Accepted for display in the outstanding exhibit was "Sierra Aftermath" by R. Brownell McGrew.

The jury was composed of Paul Lauritz, Einar Hansen and Helen Wurdemann in the conservative painting division; Leonard Edmondson, Francis de Erdely and Miss Wurdemann in the modern division and Harold Gebhardt in sculptures.

There are five purchase prizes: conservative and modern oils, \$400 each; conservative and modern water colors, \$200 each and \$300 for the best sculpture. Works awarded the purchase prizes will become the property of the National Orange Show and added to the permanent collection.

## CVAPC to Meet Next Wednesday

Lee Odle, president of the Coachella Valley Advisory Planning Committee said that the next meeting of the organization will be held Wednesday at 7 p.m. at the B Bar H ranch at Desert Hot Springs.

John W. Bryant, county flood control engineer, will be the speaker.

## Burglar Fails

Attempted burglary at the Ella G. Smith home, 537 North Calle Rolph, was reported to police Monday.

A window screen was cut and forced inward, but entry was not made, investigating officers said.

## Big Street Parade at Noon —Circus Day

**Palm Springs  
AIR PORT 28**  
One Day Only  
Aft. & Nite  
MON., MAR.  
Sponsor — Shrine Club

**Clayde BEATTY**  
GIGANTIC  
3 RING RAILROAD  
CIRCUS  
BRILLIANT ARRAY OF THRILLING  
NEW FEATURES DAZZLING DIS-  
PLAYS AND EXOTIC SPECTACLES  
TWICE DAILY 3:00 & 8 P.M. (POPULAR  
DOORS OPEN 2:00 & 7 P.M. PRICES

Gen. Adm. & Res. Choir  
Tickets ON SALE  
CIRCUS DAY only at  
Village Pharmacy  
201 N. Palm Canyon Dr.  
**2000** Unreserved Seats  
Aft. & Nite  
Children **75¢** Adults **\$1.25**  
Incl. Tax

**Mayfair**  
SUPER MARKETS

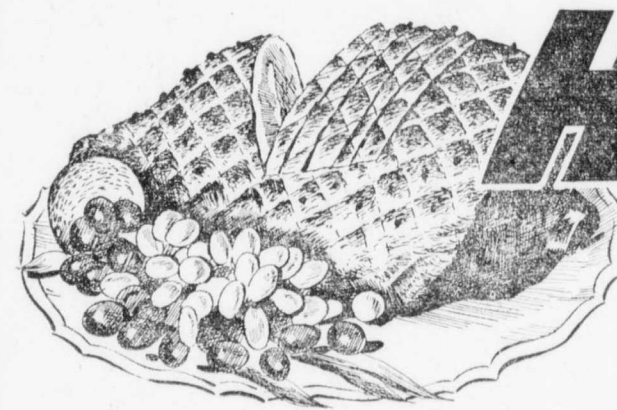
*memor...*

FROM MAYFAIR'S PRESIDENT

We all know that the value of a dollar bill is not what it used to be, but we at Mayfair are not satisfied. We want to make your "food dollar" go farther. We invite you to visit our stores this weekend, and we are sure you will agree that the "old time" value for the dollar bill has returned again on many of the food items we are featuring.

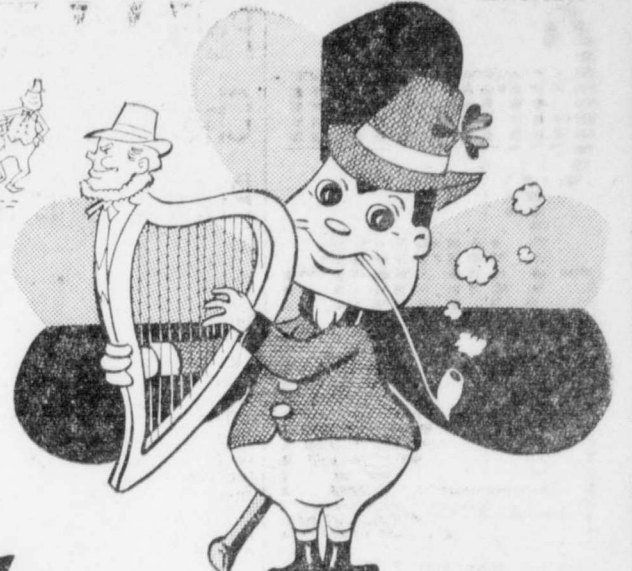
J. Earl Garrett

Detergent **News** Large Pkg. **5 for \$1**  
Betty Crocker's 12-in-1 Mix **Bisquick** 40-oz. Pkg. **39¢**  
Sea Run **Pink Salmon** 1-lb. Can **49¢**  
Orchid **Paper Napkins** 80-cr. Pkg. **10¢**



## LUCKY ST. PATRICK'S

# DOLLAR SALE



## FEATURING Hunt's Foods

**CLING PEACHES**  
**TOMATO JUICE**  
**TOMATO SAUCE**  
**APPLE SAUCE**  
**CREAM CORN**  
**ORANGE JUICE**

Hunt's No. 2 1/2 Cans **5 for**  
Hunt's 46-oz. Cans **5 for**  
Hunt's 8-oz. Cans **15 for**  
Apple Time No. 303 Cans **10 for**  
Hunt's No. 300 Size Cans **10 for**  
Florida Gold Frozen 6-oz. Cans **8 for**

# HAMS

Farmer John or Armour Star

Hickory Smoked  
Sugar Cured

**WHOLE OR  
SHANK HALF**

**49¢** lb.

Patman's Southern Style  
**SMOKED TONGUES**  
Boil with cabbage  
or slice cold for  
sandwiches. **49¢** lb.

Shank End 5 to 6 lbs. **39¢** lb. Butt Half **55¢** lb.

Lenten Seafood Specials  
Fresh Fillet of **Pacific White Fish** **37¢** lb.  
Fresh **Rockfish Fillets** **29¢** lb.  
Fresh Fillet of **Northern Sole** **55¢** lb.  
Fresh **Western Oysters** 12-oz. Jar **53¢**

Mayfair's Top Quality  
**GROUND BEEF**  
Fresh, lean  
100% pure **33¢** lb.  
Ground Chuck . . . **45¢**

Sugar Cured, Boneless, Sweet Eatin'

## CORNERED BEEF

**49¢** lb.

## CABBAGE

GREEN, SOLID HEADS

Serve it with corned beef  
for a real Irish feast!

**3¢** lb.

Extra Fancy, Tropical  
**BANANAS**  
Mayfair's  
Everyday  
Low Price **15¢** lb.

U.S. No. 1, Sweet, Spanish  
**ONIONS** 4 lbs. **9¢**  
Garden Fresh, Tender  
**SPINACH** Large Cello Package **9¢**

Sassy  
**CAT FOOD**  
1-lb. Can **12¢**

For Fine Fabrics  
**LUX FLAKES** Lge. Pkg. **32¢** Giant Pkg. **59¢**

Dog Food  
**DOG-E-STU** 3 1-lb. Cans **45¢**

Toilet Soap  
**LIFEBUOY** Regular Bath 3 for **25¢** 2 for **25¢**

Toilet Soap  
**LUX** Regular Bath 3 for **23¢** 2 for **23¢**

Shortening  
**SPRY** 3-lb. Can **88¢**

Modern Protection  
**KOTEX** 2 Pkgs. of 12 **77¢**

**RINSO SOAP** Giant Pkg. **59¢** Large Pkg. **30¢**

Hunt's **TOMATO CATSUP** 14-oz. Bottles **7 for \$1**

Hunt's **FRUIT COCKTAIL** No. 300 Cans **5 for \$1**

Hunt's Unpeeled **WHOLE APRICOTS** No. 2 1/2 Cans **4 for \$1**

Hunt's **PORK and BEANS** No. 2 1/2 Cans **6 for \$1**

Hunt's **NEW POTATOES** No. 300 Cans **15 for \$1**

Hunt's **SPINACH** No. 300 Cans **10 for \$1**

Hunt's Solid Pack **TOMATOES** No. 300 Cans **6 for \$1**

Stokely's, Red, Sour, Pitted  
**PIE CHERRIES** No. 2 Cans **4 for \$1**

**SILVER DOLLAR SPECIAL!**  
Send in 4 labels and Swanson will send you one dollar  
**T.V. DINNERS**  
SWANSON'S Reg. Pkg. **79¢**  
CHICKEN  
or  
TURKEY

Certi-Fresh Frozen  
**BREADED PERCH** 1-lb. Pkg. **45¢**

Star-Kist Frozen  
**TUNA PIE** 7-oz. Tin **27¢**

Tree Top  
**APPLE JUICE** 46-oz. Can **39¢**

Beechnut, Strained  
**BABY FOODS** 4 4-oz. Jars **39¢**

Swift's Margarine  
**ALLSWEET** 1-lb. Ctn. **28¢**

Liquid Detergent  
**LUX** 12-oz. Can **39¢** 22-oz. Can **66¢**

Cloth Pack Deal  
**BREEZE** Lge. Pkg. **29¢** Giant Pkg. **58¢**

No Rinse  
**SURF** Lge. Pkg. **29¢** Giant Pkg. **60¢**

Detergent  
**RINSO BLUE** Lge. Pkg. **30¢** Giant Pkg. **53¢**

**444 NORTH  
PALM CANYON DR.**  
Palm Springs, Calif  
Advertised Prices Good  
Thursday thru Sunday  
March 17, 18, 19, 20  
Limit rights reserved

**Mayfair**  
SUPER MARKETS

**New! STARLAC**  
NONFAT DRY MILK  
In Money Saving  
Family Size  
Makes **3 FULL**  
GALLONS  
Only **85¢**

Priority  
**CHUNK TUNA**  
No. 1 Can **25¢**

The Safe Bleach  
**CLOROX**  
Half Gallon **30¢**

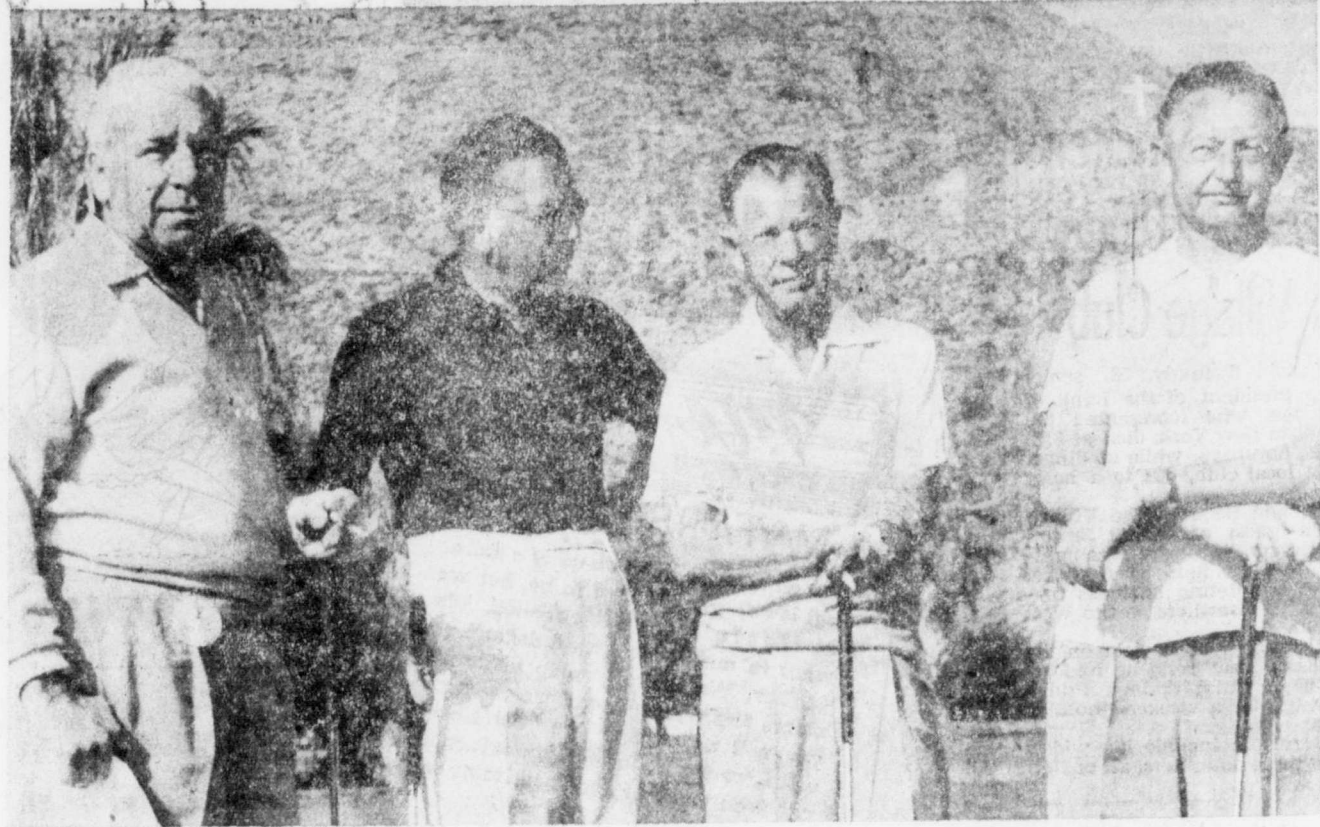
Cleaner  
BON AMI 2 Reg. Cans **25¢**  
N.B.C. Snowflake  
CRACKERS 1-lb. Pkg. **25¢**  
Albers, Yellow  
CORN MEAL 20 oz. **15¢** 40 oz. **27¢**  
Albers, White  
CORN MEAL 20 oz. **17¢** 40 oz. **32¢**  
Bug Cleaner  
RENUZIT Gallon **\$1.79**  
Tom Sawyer  
PEANUT BUTTER 12-oz. Jar **37¢**  
Tom Sawyer  
POTATO CHIPS 5-oz. Pkg. **29¢**





(Partridge Photo)  
**AMONG THE TOP** players in the Class A event of the twentieth annual Palm Springs Invitational Golf Championship

Monday through Wednesday, were, left to right, Hoagy Carmichael; Barney Gengenbach of Thunderbird; Art Azevedo, San Francisco, and Scott R. Dunlap of Wilshire Country Club.



(Partridge Photo)  
**AN INTERESTING FOURSOME** playing in the traditional golf tourney at O'Donnell Golf Club this week are, left to right,

Ralph Singer, Thunderbird Country Club; C. B. Lindeman, publisher of the Seattle Post-Intelligencer; Earle Strebe of Palm Springs and Jim Tuma, San Gabriel.

## 200 Entries Predicted for Auto Races

14 Races Slated in Annual Event on March 26, 27

An entry list of 200 cars is predicted for the Palm Springs Road Races scheduled at the local airport Saturday and Sunday, March 26 and 27.

Advance entries lead to this prediction, according to Race Chairman Joe Weissman and Ray Frug. Deadline is March 21.

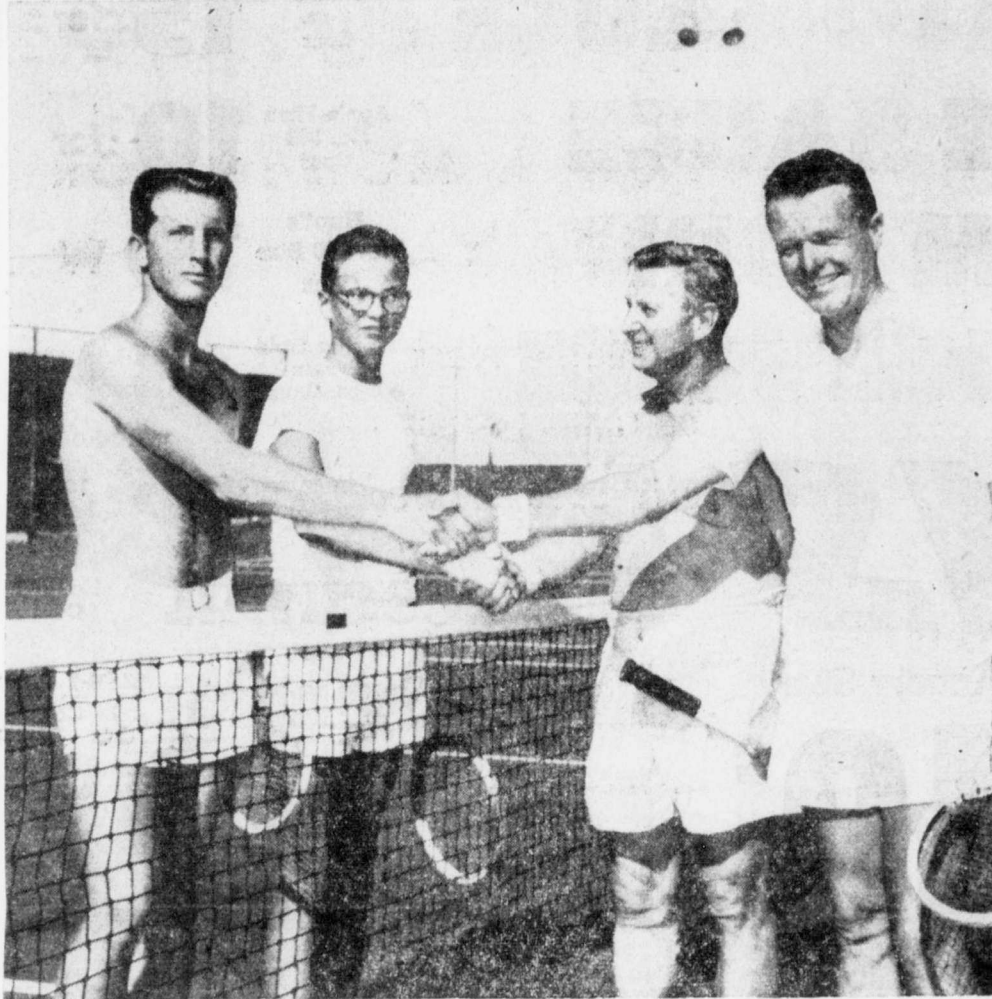
Nine races are scheduled for Saturday, and five Sunday.

Among the outstanding entries to date are those of Ken Miles of Hollywood, president of the sponsoring California Sports Car Club, and George Beavis, Lynwood.

Miles will be making his second start in his sleek, low-slung 1466cc MG Special, while Beavis, always a rough threat in the under-1500cc races, will pilot his 1487cc Beavis Offenhauser.

In January, 1954, Miles won the under-1500cc Palm Springs feature and took third behind Sterling Edwards and Chuck Daigh in the big race.

Beavis always has been tough to beat in his little Offy. He won the 30-lapper at Willow last month, averaging 72.8 mph.



(Clar E. Johnston Photo)  
**WINNERS** in the closing tournament of the season last weekend at Shadow Mountain Country Club were Jim Blocher and Joe Malone in the Men's Doubles with Cliff Henderson and Gene Roberts runners-up. Roberts won the singles title. Left to right, above, Blocher, Malone, Henderson and Roberts.

## Rainiers and Stars to Play Here Today

Seattle Rainiers return home to Palm Springs today to meet the Hollywood Stars, and then have their next three dates away from the Village.

On Friday, the Rainiers travel to Mexico to meet San Francisco; Saturday, to El Centro to play Oakland, and on Sunday to Yuma to play Sacramento.

The Rainiers next home game will be Tuesday against Los Angeles.

Manager Freddie Hutchinson's team won two and lost one in action since Saturday, defeating Sacramento 4 to 2, and Fort Ord 5 to 1, and dropping a 11 to 5 decision to San Diego.

### SPORT COAT GONE

Theft of a sport coat valued at \$25 from the restaurant where he was employed, was reported to police Tuesday by Jack Langham, of 384 North Indian avenue.

### WRIST WATCH LOST

Loss of a ladies wristwatch valued at \$150 was reported to police Monday by Fannie Copeland, 526 Paseo de Panza.

## Ann Gerhart, Frank Ripley Win in Junior Tennis Finals

Ann Gerhart won the 18-and-under Girls tennis title, and Frank Ripley the 15-and-under Boys' singles event, in the finals of the City Recreation Department Junior Tennis tournament, held Saturday at the Tennis Club.

Ripley, by the way, completed a clean sweep of all Boys' events in the tournament. Earlier, the twelve-year-old youth had captured the 18-and-under title.

On Saturday he defeated Fred Grimm, 6-4, 6-4, and Miss Gerhart defeated Barbara White, 3-6, 6-4.

Grimm had entered the finals by defeating Dick Blackstone.

This was the fifth annual Junior Tennis tournament, and Recreation Director Howard Haddock expressed his appreciation to all entrants, and to everyone who assisted with the staging of the event.

### Fontana-Roman Held for Hit-Run Driving

Shirley Kay Gleason, 20, Fontana, was held to answer in superior court on a charge of hit-run driving involving injury when appearing in Judge Eugene Theriault's justice court Tuesday.

Mrs. Gleason was arrested at her home February 13 within hours after an accident involving her car and two pedestrians crossing the street on Palm Canyon drive.

READ SUN CLASSIFIED ADS

## Sports in the Sun

### MORRISON ON GOLF

Littler Improves Starting Position



Gene Littler of Thunderbird Country Club, found that having the ball near his right foot and favoring his right side caused inconsistent scoring. By keeping the ball and his hands more toward the left he won the Los Angeles and Phoenix Open tournaments.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions

**IN RECENT** reports to you on Gene Littler's game we have expressed concern over the trend of his playing technique. It seems that Gene's father, Fred Littler, also has been sweating out the same problem at his home in La Jolla, near San Diego.

Equally puzzled by Gene's spotted performances is Howard

## Senior Entries to Start Monday

Official registration for the Palm Springs City Recreation Senior Tennis tournament will start Monday, with blanks available at the Racquet Club, Tennis Club, Elliott's Sportsman's Center, or from City Recreation Director Howard Haddock at the city offices.

Events scheduled are men's singles and doubles, mixed doubles for adults and high school age boys and girls, and women's singles.

Pairings will be announced April 1, with players competing at the court of their choice. Semi-finals are scheduled the weekend of April 23 and 24.

answer rested with the alignment Gene took in the starting position and other critical stages of his swing. After his fourth round in the Thunderbird tournament I reviewed for Gene and his father the points about alignment shown in action pictures I had made of Gene on various occasions.

I reminded Gene that pictures made a year ago showed him starting with the ball opposite the middle of his feet or slightly forward of this and his hands held slightly ahead of the ball. Then I showed him pictures made recently with the ball very much off his right foot and his hands even back of the ball at times.

I insisted that the latter alignment forced him into inconsistent performances, that he could regain consistency, also his full power and accuracy, only by keeping the ball and his hands nearer to his left side in the starting position.

I assured him that this change in his starting position, along with holding his head steady until well after impact, would bring about all of the improvements needed in the action of his swing as a whole.

He demonstrated this with a brilliant 66 under difficult playing conditions in his first round of the Phoenix Open, which he went on to win.

There'll be more.

### REGISTRATION STOLEN

Theft of the registration slip from his car was reported to police Tuesday by Leon Anderson of Los Angeles.

## Time Table for Invitational

Pairing and time table for play in the Championship flight of the 20th Annual Palm Springs Invitational Golf tournament at O'Donnell club, follows. New time table will be arranged for Sunday's final rounds.

7:00 Walter Buerman, Riviera; Jack Chapman, Hacienda; Mickey Gifford, Inglewood; Jack Harselson, Calexico, Calif.	7:07 Robert Allen, Red Hill; Geo. H. Lewis, L. A. C. C.; Kurt Burger, San Gabriel; Alvin L. Clark, L. A. C. C.	7:15 Harry Packham, Rancho; Geo. O. Pullman, Inglewood; Glen Waterbury, South Hills; Kenneth Moore, San Francisco.	7:23 Jimmy H. Smith, Inglewood; Art Todd, Rancho; Ed Ross, San Francisco; Dr. Suerman Miller, Inglewood.	7:30 Don Kelley, Griffith Park; Mike Fitzpatrick, Hacienda; Al Katz, Hillcrest; Russ Peck, Barbara Worth.	7:38 Paul Fortio, Seattle; Robert Sumner, Inglewood; H. O. Waide, Lakeside; Fred Whitman, San Francisco.	7:45 Orrin H. Davidson, Monterey, Calif.; Buzz Head, Wilshire; Mel Decker, Wilshire; C. F. Saxon, Wilshire.	7:52 Val J. Arvin, Bonanza; Fred L. Kehlet, Thunderbird; Edgar Lindner, Meadow Club; Lou Barnes, Palms Verdes.	8:00 R. H. Guelich, Thunderbird; Harold Blake, Alondra Park; Houston Kier, Hacienda; Mike Ferns, Tamarisk C. C.	8:07 John Haddon, South Bend, Ind.; Dr. J. M. Johnston, Lakeside; E. F. Shearer, O'Donnell; J. C. Dyer, Thunderbird.	8:15 Carl E. Haymond, L.A.C.C.; Wm. Smith, Jr., Phoenix, Ariz.; Bill Taverner, Annandale; Chauncey Needham, Menlo Park.	8:22 P. H. I. Brown, Cypress Point; Pat Baies, Wilshire; Gail Cave, Wilshire; Fred Henkel, Berkeley, Michigan.	8:30 Sidney R. Lind, Mission Valley; Jim Hamm, Wilshire; Frank Bazzare, Lakeside; Von A. Moggiell, Ojai.	11:00 Hardy Ward, San Francisco; Bruce McCannell, San Gabriel; Evt. Parcut, Seattle; Robert Walker, Thunderbird.	11:08 W. A. Moncrief, Fort Worth, Tex.; Henry Cicoli, Thunderbird; Partner, Partner.	11:15 John H. Lewson, Thunderbird; Eddie Draper, Seattle; Dr. Bud Taylor, Red Hill; E. E. Lowery, San Francisco.	11:30 Charles Kocsis, Royal Oak, Mich.; Arnold Boscach, Thunderbird; Milton A. Hicks, Thunderbird; Bob McCallister, San Gabriel.	11:38 Bob A. Ross, Jr., San Francisco; W. F. Cobb, Berkeley; Jim Davis, Virginia; Gene Andrews, Rancho.	11:45 Frank P. Nixon, South Hills; L. C. Borkman, San Gabriel; Charles Fred, Las Vegas; John W. Wood, Seattle.	11:52 Geo. McCallister, Wilshire; Ernie Krig, Palms Verdes; John Ecklund,
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## Indian Thinclads Fourth in Field of 28 at Beach

Palm Springs track team placed fourth in a field of 28 schools at the Southern Counties Track and Field meet held Saturday at Huntington Beach, scoring a total of 19 points.

Two new school records were set during the meet, with Eugene Prieto cutting two seconds off his previous mark of two minutes 7.6 seconds, in the 800, and John Laster running the 440 in 51.4 seconds. Both were good for firsts at the meet.

Larry Bruton scored a fourth in the mile with four minutes 46.8 seconds, and Jim Thompson, Willie Miller, Alvin Harrison and Laster placed third in the 880 Relays with a time of one minute 33.8 seconds.

Coach Clare Ballagh's squad will see its next action Friday when it entertains the Beaumont team in a league dual meet. Events will start at 1:30 p.m.

## Girls' Net Team Meets Banning

Palm Springs Girls' Tennis team will travel to Banning today, Thursday, for its second league match of the season.

In the first start last Thursday, Coach Moya Henderson's team swept all games from Coachella, winning 25 to 0.

## Dorothy Pierson Tops SMC Golf

Dorothy Louise Pierson was the winner in the Ladies Calcutta Golf tournament at Shadow Mountain club last week. She was the 'dark horse' of the tournament.

**The Desert Sun—60**  
 PALM SPRINGS, CALIFORNIA  
 Thursday, March 17, 1955

"First by far... because it's finest by far!"

That's the story of Seagram's 7 Crown's success in a sentence. It is a magnificent story of great taste from beginning to end.

**Say Seagram's and be Sure**

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS.





IN FAR-OFF HAWAII, Henry E. White of Palm Springs was made a member of the Waikiki Lions club during his visit on the Islands. Above, President Tom Oliver presents the Villager, left, with his "Calabash Cousin Card."

## Four Sales Tax Permits Revoked

Four sales tax permits were revoked by city council Tuesday evening, following public hearings at which no one appeared in opposition.

City Treasurer Shelby Langford requested the action, as returns had not been filed.

Permits revoked were those of Christine Daus, Michele Colfures, Ruth Jeanette Benlinger, Turquoise Villa Apartments, George Lyndorf, photo artist, and Fred Powell, Neon Enterprises.

The proposed hearing for C. L. Driskell, Refrigeration Sales and Service, was cancelled as the return had been filed.

## Protest Hunting in State Parks

Desert Protective Council, at a recent meeting, adopted a resolution protesting planned legislation to permit hunting in state parks.

The Council, declaring that state parks were for the enjoyment of all, said that they should be left intact and not opened for a minority in a manner which would endanger human lives.

## Legal Notices

NO. 472

**NOTICE TO CREDITORS**  
ESTATE OF MARY BRIDGET LEISLER, sometimes known as MARY LEISLER, Deceased.

Notice is hereby given by the undersigned, FATHER JOSEPH LEO LEISLER, Executor of the Estate of MARY BRIDGET LEISLER, sometimes known as MARY LEISLER, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Father Joseph Leo Leisler at the office of EUGENE E. THERIAULT, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California March 10, 1955.

**NOTICE OF ELECTION**  
FOR TWO MEMBERS OF THE GOVERNING BOARD OF THE PALM SPRINGS UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

Notice is hereby given to the electors of the Palm Springs Unified School District of Riverside County, California, that the annual election of members of the Governing Board of the Palm Springs Unified School District will be held on the third Friday in May, May 20, 1955.

It will be necessary to elect two members. The polls will be open between the hours of 7:00 a.m. and 7:00 p.m. The returns of the election will be canvassed on Thursday, May 26, 1955, at 12:00 noon in the Board Room at the Francis B. Stevens School, 333 North Palm Canyon Drive, Palm Springs, California.

The voting precincts and polling places will be as follows:  
Precinct No. I  
Shall include all the area embraced in the Palm Springs Unified School District and included in the following Riverside County Election precincts, to-wit: Palm Springs numbers 1-15, inclusive and Edom (Thousand Palms).

Precinct No. II  
Shall include all the area embraced in the Palm Springs Unified School District and included in the following Riverside County Election precincts, to-wit: Cathedral City, Palm Desert, Date and Calhulla.

Precinct No. III  
Shall include all the area embraced in the Palm Springs Unified School District and included in the following Riverside County Election precincts, to-wit: Cathedral City, Palm Desert, Date and Calhulla.

Polling Place—Cathedral City School, HELEN K. STALEY, Clerk Palm Springs Unified School District Board of Education.

Desert Sun—March 17, 21, 28, 1955  
NO. 482

## Hawaiian Lions Honor Villager on Visit There

Word came this week to President James Cooper of Palm Springs Lions club that Henry E. White of the local club, had been honored by the Waikiki den of Lions at Honolulu.

He was made an honorary member of the Hawaiian club and presented with a "Calabash Cousin Card" by Tom Oliver, president of the Waikiki club.

Local Lions are awaiting his return to the Village to enrich their charity funds with appropriate fines, both for the honor bestowed on him and also the kiss bestowed when a pretty young Hawaiian plopped the lei around his neck.

## MUSEUM

By DR. C. E. STANTON  
Desert Museum Director

**FRIDAY—"Costa Rica"**  
**SATURDAY—**At the Francis Stevens School, Dwight Warren will speak and show Kodachrome slides on the "Four Corners Country." Program begins at 8 p.m.

## FIELD TRIP SATURDAY

The Saturday Field Trip this week will be to Falls Creek by way of the ridge.

## NEW BOOKLET READY

The Museum's first general publication, "The Desert in Pictures," a forty page booklet covering geology, flora, fauna and culture is now in press and will be available at the Museum within the next ten days or two weeks. The booklet is made up of photographs taken by many well-known pictorialists; all descriptive text was edited by the desert's outstanding authority, Dr. Edmund C. Jaeger.

## LANGUAGE STUDY

Dr. Hans Jakob Seiler, from Switzerland, now working under auspices of the Department of Linguistics at the University of California, Berkeley, is currently undertaking a linguistic study of the Cahulla in this area. While here, he is using the Desert Museum as his unofficial headquarters and clearing-house for general information.

## New Support for Air Line Service

Two more communities have joined the City of Palm Springs in their appeal to the CAA to grant a permit to United Airlines for inclusion of Palm Springs in its nationwide service, City Manager R. W. Peterson reported to city council Tuesday evening.

Latest to support the permit by resolutions are the Palm Desert Chamber of Commerce and the City of Elsinore.

## MENUS

Menus to be served next week in cafeterias of Palm Springs Unified School District schools are printed below to aid mothers in planning home meals.

**MONDAY**—Braised beef and noodles; Buttered peas; Shredded lettuce; Wholewheat bread and butter; Fruit salad; Milk.

**TUESDAY**—Beef stew with fresh vegetables; Tossed green salad; French bread and butter; Baked rice and raisin custard; Milk.

**WEDNESDAY**—Barbecued frankfurters; Potato salad; Honey glazed carrots with chopped parsley; Wholewheat bread and butter; Boston cream cake; Milk.

**THURSDAY**—Baked chopped steak with tomatoes and onions; Escalloped potatoes; Spinach with lemon wedge; Wholewheat bread and butter; Chocolate marshmallow pudding; Milk.

**FRIDAY**—Baked fillet of fish with tartar sauce; Potato chips or two weeks. The booklet is made up of photographs taken by many well-known pictorialists; all descriptive text was edited by the desert's outstanding authority, Dr. Edmund C. Jaeger.

## Two Vehicles Suffer Damage in Wreck

Damage estimated at \$190 was caused to vehicles driven by Frankie Lee Mitchell, 30, 630 Calle Roca, and Paul Joseph Smolen, 39, Santa Monica, when they sideswiped while traveling south in the 300 block of South Palm Canyon drive at 10:53 p.m., Tuesday.

Damage to the Mitchell car was estimated at \$40, and to Smolen's \$150.

## Paving of Chino Drive Planned

All of Chino drive was included in an assessment district approved by city council Tuesday evening, with Public Works Director Frank Hamerschlag directed to prepare plans and specifications for the paving of both the north and south sides of the street.

Petitioning the improvement Tuesday evening were residents of the north side. Previously, council had approved a request of the south side home owners. Palm trees will be planted in the middle of the divided roadway at the property owners' expense, according to City Manager R. W. Peterson.

**The Desert Sun—70**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

## Youths Learn the Hard Way That Home is the Best Place

Two West Covina youths Tuesday evening learned a lesson the hard way that home is the best place after all.

Deciding to run away from home Monday evening, they spent the night in an orange grove and then Tuesday stole a car in Fontana and came to Palm Springs to visit a friend. While driving around in the Village, they pulled alongside another car and started a drag race. Their car struck the car of Dr. P. A. Staley at the intersection of Via Lola and North Palm Canyon drive, and they left the scene of the accident.

The other "racers" stopped and advised the youths to return to the police station. While they were talking, officers appeared at the scene and took the two youths into custody, but one slipped away when an officer went to take the keys from the stolen car.

A search of the area failed to locate the youth, and the other boy was taken to the police station where he was charged with grand theft auto and hit-run property damage. Early Wednesday morning, the missing boy voluntarily surrendered himself at the police station and was booked under similar charges.

## Deeds for Widening Drive Given Council

Three quit claim deeds to rights-of-way for widening of South Palm Canyon drive, all given by leaseholders, were accepted by city council Tuesday evening.

The deeds were from Bruno and Hazel DiGrandi, A. F. Guertel and the Riverside County Flood Control District, Zone 6.

## City Puts OK on Post Office Plan

Site and building design of the new Palm Springs post office was accepted by city council Tuesday evening, following recommendation of the city planning commission.

Full cooperation has been given the city by the designers, with the off-street parking providing spaces for 72 vehicles, 22 more than required by law, according to Planning Director Herman Ranes.

In other planning matters, council accepted the commission's recommendation for a new location for Palm Springs Mirror and Glass, across from the present site on Indian avenue, and referred back to the commission a plan for a proposed cafe at 422 South Indian avenue.

## Shuffleboard

Oasis, Desert Inn in Third Contest

Third annual Shuffleboard contest between the Desert Inn and Oasis was held at the Desert Inn Tuesday, for the trophy donated by O. D. Fisher, Seattle, a guest at the Inn.

Players participating were: Desert Inn—Mrs. Paul Kelley, Beverly Hills, W. G. Gahan, New York, C. A. McCarthy, Fort Washington, Washington, and V. C. Sheehan, Oakland; Oasis—Mrs. Jack Schlender, Cleveland, Miss Helen Crawford of Parkersburg, West Virginia, Mrs. Dewey Metzloff of Palm Springs and Los Angeles, and Mrs. Raymond Watkins of Portland.

## APPROVE PRACKING

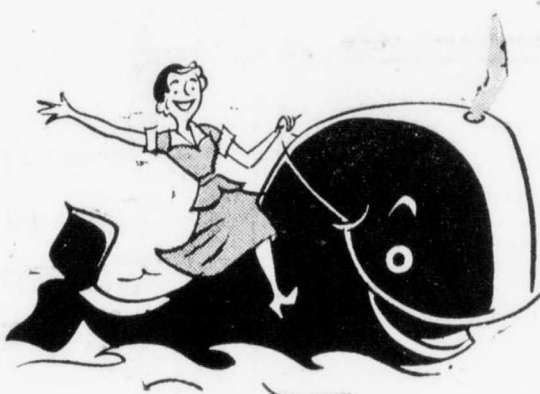
Request of A. E. Gomond for a two-space limited parking zone in front of his store at 485 North Indian avenue, was approved by city council Tuesday evening.

# 'TIS JUST RUMORS

JUST WAIT FOR A MOMENT OR TWO AND READ OUR YARN BELOW . . .

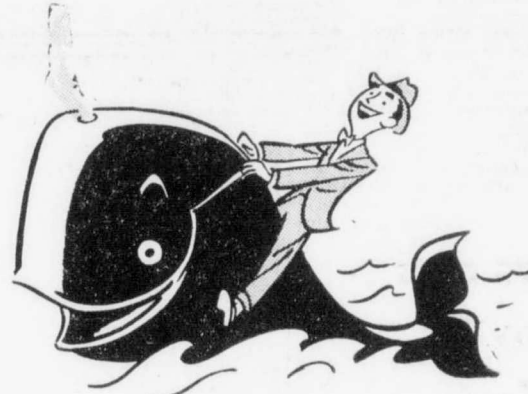
*'Member reading Mark Twain said: "The rumors of my death are greatly exaggerated."*  
*'Tis so in our very case, too!*

We wake up every morning on this desert before sun-up and start pushing those hand carts 'round. Some of the wheels may be flat but we go clunking along as merry as can be.



VIRGIE

and  
we're having a  
Whole of a lot  
of Fun



MATT

The Fresh and Frozen Vegetables you all may want, no matter how big a bag you want us to tote, is yours for the asking just the same as always.

The asparagus, the spinach and them tearful onions are still on our docks fresh and crispy as ever.

The celery you all have been raving about still crunches in such a noisy way to almost deafen a person — it's all so darn fresh.

A special note to those men from Erin — shure and begorra me sons, you should never spend a worry about those Irish spuds for St. Patrick's Day — we have them and plenty o' 'em.

**OUR PRICES ARE JUST THE SAME — AS LOW DOWN AS ANY LAZY HOUN' DOG THAT WON'T GIT UP AND CHASE A POSSUM EFFEN THAR ARE ANY POSSUM IN THESE PARTS.**

And Again About Those Rumors — We plan to remain in the same old spot to greet new and old friends just the same as we have done for years back and for many years to come.

You JUST COME A-LOOKING for yourselves or better still just reach for the 'phone and give us a jingle.

We're not singing "River Stay 'Way From My Door." All we have enjoyed and still plan to enjoy are them gentle desert zephers.

## JUST DARN RUMORS THAT'S ALL!

MATT and VIRGIE  
**DESERT PRODUCE CO.**  
245 E. Andreas

PHONE 2883

## Lighting FIXTURES

Broil - Quik  
Broiler  
and  
Rotisserie  
Regular \$69.95  
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BROIL KING BROILERS \$16.95

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Radios, WIRING and Flood Lighting Supplies

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THE ONLY AUTHORIZED Hoover VACUUM

DEALER — PARTS & SERVICE

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Next to Electric Power Company



## Seven Arrested as Burglary Ring Broken Up Here

Seven persons have been arrested, with one or two more still being sought, in the breaking up of one of the most active burglary rings ever to operate in Palm Springs, which took property valued at \$25,000 over a three-month period.

Two of the persons are juveniles, 16 and 17 years of age, while the others, ranging in age from 19 to 29, were charged as adults. Three admitted the allegations in Judge Eugene Theriault's justice court Monday, and were bound over to superior court.

**FACING TRIAL** there are: Keith B. Jenkins, 29, 579 Calle Abonia, who acted as the fence and who is believed to have been the self-appointed ring leader; William Hill, 19, 151 N. El Segundo, and Ralph Brown, 22, Cathedral City.

Charles Driskell, 19, 299 S. Indian avenue, was arrested later, and Ronald Francis Graham, 22, 1507 Granvia Valmonte, was taken in on a petty theft charge, as he was only involved in one burglary involving less than \$100 valuation. On this charge he was given a 30-day suspended jail sentence, fined \$50, and placed on one year probation.

**TWO OF THE MEN**, Jenkins and Brown, were temporary employees of the City of Palm Springs, in the fire department.

Detective Bob White and Sgt. John Herrera, in charge of the investigation, were tipped off to the ring's identity when one of the members, Jenkins, sought to play a double role as a member of the ring and also as a police informant.

As White put it, "he tried to work with us and worked his way into jail."

**JENKINS OFFERED** to become a "stool pigeon" but never furnished the right information and would never identify his source, leading to suspicion of him and causing him to be put under surveillance, White explained.

First three suspects in the case were arrested Friday evening, but at the request of the police department, The Desert Sun did not carry any identification of the men in the March 11 issue in order that other suspects would not be alerted.

**THE ARRESTS SOLVED** 17 burglaries committed during the past three months, including the \$10,000 theft from the car of a visiting Pennsylvania couple, the Palm Springs Cleaners and Ye Quality Bake Shop burglaries, and other home and car thefts.

Items valued at \$4,000, including a \$2,500 mink stole, have been recovered to date.

Clothing taken from the Palm Springs Cleaners is now resting at the bottom of an Orange county dam, where it was taken when the suspects became worried about the investigation.

**BESIDES THE SOLVING** of the burglaries, it was learned that three other business establishments had been "cased," White said.

Police Chief August G. Kettmann commended White and Herrera for their efficient and successful breaking of the case, and the solving of almost every burglary in the city during the past three months.

## R. W. Sparrow, Noted Artist to Paint in Village

R. Winston Sparrow of Ather-ton, noted English artist, will be in Palm Springs tomorrow to paint desert scenes. He and Mrs. Sparrow will be here over the weekend.

Sparrow is internationally known for his use of color. He is especially noted for his landscapes, which have hung in many galleries in England and South Africa, including the Royal Institute and the Royal British Artists in London.

In the Ather-ton area he has exhibited at the Allied Arts Building and at Riekey's Studio Inn. Recently he held a month-long show at Villa Montalvo, Santa Clara county art center located in Saratoga.

Sparrow is a somewhat controversial figure in Northern California, where he has several times commented unfavorably on the serious consideration given to abstractionist art at which even the creators poke fun.

"I believe the public is absolutely being swayed when it is led to believe in the value of any art expression which does not reflect sincerity and constructive spiritual values," Sparrow says.

### DIAMOND IS LOST

Loss of a three-quarter carat diamond from her engagement ring was reported to police Saturday by Ann Royson of Laurel, Montana and Los Angeles.

### LOSES EARRING

Loss of an earring, pendant type with turquoise and gold nuggets, was reported to police Sunday by Mrs. Walter O. Crosby of Stockton.



(Chamber of Commerce Photo)

**FRANK SINATRA** will be one of the stars appearing at the sixth annual Police Show and Dance Saturday evening, March 26, at the high school pavilion, sponsored by the Palm Springs Police Officers association. Above, the crooner is telling Rick Corliss, center, and song writer Jimmy Van Heusen of the many other stars who will be in attendance.



(Desert Sun Photo)

**TO RAISE FUNDS** for the Youth Center, volunteers from the Welfare and Friendly Aid Society are operating a refreshment stand during the O'Donnell Golf Tourney this week. From left to right are, Mrs. B. H. Poliak and Mrs. Jack Freeman, co-chairmen of the project; Mrs. Paul Summit, Mrs. John Wagoner, Mrs. George Ripley, Mrs. Newton Hotchkiss, Mrs. John Wood and Ted McKinney, Youth Center director. Mrs. Ripley is in charge of the volunteer workers, and Mrs. Hotchkiss, Mrs. Wood and Mrs. Wagoner headed the committee in charge of ticket sales.

## New Members Announced for Welfare Society

Mrs. Joe Gamble, chairman of the Welfare and Friendly Aid Society this week announced the addition of five new members.

They are Mrs. Andrew Fitzmorris, Mrs. Donald H. Fry, Mrs. Jack Boyer, Mrs. Seymour Brown and Mrs. Paul Summit.

The regular semi-monthly meeting of the Welfare Society was held Wednesday at the Health Center.

Reports were heard from various committee chairmen for the refreshment stand which is in operation at the O'Donnell Golf course during the playing of the 20th Annual Invitational tournament.

This project and the sale of tickets for the tournament are for the benefit of the Youth Center which is one of the many Welfare Society projects.

## Two to be Added to Police Force

Two additional police officers will be added to the Palm Springs police force as soon as possible, one as a patrolman and the other as a technician.

City Manager R. W. Peterson announced the increase in the department's strength at the city council meeting Tuesday evening, saying that the "city personnel has to grow with the city."

The officers would be added to the department during the next fiscal year anyway, he explained.

Another clerk also has been added to the staff of the building and planning departments, he said.

### HUB CAP STOLEN

Theft of a hub cap from his car was reported to police Tuesday by Irving Brownstein, Sherman Oaks.



(Desert Sun Photo)

**CITY MANAGER R. W. Peterson**, left, points out objects of interest in the city to Frank B. Hamerschlag, new city director of public works, who started his duties here Monday. Hamerschlag was taken on an inspection tour of the Village by Peterson.

## Palm Springs' Oldest Golf Tournament



20th ANNUAL

Palm Springs Invitational

# Golf Championship

## O'DONNELL GOLF COURSE

J. E. "Dad" French  
PRESIDENT

George Howard  
PRO HOST

Now In Progress!

AND

Continuing Friday, Saturday and Sunday



SENIOR EVENT

Thursday

## Championship Event!

54 HOLES - MEDAL PLAY

Friday, Saturday and Sunday

March 18, 19 and 20

Top amateur golfers, representing 86 Golf and Country Clubs throughout the U.S. and Canada will participate.

Great Names in Golf

Bruce McCormick  
John W. Dawson  
Harry Givan  
Erv Parent  
Charles Teel  
Ed. E. Lowery  
Milt Hicks  
Harold Hicks  
Ed Green  
Irving Cooper  
Frank P. Hixon  
Dr. Wm. O'Neal  
William Colm  
Robert A. Roos, Jr.  
Frank Hoover  
Tommy Jacobs  
Fletcher Jones

Gordon MacRae  
Bobby McCallister  
Bob Reed  
Harvie Ward  
J. Ross Clark  
Forrest Tucker  
Bob Hope  
Gene Andrews  
Robert Walker  
Ken Venturi  
Jim Ferrie  
John D. Gray  
Jack Nelson  
Howard Knight  
Ed Castagnetto  
Eddie Meyerson  
Lee Eaton  
Lou Jennings

Ted Richards  
Mike Ferentz  
Carl E. Haymond  
William N. Smith, Jr.  
Dr. J. M. Johnston  
B. F. Shearer  
W. A. Moncrief  
George McCallister  
Charles Kocsis  
Carl Hannan  
Bud McKinney  
Don Boysen  
Henry Cicoli  
Eddie Draper  
Arnold Boscacci  
L. C. Borkman  
Ernie Krig  
Bob Carinal

Ken Evans  
Harry M. Busch  
Dr. W. K. Williams  
Tom Draper  
John Ecklund  
Dick Meyers  
Jim Pierce  
Dick Campbell  
Fred Briskin  
Jimmy French  
John W. Wood  
Gary Shore  
M. O. Johnston, Jr.  
Art Anderson  
Joe Graves  
Larry Pendleton

## ALL GALLERY RECEIPTS . . .

and Food Concessions donated to the Palm Springs Youth Center and directed by the ladies of the Palm Springs Welfare and Friendly Aid Association. Co-Chairmen: Helen Staley, Annette Freeman, Mrs. Erna Poliak, Mrs. Ruthyn Wood, Mrs. Ida Hotchkiss and 40 members of the association.

## GALLERY TICKET PRICES

For three days — Friday, Saturday, Sunday — \$3.00  
Any one day — \$1.00 Tax included

Everyone will enjoy watching this great tournament, so plan to attend every day.

"IT'S THRILLING"

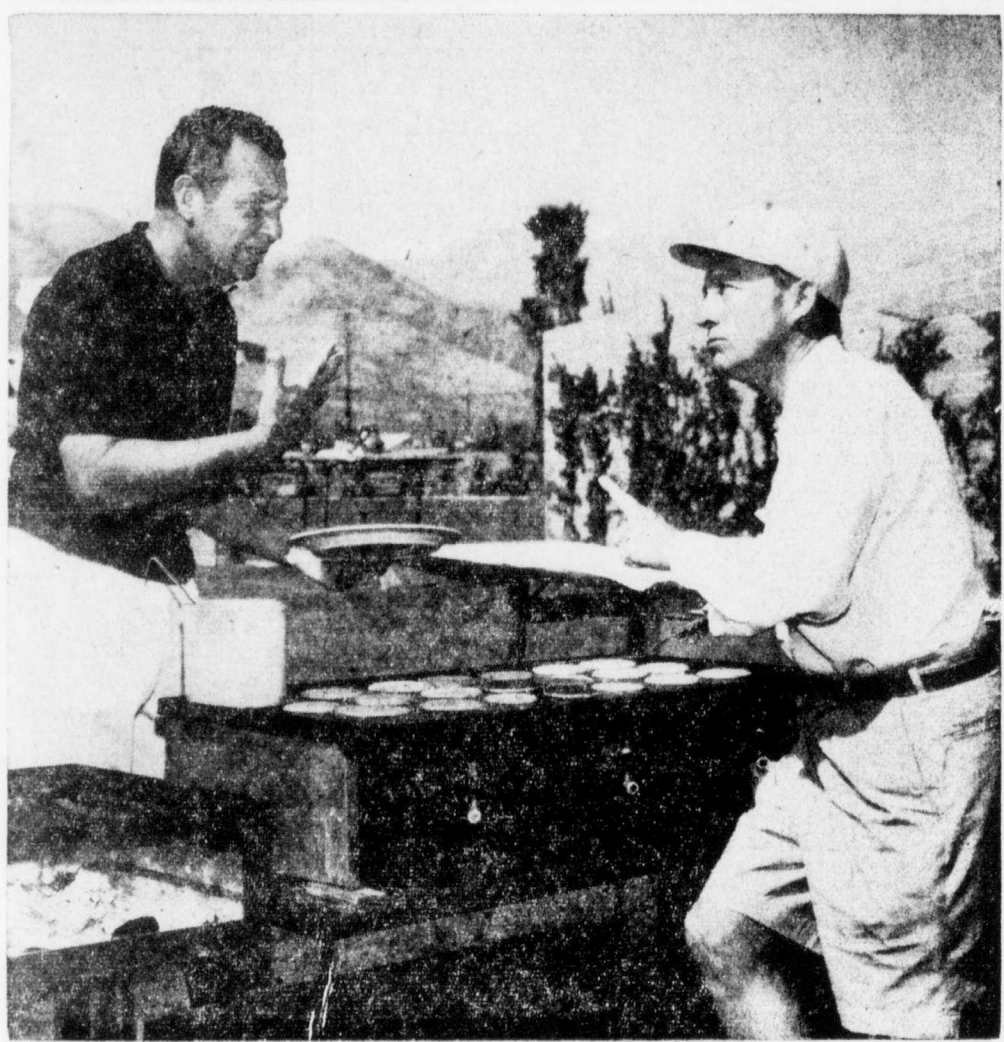
THIS TOURNAMENT MADE POSSIBLE BY THE FULL COOPERATION OF THE O'DONNELL GOLF CLUB MEMBERS



TWENTY-EIGHTH YEAR

# The Desert Sun

Page 1-b Palm Springs, California, Thursday, March 17, 1955 2nd Section



(Gayle Studio Photo)  
**BLUE SKIES** looked down on the Sunday brunch at Blue Skies Trailer Village. Bing Crosby mingled with the trailerites and guests and tried his hand at flipping blueberry hotcakes. Here he is dishing them up for Phil Harris.

## BLUE SKIES TRAILER PARK NOW ANOTHER OASIS IN DESERT AREA

Bing Crosby, who has been singing about them for years, found his "Blue Skies" out on the desert... and it's "nothing but 'Blue Skies' from now on!" Blue Skies Trailer Village, that is, for Bing is president of this new trailer park with the country club atmosphere, and was out there this weekend to check up on the progress.

With the towering backdrop of the mountains on one side, and a vista that encompasses desert and far-off mountains on the other, lying right next door to beautiful Thunderbird Country Club, Blue Skies promises to develop into another oasis of beauty. Its 21½ acres have been cleared, grass and palm trees planted and 50 of the planned 250 trailer spaces completed, with 22 trailers parked there now.

Crosby Road, and like all the others which are named for other stockholders like Jack Benny, Humphrey Bogart and Barbara Stanwyck, the road is curbed and paved. You sweep around a curve and see sun tan enthusiasts lounging beside the 65 foot swimming pool... or playing shuffleboard.

Beautifully planned by Architect William Cody, each trailer stands on 2000 square feet of space, angled so that there is no feeling of crowding. Each has a 10x30 colored cement patio, a black-topped area for a car, a storage building, and a lawn area.

Here are trailers that are homelike, with ramadas and cabanas, with flagstone terraces or stepping stones, and redwood flower boxes, and each possesses amazing individuality.

the clumps of palm trees or interfere with the view. A utility house screened by a redwood fence, contains a laundry room with washers, dryers and ironing facilities, and two completely enclosed drying areas. Here, too, is a restroom with tub and showers and dressing room.

In a 45 foot Pan-American trailer of chrome and rustling sherbert color enamel, live the Joy Bradleys of Portland, who plan to spend half of each year at Blue Skies. They own a Cessna plane and fly back and forth, landing at Desert Air Park. Bradley owns four tech. schools, located in Portland, Chicago, Toronto and Australia.

They have lived in Australia and have tried all the best known vacation spots and their reaction is "We have not seen anything as beautiful as this."

**DOWN THE ROAD**, the James W. Tennants of Seattle, are enjoying life. Behind their big trailer which will stay right here, is a baby one in which they travel back and forth to their home in the Northwest. Tennant was the man who developed Bardol oil company and since he sold out in 1951, he and his wife have concentrated on making a good life. Their comment: "There's never a dull moment."

Other trailerites have come here from Portland, Seattle, the metropolitan area around Los Angeles, Salt Lake City, Idaho. Construction will start in April on the \$50,000 clubhouse which will be the center for an extensive social program, which will include movies, tournaments, square dances, water shows, potluck suppers and brunches like the one this past Sunday when Crosby himself was flipping the pancakes.

**OTHER PLANS** include building cabanas around the pool and along the 850 feet of high-way frontage will go such things as a service station, drug store, grocery store, beauty shop and perhaps a small clinic, to make it a Village, complete in itself.

It is expected to be a million dollar development, and certainly has a substantial group of stockholders. Producer William Perlberg, a Village home owner and producer of "Country Girl", Crosby's last picture, is vice president of the company. Stockholders include: Jack Benny, Humphrey Bogart, Burns and Allen, Danny Kaye, Claude Colbert, Freeman Gosden, Sam Goldwyn, Greer Garson, Rosemary Clooney, Jose Ferrer, Joe Schenck, Ira Gershwin, Ray Ryan, Bob Kenaston, Bill Eddis.

**BEAUTIFUL AS IT IS** by day under the blue skies for which it was named, it is a picture at night under the blazing desert stars. Driving along the lighted palm trees—150 of them—and the lighted pool, and smoke rising from the grills and barbecues as the trailerites barbecue their evening meals, creating a picture of outdoor living so typical of the desert.

Manager Pete Pettito, who is here, there and everywhere around Blue Skies, has planned a big Easter breakfast at Blue Skies... and he isn't guaranteeing a thing, but it is more than likely that a stockholder or two will be in the crowd.

## Dwellings, Pools Feature Building in Village Area

Building continued to boom in Palm Springs and in the Palm Springs area during the week ending March 11.

In the city, construction valued at \$227,450, was started. Nine dwellings and eight swimming pools were included in the list.

In the county area adjacent to the Village, the county building department issued permits for two dwellings and a pool. Total value in the county area was \$28,674.

Frank Andrews, 425 Sonora Road, D. W. Urdahl, remodel 1730.00; Howard Baker 1955 Camino Real, Sahara Builders, storage room 1200; George Barrett, 1223 Driftwood drive, Red Kenyon, pool 14,000; William Bogress, 1366 Calle De Maria, Hoams Construction, swim pool 23,000; Richard Cislano, 180 Racquet Club road, addition 11,000; J. Cavett, Red Kenyon, pool 32,000; Mrs. H. Cherry, 2232 Vista Grande, Red Kenyon, pool 14,000; T. M. Charlton, 1111 Driftwood Drive, J. I. Cavett, dwelling 18,000; Dr. and Mrs. K. J. Cosgrove, 1170 Cactus drive, dwelling 11,000; W. A. Derrain, 380 Moreno, dwelling 120,000; Freeman Fisher, 1955 Camino Real, Sahara Builders, storage room 3200; Marlorie Greiner, 1955 Camino Real, Sahara Builders, Storage room, 3200; George Hale 1955 Camino Real, Sahara Builders, carport and storage room 13,300; E. N. Hoak, 973 North Sunrise Way, Hoams Construction, pool 33,000; John W. Hunter, 1149 Gebruhrn avenue, Hoams Construction, pool 33,000; Neil C. Jamison, Smoke Tree, addition 34,000; Masen Jergensen, 1955 Camino Real, Sahara Builders, cabana and storage room 11,000; Mrs. Lorraine A. Johnson, 2275 Belding drive, Geo. Boy, dwelling 117,000; H. Morish, 317 Camino Norte, Paddock Maintenance, pool 14,000; Chester Morrow, 1955 Camino Real, Sahara Builders, storage room 3200; Mr. and Mrs. Howard E. Parlianteny, 671 Greenleaf road, dwelling 11,000; Joe Pawling, 1481 Calle De Maria, Red Kenyon, pool 32,000; Fresno Construction Co., 284 Moreno Road, Red Kenyon, dwelling 118,000; Richard Rahn, 899 Deep Well road, Moon & Rhono, dwelling 130,000; Mrs. M. S. Sosp, 1228 Camino Primrose, Beck Construction Company, addition 3,000; Mr. and Mrs. Bus Libbott, 1070 Mesquite, Beck Construction Company, dwelling 130,000; Jack Stuart, 1146 El Alameda, Claude E. Gottbehuet, furnace 3500; Chas. Walters, 433 Via Sol, J. Pawling, dwelling 126,000; Nellie A. Wassum, 1955 Camino Real, Sahara Builders, ramada and storage room 11500; W. T. Wield, 1253 Camino Real, Charles Vanderploeg, apartment units 52900.

## PLAN BOYS' CLUB WEEK OBSERVANCE IN VILLAGE

Palm Springs Boys club is planning a full program of observance of National Boys Club Week, Monday, March 21, to Sunday, March 27.

National Boys club week will be observed throughout the nation during next week, with more than 400 Boys' Clubs from coast to coast taking part.

The local Boys' club committee met Monday morning to discuss plans for the week. Dr. Julius Kaplan is president of the board of directors for the club and Charles M. LaFrantz is director of activities at the clubhouse on East Arenas road.

Among other items planned on the program here is an Open House scheduled for Tuesday night to acquaint Villagers with the work the club is doing and a parade on Saturday. Several other events are listed in the program.

Mayor Florian G. Boyd in a proclamation issued Monday asked all Villagers to participate in assisting the local club in its observance.

His proclamation follows:

WHEREAS, the youth of our country is one of our most precious natural resources, and

WHEREAS our citizens are increasingly alarmed by the problem of juvenile delinquency throughout the United States, and

WHEREAS, the Palm Springs Boys Club is affiliated with Boys' Clubs of America, and is serving the boys of Palm Springs on a non-profit, non-sectarian basis, and

WHEREAS, "National Boys Club Week," conducted annually by Boys' Clubs of America, will take place this year from March 21 through 27 and will, through its 1955 theme "Operation Juvenile Delinquency," emphasize the year-round function of the organization in providing guidance when and where it counts for our future citizens and leaders,

NOW, THEREFORE I, Mayor Florian A. Boyd, do hereby proclaim the seven-day period from March 21 through 27 as Boys Club Week in Palm Springs, and urge that all our citizens support, assist or otherwise cooperate in making the 1955 observance a significant and memorable occasion.

FLORIAN G. BOYD  
MAYOR.

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FLORIAN G. BOYD  
MAYOR.



## Why Insure?

Because you want to be able to replace your property without financial loss to yourself, when the unexpected happens — that's why.

Remember it's better to always have insurance and never need it than to need it just once and not have it.

Consult this Hartford Agency for your insurance protection.

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PALM SPRINGS  
PHONE 2719

## Croquet Tournament at Ingleside Starts Tomorrow

The wicket and mallet crowd is gathering at Ingleside Inn today for the Second Annual Championship Croquet Tournament, which kicks off with a dinner tonight.

Play starts tomorrow at 10 a.m. on the "Fields of Hardy," a conventional grass court near the swimming pool. Last year's winners, Charles Runkel of Zanesville, Ohio and Sue Lynch of Redlands, will be defending their doubles title and Ed Burghard of Los Angeles, his singles title.

**NAMES OF 1955 WINNERS** will be inscribed on the Beatty trophy that remains at the Inn, but there is a glittering array of 32 handsome silver trophies that will be awarded at the tournament's end. Play will include ladies' and men's singles, men's doubles and mixed doubles. David Beatty of San Francisco will emcee the matches and judging will be by the Honorable Neal Fitzgerald of Detroit.

Among the 50 contenders will

## Marimba Music for Lions Club

Bettylu Ackerman, well known local marimba artist, will be featured in a concert at this noon's program of Palm Springs Lions club, meeting in the Starlite Room of the Chi Chi. She will be accompanied by Mrs. James H. Blackstone.

Dr. Blackstone, pastor of Palm Springs Community church will be program chairman for the day.

Miss Ackerman has appeared in many marimba recitals here

County building permits went to:

May Hansen, Palm Desert addition, 16000; Stewart Jayne, Palm Desert, dwelling, 111,750; J. L. Russell, Palm Desert, swimming pool, 14000; dwelling 111,284.

be Alfred Wallenstein, the Philip Waites of OshKosh, Wisconsin, the Ed Burghards of Los Angeles, Bert Satterleys of Kansas City, Ray Russell of St. Paul, the John Dees of Mt. Carmel, Illinois, the Harrison Spanglers of Cedar Rapids, Iowa, Fred Klempa of Chicago and Walter Lynches of Redlands.

Also Mrs. Thomas Dant of Portland, Mr. and Mrs. Charles Javitz of Los Angeles, the David Beattys of Hillsboro, Mr. and Mrs. Harry Tomkins of Akron.

**MRS. RUTH HARDY** said today that a big gallery is expected to watch the play which will continue all day Friday and Saturday.

Winding up the tournament will be the Championship cocktail party that will be held in the Ingleside lounge on Saturday evening.

## Salton Sea Park Shoreline to be Extended Soon

Salton Sea State Park will stretch 20 miles along the shore of the desert sea when all proposed additions are completed, supervisors were informed Monday by the state division of parks and beaches.

The division has asked permission to use almost 15,000 acres of shore line as an addition to the park, the board was advised.

Newton Drury said the property in question is owned by the federal government and the Imperial Valley Irrigation district. He said that later when the state has more park funds it will acquire another 5,140 acres now held by private owners.

## Cameras, Clothing Taken by Burglar

Burglars collected clothing and cameras valued at \$249 from the hotel room of John F. Garde, Jr., of Cedarhurst, Long Island, Saturday evening, but left a diamond pin valued at \$1500, police reported.

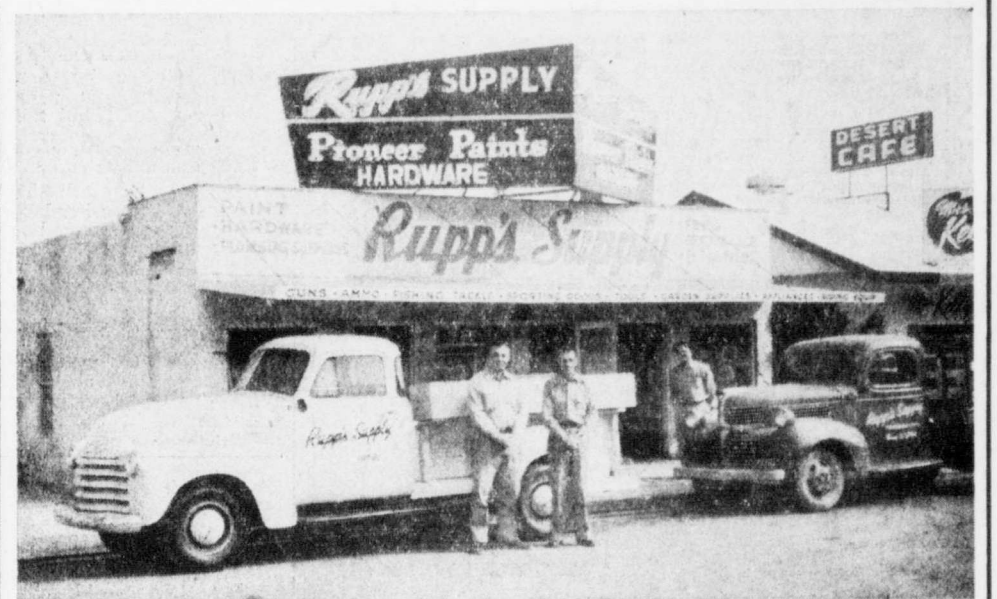
Stop by for your Do-nut, Coffee, Milk, Chocolate Milk or Cider.

Party and volume orders given special attention.

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420 S. Indian Ave.  
across from Safeway

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BEAUTIFUL STURDY CONSTRUCTION  
INCREASED PROPERTY VALUE



Will Give Your Home a Completely Modern Functional Appearance

All This At A Price You Can Easily Afford!

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NOMONEY DOWN . . . . . THREE YEARS TO PAY

Wilco Steel-Bilt All Purpose Shelters have been approved by the Division of Housing. Approved by the Building Safety Dept.

Wilco Shelters are pre-fabbed and finished, ready for installation as . . .

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**RAMADAS — CABANAS**  
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See Display at AL ROSE TRAILER SALES, Horizon Trailer Village  
Also at WILGAY'S FURNITURE, Tramview Village, Hwy 111

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**VERY DESIRABLE**

**Palm Canyon Drive Location**

Will be available starting  
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For Complete Details Write  
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a  
Little Droopy?

Now's the smart time to replace  
them with

**KENDRA ARTIFICIAL HOUSE PLANTS**

They are so exquisite and natural it takes an expert to know the difference... Enjoy having carefree plants all summer.

If you prefer, for a small fee, we shall be happy to make arrangements for you.

**Mike's Fireside & Gift Shop**  
171 North Indian Avenue  
Phone 5389

Sun Classified Bring Quick Results



## DESERT HOT SPRINGS

By ENOLA HULBERT

### RENTAL OWNERS BREAKFAST

Third in the series of Sunday morning breakfasts, which the Rental Owners are sponsoring, will be held at the Improvement Association Hall, March 20, from 7:30 a.m. until noon.

### ROTARY DINNER

Officers of all Rotary clubs in the Desert area attended a dinner at the 29 Palms Inn recently. Representatives of Desert Hot Springs Rotary were Roy Stewart, George George and Herb Seales.

District Governor Walter Hepler was the main speaker of the evening. His topic was "Likeness of Rotary to the Fundamentals of Our Government." Desert Hot Springs Rotarians are invited by Blythe Rotarians, sponsors, to join the Pan-American Day ceremonies at the Mexican Rotary club, in April.

### SURPRISE WEDDING

Jim Haidet, son of Mr. and Mrs. John Haidet, surprised his

friends by bringing home a bride, when he arrived for a short furlough last Saturday. The wedding took place Saturday, March 5, in Huntsville, Alabama.

The bride is a Huntsville girl, where he has been stationed as a technician in the guided missile service. Haidet has been transferred to Staten Island, New York, and unless he can get his leave extended, the couple will have to leave here Thursday, March 17, for his new post.

### RAMBLINGS AROUND TOWN

Mr. and Mrs. Walter Klock have had a house full of company this past week. Mr. and Mrs. K. C. Delaney and their two children, Eddie and Lloyd, from Los Angeles, Mrs. Delaney is the Klock's daughter. Mr. and Mrs. Joe Tableman and their children, Steve and Judy, from Downey, Mr. and Mrs. Harry Moser and daughter, Kar-

en, from Alhambra, and Mr. Mrs. L. G. Boeve from Colorado Springs. The Boeves operate the Rainbow Motel in the mile-high resort.

Mr. and Mrs. A. M. Grassini of San Francisco are in town for two weeks. He is owner of a firm dealing in artificial flowers in the Bay City.

Joseph Schmiedding, the author, is ill in the Desert hospital in Palm Springs, and in need of blood transfusions. His doctor has requested his friends to donate blood. Donations may be made at any blood bank, but be sure to ask that credit for the donation be given to J. Schmiedding at the Desert hospital in Palm Springs.

Mr. and Mrs. H. Nyman are staying at Dorak House for a few days. On a recent visit, two months ago, they purchased five acres here, and have now added to that with a purchase of acreage on South Palm drive. The Rev. Willard Hansen announced that his resignation as pastor of the First Baptist Church of Desert Hot Springs has been accepted by the Baptist Denominational Headquarters of Los Angeles. A pulpit guest will be present until a new minister arrives. Lester S. Morgan will be in charge of all arrangements. Hansen joined the Singing Corporation in Indio, but will continue to live in North Palm Springs, where he is a property owner.

Cobina Wright, columnist, was a recent visitor to Desert Hot Springs, where she was entertained by her old friends, Dr. and Mrs. Carl Christensen. Mrs. Wright took the baths at Tom Lipis "Two Bunch Spa," and according to her Los Angeles column was delighted with our natural hot mineral waters.

Ethel Claxton Gallacher (Mrs. Farrell) has been ill and at the Whittier hospital. She has just returned from her last stay of two weeks there. She has had three blood transfusions. She is one of the early settlers in Desert Hot Springs. She is the sister-in-law of Aubrey Wardman, who, with L. W. Coffey founded the town.

Minna Kanya was injured when a pressure cooker blew up. She suffered a burned arm, and one slight burn on her cheek.

## Dividends

### City Employees Set Safety Mark

Excellent safety record of employees has resulted in a dividend of 54 per cent of its total State Compensation Insurance premium, City Manager R. W. Peterson reported.

The dividend, based on the safety record for 1954, was only slightly below the maximum allowed.

Employees of the city should be proud of their fine accident prevention record, Peterson said.

**The Desert Sun—2¢**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

## On The Trails

Desert Guest Riders — who were here taking part in the Fifth Annual Desert Ride, which was so successfully sponsored by the Los Compadres, were among volunteers going to the rescue of the injured girl hiker in Palm Canyon. The group had just started their Saturday scheduled afternoon ride across the desert, when word was brought of the mishap. The Mounted Police members immediately turned back for duty as the guest ride continued. However, at the second refreshment stop, a car from head quarters asked for further volunteers from the riding group. Without a moment's hesitation, five out-of-town riders dismounted, took off their spurs, and handed over their mounts to be led back, while they were rushed by car to the canyon bench. Though these boys took no part in the actual rescue, the helicopter squad and mounties having taken over, they were there at the bench waiting to be called upon.

When it was all over they returned to join the throng at the clubhouse where by this time the cocktail hour had approached. After the girl had been pronounced out of danger, never was there a more joyous and fun loving group of outdoor enthusiasts than gathered at the party that followed.

All the trail rides were made as scheduled, with ice cold refreshments awaiting them at every jeep trail. The age of the guest riders ranged from six to eighty, with all taking part in at least one or two of the rides. The eighty year oldster did not miss a ride.

It was a highly successful event, and has made many new friends for the desert.

Highlights on the ride—a tiny pony, returning riderless and bridled, no one knowing who tired, boy or pony. Little Mary Lou Ballagh approaching riders cautiously from behind, politely asking permission to enter on, where many adults would have galloped thoughtlessly by regardless of trotting horses. A small boy climbing onto the refreshment car, turning over his pony to his little sister — who had been riding double behind her father. And most heartwarming, a blind man taking in all the rides, seeing the wonders through the eyes of his faithful friend.

It was a very tired but happy group of Los Compadres members who waved goodbye to the last reluctant to leave guests. For each one had promised to return.

ANITA HASKELL JONES

## Razor, Clothing Taken from Room

Theft of men's clothing and an electric razor valued at \$13.40, from his room at a local hotel, was reported to police Saturday evening by Louis Aptekel of Haverhill, Massachusetts.

Entry to the room was made through a sliding glass door, between 7:30 and 11:15 p.m. The burglars left other valuable articles, including jewelry, luggage and a camera, investigating officers said.

## PALM DESERT

By LOU KUEHNER

### ROTARY MEETING

At last week's Palm Desert Rotary club meeting, a new board of directors was elected. They are: Dr. James Ketchersid, Milton Page, Ted Smith, Lee Odle, John Noyes, Jerry Malone, Stan Ring and retiring president, Gene Roberts. New officers were elected also. Jerry Malone is president, Stan Ring, vice-president; and Milt Page, secretary-treasurer. They will assume their duties in June.

Speaker for the meeting was Lee Odle whose topic was "Formation of The New Desert County."

### NEW SOUNDS IN P.D.

... Grunts and groans of

## Gains \$50 with Third Check Try

John Smith on the third try was able to cash his "no account" \$50 check. Detective Bob White reported Thursday.

The suspect previously had been refused by two stores, who had immediately reported the incident to police. Steps were taken to warn all merchants, but the warning came too late.

The suspect, about 35 years of age, claimed to be a police officer who had a sister employed at a local bank. In the establishment where the check was cashed, he also said that his mother and sister always traded there, and left \$15 of the money for his sister, "to buy whatever she wanted."

The check was written by Joe Smith to the order of John Smith, White said, and then added that the suspect even endorsed the check wrong, writing the name "John" as "Jhon."

## Noted Pianist to Appear in Village

Alan Kopelson, piano teacher, said that he will present Tim Whelan, Jr., concert pianist and his former student, in a concert here later in the season. Whelan is currently appearing in concerts in Los Angeles.

Also to be presented in a concert this season by Kopelson is Edward Dominguez, 16-year-old Indio student of Kopelson.

satisfaction as members of the Shadow Mountain club's Ladies' Slim and Trim Club go through their exercises and sports activity twice a week. . . . Fred Di Ano at the piano in the newly arranged cocktail lounge at SMC. He is waiter during the day at the club—writes songs during his spare time. . . . Sandblasting of the tennis courts at SMC which means that in a very short while some

## No Rubbish

### Establish Strict Reservation Patrol

A strict patrol has been instituted on the Agua Caliente reservation to detect any person dumping rubbish or trash, Indian Agent Ned Mitchell announced today.

Anyone noted violating the "no dumping" provisions will be prosecuted, Mitchell warned.

## PLUMBING SERVICE



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2768

## HENRY A. SIMSARIAN

850 N. Palm Canyon Drive  
Exclusive Dealer for Carrier Refrigerated Air Conditioning and General Electric Home Appliances

of the finest all-weather courts in Southern California will be available to tennis enthusiasts. . . . "Oohs and aahs" over the Little Theater's first play of the season, "Lo and Behold." This very clever show is to run this weekend also. . . . Squalls of thirty delighted Tumble Bugs at SMC (Definition: Tumble Bug—any child taking the stunts and tumbling course at SMC). . . . The "splat" of a freshly-caught fish hitting the face of an innocent chaperone, just after it was caught at the Trout Trek taken by the Tri-Ds of SMC. . . .

### PALM DESERT BRIEFS

Mrs. Bobbie Reichert entertained over fifty of her friends at a cocktail party at her home Friday. The party was in honor of her daughter and son-in-law, Mr. and Mrs. Ronald Rogers. The party was one of the gayest and most beautiful of the season. Mr. and Mrs. Rogers are leaving for Los Angeles soon where Rogers will do some radio entertaining. He appeared as the guest artist last Monday at the

Coronation Night at SMC. . . . The Lloyd Leutholds, neighbors of the W. K. Bramwells in Eldora, Iowa, have joined them here in Palm Desert. . . . Mrs. Henry K. Cheeseman has taken off for Los Altos where the old homestead is located. . . . Mrs. Beatrice Hart is visiting here from Newklemfontein, Galina Benoni, South Africa. . . . Mrs. J. Easley, Blanche Reidy and Evelyn Sahland celebrated Evelyn's birthday at Del Mar while visiting the Leland Quicks. After a luncheon at the Quicks' beach home, they took a tour around the Lapidary Headquarters of Quicks' new establishment. Quicks' plans for immediate expansion are now in progress. . . . At the Blue Lagoon for an extended stay are Mr. and Mrs. Griffith, Mr. and Mrs. Wolfe and Mrs. Wolfe's sister from Denver, Colorado; Mr. and Mrs. Rankin who were entertained at a cocktail party given by Mrs. Barry and the Amos Odells. . . . The La Forgues have been entertaining Mr. and Mrs. H. A. Commett from Milwaukee. . . .

### ARABELLE JELL-WELL SAYS:

## HAND-BLENDED FLAVOR means

HEAVENLY Lemon Pie!

ALSO  
Chocolate, Vanilla and  
Butterscotch Filling  
and Pie Filling  
Your Taste Can TELL  
It's JELL-WELL!



SUCH DELICATELY TART, FRESH FLAVOR. . . because every Jell-well flavor is hand-blended, the careful small-batch way! Easy, too—so tonight, make your family "pleased as Jell-well lemon pie!" FOR EXTRA TANG, add 1 teaspoon grated lemon or orange rind while filling is cooling.

featured at **SAFEWAY**

## RICHER COFFEE INSTANTLY

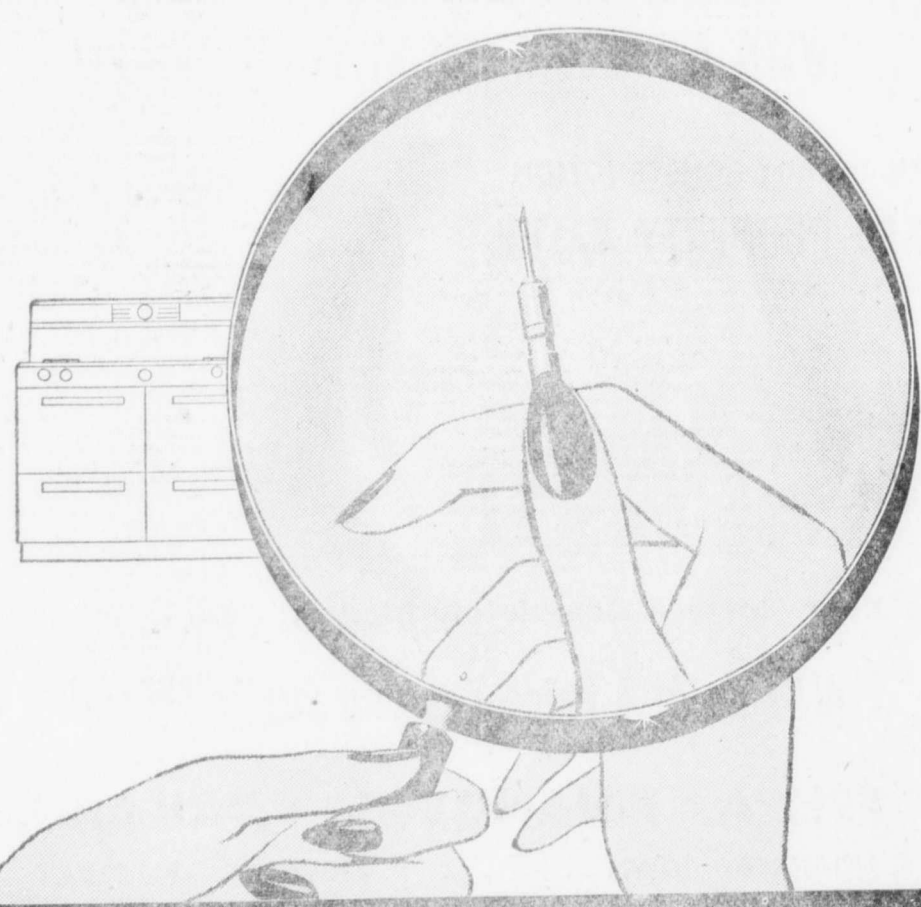
...and a 3-way saving!



- 1 A SAVING WHEN YOU BUY IT . . . for Edwards costs less than other top quality Instant Coffees, and much less than regular coffee.
- 2 A SAVING WHEN YOU MAKE IT . . . because a little "Deep Roasted" Edwards goes a long, long way.
- 3 A SAVING WHEN YOU SERVE IT . . . since you make only what you want . . . a lot or a little.

at **SAFEWAY**

## Real Cool!



Tiny Gas needle-pilots give split-second lighting . . . can barely be seen

You'll hardly believe your eyes the first time you see the new Gas needle-pilots—a brand new feature on today's automatic Gas ranges. They give instantaneous lighting. They relight themselves if puffed out. And because they're so very small, your range stays cooler than ever.

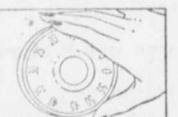
See the gleaming new automatic Gas ranges now on display at dealers' or your Gas Company.

SOUTHERN CALIFORNIA GAS COMPANY

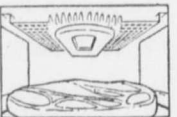
### OTHER NEW FEATURES



Rotary barbecue automatically turns meat during barbecuing.



Automatic timer for top burners turns Gas off at time you set.



Super-speed Gas broiler makes broiling quicker and better.

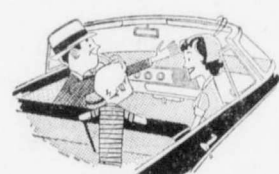


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There's something new in **GAS** cooking

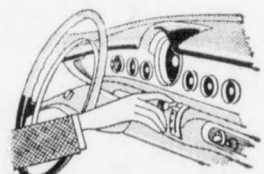
Discover this new Dodge for yourself!

## Take command... get the thrill first hand!



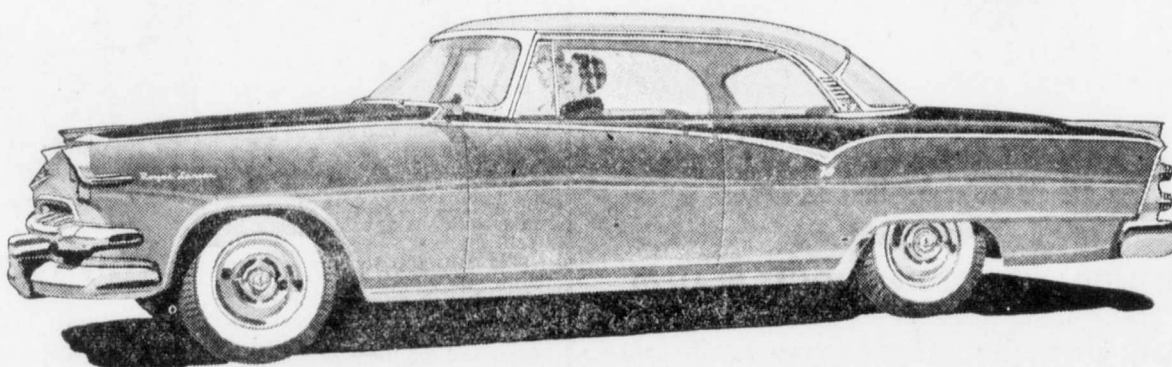
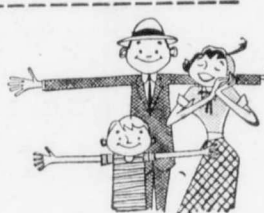
See what's happened! Discover a "New Outlook" through the sweep-around windshield. Swept back and wrapped around, it encircles you in a glass cockpit.

Feel what's happened! Command the full range of PowerFlite automatic driving from the control panel. Discover more "go" in this aircraft-type V-8 engine.



Enjoy what's happened! Admiring looks tell you that this flair-fashioned new Dodge rules the road in style. It's stealing the "Oh's" from the costliest cars.

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It's the biggest rush since the Klondike! Come in and discover for yourself what's happened to make this new Dodge the most talked-about car of the year. There's a new driving experience waiting for you when you "Take Command . . . Get the Thrill First Hand!" No obligation! Come on in!

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DODGE Automobiles and DODGE "Job-Rated" TRUCKS  
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## CATHEDRAL CITY

By PAUL AND MILDRED CLARK

### 63 AID TREE FUND

Sixty three individual contributions to the Broadway Palm Tree fund were announced at last week's Chamber of Commerce meeting by President Robert Sherrill and Committee Chairman Robert Cordes. This response was considered gratifying but President Sherrill pointed out that probably there were many more who would like to contribute to this community improvement.

As the names of all donors are to be inscribed on suitable plaques which must be ordered, it was decided that a dead line for contributions will be established as of March 25. Authorization was made for payment of membership in the Riverside County Associated Chambers of Commerce, and

Paul Clark was named as official delegate, with Claude Cobb as alternate.

### RED CROSS DRIVE

The National Red Cross Drive which opened Tuesday of last week is progressing, said Mrs. Florence Powell, chairman for Cathedral City. Mrs. Powell and her committeemen, Mrs. Jean Wood and Mrs. Agnes Wilbor, expressed their thanks to the many workers who have taken on the task of collecting for this cause. If there is any resident who has not been contacted by the workers and wishes to contribute, Mrs. Powell said she may be reached at 8-3573 and will arrange for a worker to call at a convenient time.

### LIFE SAVING COURSE

Nate Cohn, volunteer fire chief, announced that the Riverside County Red Cross director will be at the Fire Hall Wednesday night, at 8 o'clock to demonstrate the newest methods in life saving technique. Any one interested is urged to attend. The course will continue each Wednesday night for several weeks.

### NIGHT IN HAWAII

A "Night in Hawaii" barbecue and dance is being presented at the DeLuxe Trailer Park next Saturday evening from 8 p.m. to 1 a.m. Mr. and Mrs. Frank Cromwell, the park man-

agers, are presenting this primarily for the entertainment of park residents, but the general public is also invited. Tickets may be obtained at the park office. Music will be furnished by the Hawaiian orchestra from El Mirador, and there will be Hula girls, Manu, the Samoan knife dancer featured in the Harry Owens program, will also appear.

### DR. LEFF TO SPADRA

Dr. M. I. Leff has discontinued his private practice here and has joined the medical staff of the Pacific State Hospital in Spadra, near Pomona. John R. Beukema, M. D. and Alan D. Swenson, M. D. who are completing their internship in the Sonoma County Hospital, near San Francisco, will take over Dr. Leff's practice.

The Beukemas have a young son and daughter, and the Swensons have a two months' old son, and they will reside in Cathedral City. Dr. and Mrs. Leff on leaving said that they regret their sudden departure which was due to Dr. Leff's

having been called to Spadra on short notice.

### TOM KRUEGER WINS

Cathedral City Lions Club held its annual students speakers contest at its dinner meeting at the Town Hall last week. The winner was Tom Krueger of the sophomore journalism class at Palm Springs high school. He competed in a zone contest held by the Coachella Valley Lions Club this week at the Woman's Club House in Indio.

President Carl Jackson presented a check for \$150 to Lion Robert Cordes of the chamber of commerce highway palm tree committee as the Lions Club contribution.

A delegation from the club, Francis Wood, zone chairman;

Carl Jackson, president; William Hendrickson, secretary; and Ray Cook, attended a district meeting Monday evening in Holtville.

### OUT-DOOR BREAKFASTS

First of a series of out door breakfasts in Sunair Park will be put on by the Lions Club next Sunday, March 20th. These affairs are open to the public and a real chuck wagon breakfast will be served from 8 a.m. to 10 a.m. Claude Cobb is the chairman for this first breakfast. He will be assisted by Edna Cobb, Mr. and Mrs. Emil Greener, and Mr. and Mrs. Wilbur Larsson.

### GIFT TO LIBRARY

Librarian Warner Moon announced the contribution of a

large number of books to the Cathedral City Public Library by Kenneth Squires of Van Fleet street. Moon pointed out that the selection of books on the shelves is greatly helped by the donations of winter visitors.

### PTA SEES FILMS

The P.T.A., with thirty three members and guests present, held an afternoon meeting at the school Thursday with Mrs. Maizie Squires presiding.

A nominating committee was appointed as follows: Mrs. Clara Aquino, Mrs. Elsie Hendrickson, Mrs. Jean Blair, Mrs. Nedra Hollister, and Mrs. Ethel Farmer. The committee will present the slate of nominees at the next meeting.

An interesting program followed the business meeting which was presented by Mrs. Dottie Harris, program chairman. Melvin Miller, assistant ranger, State Division of Forestry at Indio, and Bill Lord of the same station, presented two motion pictures, one depicting fire fighting technique, and the second scenic film on fishing. The mothers of the fifth grade were hostesses for the day. The next meeting will be an evening meeting April 14.

## More Speed

Burchfield Says Response too Slow

More speed was urged by Frank Burchfield, county assessor in filing applications for tax exemptions by veterans, welfare organizations and churches.

Deputy assessors are at World Wars Memorial Hall twice weekly, each Tuesday and Thursday and will be there today from 9 a.m. to 1 p.m.

To date, processing has been slow and the deputies fear they will be swamped under the last-minute rush.

The local tax exemption office will be continued.

## Board Rejects Probation Office Branch at Indio

Second attempt by Supervisor Homer Varner of the Fourth district to have a branch office of the county probation department established at Indio to serve the desert area was lost Monday when the other four members of the board said that action should be deferred until discussion of the budget for the 1955-56 fiscal year was held in June.

Varner sought the branch office at Indio to aid in the work of the full-time superior court department there.

He said a probation office at Indio in connection with Judge Hilton McCabe's court would save desert residents large sums and reduce the inconvenience of traveling hundreds of miles annually to the county seat.

## Incorporation of Cabazon Asked

Petitions seeking the incorporation of Cabazon were filed with county supervisors Monday and referred to County Clerk G. A. Pequegnat for checking as to their validity.

Hearing will be held later before the board if the petitions are found qualified.

### BUYS APARTMENT

Purchase of the Vista Grande apartments by H. H. Bliss was announced this week.

## Bids for Banning Freeway Project Open this Week

Bids will be opened this week for construction of a freeway through Banning to eliminate the so-called Banning Bottleneck on Highways 60-70-99.

The project will be a four-lane divided highway with no intersections 3.5 miles long. It will bypass Banning's business district one block south.

Four bridges for the freeway have already been started. The new contract will call for paving of the four-lane road and construction of an additional bridge.

The new road will eliminate a bottleneck in Banning caused during the busy season on the desert. At the peak, traffic has been blocked several miles on either side of Banning.

## Hub Cap Thieves Take Wheel, Too

The hub cap thieves are becoming bolder. They're no longer satisfied with just taking the hub cap. Now they take wheel and all.

Latest victim was George L. Simmonds of Highland Park, who had a wheel taken from his car while it was parked at 909 North Patencia road between 6:45 and 9:40 p.m., Saturday.

First to report the new fad was Beebe's DeSoto-Plymouth Agency, which suffered the loss of four wheels and tires last week.

## Grading of Lamb Canyon Sought

Action toward keeping Lamb Canyon south of Beaumont in good shape during conversion of Highway 60 between Beaumont and Riverside into a four-lane expressway is planned by board of supervisors.

Road Commissioner A. C. Keith will be asked to grade and keep the canyon road in repair.

Supervisor Fred McCall said that Lamb Canyon, which leads south of Beaumont into the San Jacinto-Hemet area, will serve to lessen heavy traffic on the Jackrabbit trail, which is now being used as a detour while Highway 60 construction work is under way.

PALM SPRINGS, CALIFORNIA Thursday, March 17, 1955 The Desert Sun—3b

### APARTMENT FOR LEASE

## Sunset Towers

1100 N. PALM CANYON DRIVE

2 LUXURY TOWN HOUSE APARTMENTS

Furnished, 1 single, 1 double now available for sub-lease. Short or long term. POOLS — LANAIS — SUN DECKS — (convenient location, KOFFEE KUP — 24 hour service, DON'S BEACHCOMBER — DIANE'S — ROBERTS LTD. — THE SWEATER CHEST — in building).

Store for Lease in Building ... 25' Front

EXCLUSIVE MANAGEMENT OF

## TERRY RAY REALTY

773 NORTH PALM CANYON DRIVE

PHONE 2064

Sun Classified Bring Quick Results

## ARIZONA GUEST RANCH FOR SALE!



- Combination Guest and Cattle Ranch
- ACCOMMODATIONS FOR 24 GUESTS
- 3,000 ACRES — SOME FARM LAND
- COMPLETELY EQUIPPED AND OPERATING —
- WHITE REALTY INSURANCE CO.
- WICKENBURG, ARIZONA

# Don't say you can't afford a Mercury before you check the price of this one



Mercury's lowest-priced car—the 188-hp Custom 2-door 6-passenger Sedan—is shown above. Other models in the Custom series are: a 4-door Sedan, a hardtop Coupe, and a new 4-door all-metal 8-passenger Station Wagon.

Mercury's prices start below 13 models in the low-price field\*

\*Based on comparison of manufacturers' suggested list or factory retail prices.

AND LOOK AT THE EXTRA SIZE, BEAUTY, POWER, AND VALUE YOU GET

- Mercury is bigger than the "low-price" cars ... in length, width, and wheelbase.
- You get exclusive styling—Mercury's stand-out styling is shared by no other car.
- You get high horsepower plus SUPER-TORQUE V-8 performance in every Mercury. (There is 188 horsepower in the Customs and Monterays, 198 horsepower in the ultra-smart Montclairs).
- There's a 4-barrel vacuum-operated carburetor standard on every model at no extra

cost. You enjoy 2-barrel economy for normal driving, 4-barrel pickup for fast getaways and safer passing.

- Revolutionary new high-compression spark plugs provide top performance at all speeds—help prevent fouling and pre-ignition.
- You save when you buy. Compare our allowance on your present car. It's based on high-volume sales. We can be generous.
- You protect future trade-in value. Mercury consistently leads its field for resale value.

IT PAYS TO OWN A **MERCURY** — FOR FUTURE STYLING, SUPER POWER

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN," Sunday evening, 8 P.M. to 9 P.M. Station KNXT, Channel 2.

**PALM SPRINGS LINCOLN-MERCURY COMPANY**

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Not just  
**"SURFACE  
CLEAN"**  
but...



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CLEAN**  
...clean  
through and  
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**NOW! DEEP-  
PENETRATING  
SUDS**

They float out even hidden dirt you never knew was there. Parade washed clothes are truly clean—clean through and through. Yet Parade is gentle enough for your finest lingerie...kind to your hands.

Join the Parade to **PARADE**

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## PUBLISHER'S CORNER

By Oliver B. Jaynes

**MUNICIPAL GOLF COURSE** — The recent decision of the Indian owners to ask \$3,000 per acre for their land which the city has considered purchasing for a municipal golf course, was a surprise to many people. Whether or not this is a fair price for the land which lies east of Smoke Tree Ranch may be questioned, but the asking price points out two things: first that land values in the Palm Springs area are increasing, and second, that unless the city government acts reasonably soon, cost of the land for a municipal golf course is going to be almost prohibitive.

There is a pretty sharp difference of opinion in the community over this subject of a municipal golf course. It is very strongly supported by hotel owners and other business interests on the grounds that the two private clubs cannot be used by a great many people who visit here and that the 9-hole O'Donnell course is limited and, to some extent, restricted. The advocates point out that golf has proven to be one of the community's greatest attractions and that many visitors are disappointed because it is so difficult for them to enjoy their favorite sport here. They point out that most communities where golf has become one of the leading attractions, have a least one 18-hole municipal course.

Opposition comes largely from those who feel that existing courses should be allowed to get on a firm financial basis before another course is built and those who fear that the cost will increase local taxes which they claim are already burdensome.

The Home Owners League puts its position thus: "We are not opposed to the city acquiring land for a municipal golf course but we feel that the cost of building, developing and operating this course should be assumed by those in business who will benefit most from the establishing of this course. We believe the timing of its construction is important and that it should not be built until the present golf courses, which have been built principally by home owners, become firmly established."

It should be apparent to everyone that, if the city ever hopes to have a municipal golf course in the foreseeable future, steps should be taken to acquire the land without further delay. The asking price of \$3,000 an acre for the Indian land being considered makes this all the more apparent. If the city will acquire the land it will not be difficult to arrange financing for building and operating the course. A proposal along these lines has already been made to the city council, I understand.

Way back in the early '20's an 18-hole golf course was laid out here in Palm Springs by P. T. Stevens, father of Mrs. Sally Nichols and one of the community's pioneer residents. It was located between Avenida Caballeros, Sunrise, Tahevah and Vista Chino. Tons of top soil were hauled down from Chino Canyon, the area was planted in grass and hundreds of trees and shrubs. By 1927 9-holes were completed and in play. A clubhouse was built, which is now the Culver Nichols home.

Mr. Stevens opened the course to the public and the proceeds were to be donated to local charities when the course was completed and operating on a profitable basis. About 1933 the course which Thomas O'Donnell had maintained for his family and friends was opened to the public. Play fell off at the Stevens course and he decided to give up the idea.

So it was that Palm Springs lost its first golden opportunity to have a municipal golf course. No one can blame the people of those days for not being farsighted enough to see the need Palm Springs would have some day for an 18-hole municipal golf course. There is no excuse for anyone failing to see that need a quarter of a century later. Which is right now!

## TRY AND STOP ME

By Bennett Cerf

IF YOU'RE COLLECTING stories about good King Arthur and his valiant knights, don't overlook the time the monarch summoned one of his most effective dragon exterminators and grumbled, "I hear, Sir, that you have been misbehaving again."

The Round Table rambler hung his head and inquired, "In what manner, Your Majesty?"

A resourceful lady in Texas gave her new maid an hour's lesson in how to get rid of panhandlers and peddlers in no time flat. When the first one appeared at the door, the lady listened carefully, heard the maid say ever so firmly, "I'm sorry, mister, but de madam just ain't the least bit interested!"

A week later the maid was more at home in her job. In fact, she had learned to mimic her mistress' voice to perfection. With six dinner guests in the house, she marched to the phone, and said cooly, "Mrs. Pauncefort Dolliver calling." Then she belted, "And is you goner gift dat liquor over heah or ain't you?"

When it came to self confidence, an old Russian chess champion named Bogolyubov took the cake. Asked the secret of his success in game after game, he explained calmly, "When I have the white pieces, and move first, I win because I am white. When I have the black pieces, I win because I am Bogolyubov."

A real gone bopper wandered by grave mischance into a museum of art, stopped short before a display of a full suit of medieval armor. He flipped the visor back and forth a couple of times in a tentative manner, then assured the guard, "You fellows have sure picked a crazy spot to stand a mail box!"

The broadcasting company had thrown a big party for a California star passing through on his way to London. The next day, one of the guests, still shaky on his feet, asked an associate, "What do you take for a headache?"

The associate, with hangover troubles of his own, answered feelingly, "Liquor — the night before."



## ASSAULT WITH INTENT TO KILL



## PHILLIPS I Rise to Remark

It is unusual, this time in a session, for any member of the Congress to find time to read even a small part of the circulars, booklets and reports which pour over our desks. Under the circumstances, I would not have looked into the annual report of the Carnegie Endowment for International Peace, but it had an attractive cover, it looked short, and I was waiting for a long distance phone call from the District. So I opened it at random, and I read Mr. Carnegie's letter to the trustees, creating the fund; "I have transferred to you," he wrote, "as Trustees of the Carnegie Peace Fund, Ten Million Dollars of Five Per Cent First Mortgage Bonds, the revenue of which is to be administered by you to hasten the abolition of international war, the foulest blot upon our civilization. Altho we no longer eat our fellowmen nor torture prisoners, nor sack cities killing their inhabitants, we still kill each other in war like barbarians. Only wild beasts are excusable for doing that in this, the Twentieth Century of the Christian era, for the crime of war is inherent, since it decides not in favor of the right, but always of the strong. The nation is criminal which refuses arbitration and drives its adversary to a tribunal which knows nothing of righteous judgment."

THERE WAS MORE to the letter, written December 14, 1910. 44 years later, can we say we no longer eat our fellowmen, nor torture prisoners, nor sack cities killing their inhabitants?

The Atomic Energy Commission reported February 15, on the tests of a year ago. The "fall out" polluted an area the size of New Jersey. At the moment the only factor for survival in such an area would be evacuation. That problem is being worked on. That is what Carnegie would have called the barbarian side of the picture.

On the other side, Great Britain announced the same day, by a coincidence, it had started an \$850-million plan to switch over to atomic power to supply the nation's industrial and domestic electricity. The ten-year plan will put 12 atomic generating stations into operation by 1955, which as time goes these days is not far off. It was hailed as a "historic day for Britain."

THERE IS NO QUESTION but that we are on the edge of the atomic era, so far as power is concerned. One American industry has started to build an atomic generator—I rise to call attention to the fact that this is without government help! It makes all the more questionable the proposals to build extravagantly expensive power plants along the Colorado River, for the primary purpose of creating power to be sold to pay the costs of irrigation projects of doubtful feasibility. If England is correct, then atomic power could be sold long before the fifty year, or greater, projects are paid out. Such power could be sold for less than the necessary returns from the hydroelectric power.

How do you give vitamins to a crystal ball?

Ed Page Fillers. Happiness? That's nothing more than good health and a poor memory.—Albert Schweitzer, quoted in Forbes.

When you have a fight with your conscience and get licked, you win.—Our Store Mag.

## Dr. Benjamin Goldberg

Sinus Affections Produced by Air Travel

Several years ago it was not uncommon to read of an individual who had been deaf for

**Doodles**  
By ROGER PRICE  
"MEXICAN DRIVING MIDGET SPORTS CAR (BIRD'S EYE VIEW)"



This Mexican is driving his little car to a bull fight arena where he'll sit in the stands and yell, "O-le, O-le, O-le" which means "Boy, what a lousy seat for 10 pesos!" Once when Dr. Kitzenger was visiting back home he decided to demonstrate bull fighting technique to us. He borrowed Grandpaw Tooten's red flannels for a Cape and used an umbrella for a Banderilla. We didn't have a bull so he went out to the pasture and began poking our cow, Marybelle, in the ribs with the umbrella and yelling "Uh-Tore!" Well, after about eight pokes Marybelle got sore and chased him around the field for 20 minutes. It turned out okay though. Dr. K. jumped the fence and for the next two days Marybelle gave malty milk.

(Distributed by King Features Syndicate)  
Some women work so hard to make good husbands that they never quite manage to make good wives. — Reading Magazine.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

Immediate relief of the pain, dizziness, noises in the ear result.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

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## THIS SIDE of The Sun

By Phat

When Irish eyes are smiling, I'll take you home, Kathleen. We'll hear those songs and others. With the wearing of the green.

Pardon me, I just had to. This is St. Patrick's Day. And Irishmen of all nationalities will be wearing the Shamrock. What puzzles me is this. Green is designated as a soft-soothing color. So why are so many Donnybrook associated with it? Such as Clancy lowered the boom.

ANYWAY, 'TIS St. Patrick's day. And I suppose the market in Vodka will sag. Who'll order a Screwdriver today? (For the uninitiated, if any, that's a concoction which has vodka as a base and orange juice as a float-er.) So, naturally, no one unless he wants to take a chance, will order oranges today. This will be a bigger St. Patrick's Day celebration than for the past few years. With the Internal Revenue Bureau having deferred the date for payment of taxes from March 15 to April 15, there'll be more of the long green still available to celebrants to wave this year. Before, with the Ides of March the day that Uncle Sam grabbed the cash, few people could flash those beautiful green portraits of Lincoln, Washington, Hamilton, et cetera. (My knowledge of who's on the larger bills is skimpy.)

WITH ST. PATRICK'S DAY, I am always reminded of that old story about the billiard parlor owner. He beat up a customer and told the judge later that the man was sitting on one of his pool tables. "It wasn't even St. Patrick's Day," he said, "but he was wearing off the green." . . . Well, having done our duty to John Connors, we will now shift to other colors. . . . A Villager who said that he did not want his name mentioned to protect the innocent told me that he really did observe Clean-Up Week which was from March 7 to 13 according to local proclamation. "I thought it was most propitious that clean-up week here and the closing week at Santa Anita came at the same time. So I went to Santa Anita and cleaned up." He had a roll of that stuff to substantiate his statement.

MENTIONING CLEAN-UPS, that idea can go too far and get out of bounds. Mr. and Mrs. Robert Ochs of Palm Drive, Desert Hot Springs, can vouch for that. Seems that recently Boy Scouts of that community staged a clean-up drive. It so impressed little eight-year-old Gregory Ochs that he decided to launch a one-man (one-kid) clean-up drive of his own. Soon his mother noted and was puzzled by a large accumulation of cans and bottles in the back yard. They were all neatly sorted and stacked. Investigation followed and then it came to light. Greg was on a clean-up committee of one, himself. But, being a business man, he was carefully sorting out all of the returnable bottles. To sell to the grocery store and augment his allowance.

WHILE WE ARE OUT of the city limits of Palm Springs, we might as well quote this postcard from Cathedral City signed: "Earnest Inquirer." . . . Earnest writes to say: "Your column speaks of many things but I seldom see anything in it about Cathedral City. Won't you say something nice about us? How do you like the new Palm trees on the main drag? Is there anything in Palm Springs which more modern than some of our new buildings? How do you like our two golf courses? How about our many new buildings and homes?" Well, I have been letting Paul Clark do the boosting for Cathedral City in these columns and he has been doing a good job. But Cathedral City, just like Palm Springs and the rest of the desert, has certainly been growing by leaps and bounds. Its four-lane main street, Broadway, is one of the neatest hereabouts. I can remember Cathedral City when it had a stone gateway on this side, a narrow strip of main street and a dangerous hair-pin curve on the other side. That's all gone now and what's in its place, is good.

BOBBY NYE, convention manager of the Chamber of Commerce, is always thinking up gimmicks to enrich the many conventions here. The one she thought up when Occidental Life Insurance agents met here last week not only enlivened the convention but enriched the merchants of town. Her idea this time was a treasure hunt and the Retail Merchants division of the Chamber went along with it. They gave a number of prizes and merchandise orders to holders of the right tickets. The 155 wives of conventioners descended on the Village in search of the prizes. If they didn't find the treasures, they couldn't resist the articles displayed. And if they did find them, they couldn't disobey that impulse to buy, usually. The result was great from the merchants' standpoint. One insurance executive, on his departure, smiled bravely as he displayed sales slips amounting to \$111.30 from nine different local stores. They ranged from dates to dresses. And he was only one of a few. May we say that Roberta did Nye unto a perfect job?

At the Persian Room, Ann Crowley tugs some special expert vocal assistance from two floorside tables—those blending voices with her being Margaret Truman (with Morton D. Costa, director of "Plain and Fancy") and Mimi Bonzell (with her husband, Walter Gould) . . . We drag Actor Bob Young, Producer Eugene B. Rodney and our friend, Frank Young over to Conrad Nagel's handsomely appointed apartment and then settle back to listen while Young and Nagel reminisce over early days as slaves in the Hollywood mills . . . We drop into the colorful Le Cupidon for our first hearing of Greta Keller's ballads for some reason or other missed her on the other occasions when

she sang in Manhattan nite spots . . . Sherman Billingsley grinningly tosses out a few observations about why night business has slumped as we sit around with him in the Stork Club—and we both chalk off the by now familiar list—Lent (of course), income tax day approaching, people away from the resort towns, private home parties, week brokers busy after strenuous days on the Street, etc., etc.

A couple of favorite clowns, Ben Lessy and Patti Moore open at an East Side rendezvous—and it is with considerable regret that we find ourselves unable to attend—chiefly because this is the one nite spot we have barred from the department for years—because of an ungracious host . . . A lone diner in the Hotel Edison Green Room—Dr. Wendell Phillips, famed explorer and archaeologist—back from five years in the Middle East . . . Anniversary night at the Little Club draws a goodly group including Janis Paige, Julie Wilson, Gypsy Rose Lee with the Ed Maddens, Franchot Tone, Martha Scott with Mel Powell, Robert Wagner, Monica Lewis, Bill Johnson, Shirl Conway, Janet Blair . . . In 21, Lieut. Gen'l. Emmett (Ros) O'Donnell with the Marx Brothers, Louis and David, stop to chat with an ex-fellow West Pointer, former Maj. Gen'l. Ike Lord. . . .

At El Borracho, a dapper young man walks over to the piano, whirls through a Chopin piano, rises and exits into the night (nights—Del Duca) . . . In Lindy's, thrushes Janis Paige and Fran Warren—Larks and bagels . . . In Bloomingdale's, over the cigarette vending machine, a sign: "No smoking" . . . Snapshots (Distributed by King Features Syndicate)

The Persians Room, Ann Crowley tugs some special expert vocal assistance from two floorside tables—those blending voices with her being Margaret Truman (with Morton D. Costa, director of "Plain and Fancy") and Mimi Bonzell (with her husband, Walter Gould) . . . We drag Actor Bob Young, Producer Eugene B. Rodney and our friend, Frank Young over to Conrad Nagel's handsomely appointed apartment and then settle back to listen while Young and Nagel reminisce over early days as slaves in the Hollywood mills . . . We drop into the colorful Le Cupidon for our first hearing of Greta Keller's ballads for some reason or other missed her on the other occasions when

## The Voice of Broadway

By Dorothy Kilgallen

LILLIAN ROTH, who arrived in New York to appear on "Toast of the Town," made an extremely quiet entrance for a big star. Celebrity Service didn't list her address, and her own booking agency professed not to know where she was staying. The reason: Lillian is ducking no less than three process servers. Two publicity outfits are suing her for alleged non payment of thousands of dollars in press agents' fees, and a photo firm is waving a third subpoena.

The "romance" — as friends are calling it — starring Adlai Stevenson and Vanessa Brown, started when they met on a television program. Charles Boyer is hospitalized for surgery. . . . Mona Freeman's occasional dates with Tom, Dick and Sam don't mean a thing. Her Great Love is Bing Crosby, and vice versa.

A recently announced divorce involving a screen actress and her director husband would have enchanted Alfred Hitchcock, for it was based on a scene that might have been included in his movie, "Rear Window." After the glamor girl left her East Side apartment each day, presumably to rehearse or have her hair done, she used to the flat of a friend whose windows faced hers across a courtyard. From this vantage point she watched her husband entertain a parade of beautiful and ambitious young actresses who yearned to be cast in his next production.

REMEMBER THE short-lived — but front paged — occupation of the Red Romanian legation in Switzerland by anti-Communists? It was a boon to the Western Powers. Our side acquired an almost complete list of Communist agents and groups all over the world. The newspapers will get part of the lowdown in the near future.

Jack Webb's ex-wife, Julie Wilson, plans to marry pianist-composer Bobby Troup on the East Coast around Easter time. The Little Studio paintings currently decorating Armando's new bistro are having a wild effect on the staff. Four waiters, a captain and a bus boy have bought easels and are painting in all their spare time. Frank Sinatra isn't ill, but he had a sore throat for a while way from New York to Hollywood to give special "pep shots" . . . One of the girls queried re l'affaire Rubinstein is the sweetie of a prominent party leader and N.Y. State official . . . Joel Grey's date at the Palladium in London knocked out his chances to do "Minian's Rainbow" at City Center.

GLORIA LANE, of the "Saint of Bleeker Street," will trek to the altar in April with Samuel Krachmalnick, musical director for the Minnelli opera. . . . Britain's latest invention, a washing machine that uses sound waves instead of the usual agitation processes, is expected to revolutionize the laundry industry . . . Martin Bock will perform the master of ceremonies duties at the Carnegie Hall concert for the benefit of

Now it's Judy Garland who is being mentioned for the role of Sophie Tucker when Sophie's life story hits the celluloid. . . . Young film actress Joan Collins is wearing a ring of undercurrent Chaplin, who also has taken her to meet mother. Joan mined significance from Sid. . . . will be the subject of a spread in a national magazine . . . The Carlyle's famed Bemelmans Bar may adopt a supper club entertainment policy.

## NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: It was a bright week for theater-goers . . . William Inge's stormy little play, "Bus Stop," at the Music Box, tugged almost unanimous cheers; a spirited melange labeling itself "Shoestring Revue" at the tiny Presidential introduced a group of lively newcomers; a revival of Ibsen's "The Master Builder" came into the Phoenix and convinced the viewers there was nothing dated about this ancient play . . . But in the nite spots, there was little brightness — with empty tables outnumbering the patrons . . .

First Nighters who assembled for the premiere of "Bus Stop" included Judith Evelyn, the William Zeckendorfs, Kathleen Winsor, Stella Adler, Billy De Wolfe with Radie Harris, Mitzi and Seals. . . . Mike Todd took over the Lillian Russell Room at Luchow's and gave it a French bistro touch in honor of his visiting guest, Art Buchwald. Milton Berle in the best party spirit took over as emcee, Eddie Fisher sang "Three Coins in a Fountain" while its composer, Julie Styne, who had just undergone jaw surgery, played the accompaniment, and a team of Apache dancers tossed itself about in abandon . . . Among those in attendance we spotted Abe Burrows, Mrs. Alfred G. Vanderbilt, Evelyn Keyes, Playwrights Robert Sherman and George Axelrod, Jan Mitchell, Producers Charles Lederer and Josh Logan, Ruth Dubonnet, Manie Sachs, the Bob Considines, Conrad Hilton, Claudette Colbert, Phil Reisman, the Walter Youngs, Aline Warner, Fleur Cowles, Lillian and Al Steele, Dorothy and Al Streissin—and a shy young man who turned out to be Mexico's shining star — Cantiflas . . .

At the Persian Room, Ann Crowley tugs some special expert vocal assistance from two floorside tables—those blending voices with her being Margaret Truman (with Morton D. Costa, director of "Plain and Fancy") and Mimi Bonzell (with her husband, Walter Gould) . . . We drag Actor Bob Young, Producer Eugene B. Rodney and our friend, Frank Young over to Conrad Nagel's handsomely appointed apartment and then settle back to listen while Young and Nagel reminisce over early days as slaves in the Hollywood mills . . . We drop into the colorful Le Cupidon for our first hearing of Greta Keller's ballads for some reason or other missed her on the other occasions when

she sang in Manhattan nite spots . . . Sherman Billingsley grinningly tosses out a few observations about why night business has slumped as we sit around with him in the Stork Club—and we both chalk off the by now familiar list—Lent (of course), income tax day approaching, people away from the resort towns, private home parties, week brokers busy after strenuous days on the Street, etc., etc.

A couple of favorite clowns, Ben Lessy and Patti Moore open at an East Side rendezvous—and it is with considerable regret that we find ourselves unable to attend—chiefly because this is the one nite spot we have barred from the department for years—because of an ungracious host . . . A lone diner in the Hotel Edison Green Room—Dr. Wendell Phillips, famed explorer and archaeologist—back from five years in the Middle East . . . Anniversary night at the Little Club draws a goodly group including Janis Paige, Julie Wilson, Gypsy Rose Lee with the Ed Maddens, Franchot Tone, Martha Scott with Mel Powell, Robert Wagner, Monica Lewis, Bill Johnson, Shirl Conway, Janet Blair . . . In 21, Lieut. Gen'l. Emmett (Ros) O'Donnell with the Marx Brothers, Louis and David, stop to chat with an ex-fellow West Pointer, former Maj. Gen'l. Ike Lord. . . .

At El Borracho, a dapper young man walks over to the piano, whirls through a Chopin piano, rises and exits into the night (nights—Del Duca) . . . In Lindy's, thrushes Janis Paige and Fran Warren—Larks and bagels . . . In Bloomingdale's, over the cigarette vending machine, a sign: "No smoking" . . . Snapshots (Distributed by King Features Syndicate)

The Desert Sun—4b  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

## Dennis, the Menace

By Ketcham



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# WHERE TO DINE

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Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages.

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## "Opportunity" to be Topic Sunday of Dr. Blackstone

"The Measure of Man's Opportunity" will be the subject for both duplicate services at Community church Sunday morning, Dr. James H. Blackstone, Jr. the pastor, will speak at both services.

Sunday School begins at 9:30 with classes for all age groups. Christian Endeavor groups meet at 8:15 p.m. Mickey Finn will be the speaker for the high school group, which meets in the church parlor. The Junior high group meets in the Youth Chapel with a special

program planned. At the evening service, which begins at 7:30, Mrs. Earle Menker, field secretary for the Northern California Nevada Conference of Church Women, will be the speaker. She has just returned from Africa and will talk on present day conditions in Africa. The Chancel Choir is starting rehearsals for Easter Music. The 39th annual sunrise service will again be held this year on Inspiration Point overlooking the O'Donnell Golf course, and the choir is preparing special music for this service. The choir meets for rehearsal every Thursday evening at 7:30 in the church, and an invitation is extended to any in the village who are interested in singing and would like to join the choir.

## Portland Mayor to Visit in City

Mayor and Mrs. Fred Peterson of Portland, Oregon, will arrive here Saturday for a 10-day visit at the home of J. N. Barde, 816 North Patencia road. Barde, who also resides in Portland, has been a visitor here for 20 years and four years ago purchased a home.

They will be met at the airport by Mayor Florian Boyd and officials of the local Shrine club. Mayor Peterson is ex-patriate of Al Kader of Portland. A luncheon in his honor will be given at the Committee of Twenty-five club house Monday.

## Lutheran Services

at Women's Club  
314 S. Cahuilla  
Every Sunday at 9:15 A.M.  
Rev. Paul A. Hilgendorf, Jr.  
Sunday School at 8:30

## Church to Send Food Overseas as Lent Offering

The Rev. Graham Hunter, pastor of Cathedral City Community church, said this week that the Lenten sacrificial offering of the church will go to the Church World Service, an interdenominational agency which is sending foodstuffs to needy overseas.

Sunday services will be at 9:30 and 11 a.m. and at 7:30 p.m. Job's Daughters have been invited to attend the 11 a.m. services Sunday. At the same time the church will bid farewell to Miss Lydia Eng, one of the pioneers of Cathedral City who is soon leaving for Sacramento.

A picture showing life among the migrant fruit workers of the southwest will be shown Wednesday night by Miss Betty Whitaker, worker for the National Council of Churches. The meeting, at the church, will be preceded by a pot-luck supper at 6:30.

## 'Sweet Tooth' to be Discussed by Dietician Tonight

Miss Dorothea Van Gundy, dietician from the Loma Linda Nutritional Research Foundation in Arlington, California, will speak on the subject, "Satisfying My Sweet Tooth," and present a demonstration on how to prepare healthful desserts, Thursday night, March 17, at 7:15, in the Women's club.

She will give samples of the desserts she demonstrates to all in attendance, as well as free recipes and other gifts. Miss Van Gundy states that men are especially invited to this program and demonstration. There is no admission charge.

## READ SUN CLASSIFIED ADS

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Massachusetts.  
Sunday School 11 a.m.  
271 Ocotillo Ave.  
Sunday service 11 a.m.  
Wednesday Meetings 8 p.m.  
Woman's Clubhouse  
The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.



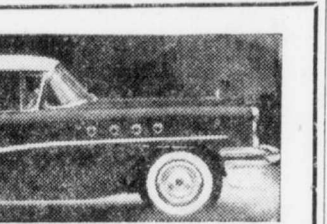
LOUIS ZAMPERINI, noted Olympic athlete and war hero, who will address Men's club of Community church Monday night.

## Capt. Zamperini to Speak Monday

Men's club of Community church will hold its Spring Father and Son banquet in the church Monday at 6:30 p.m. Don MacPherson, president, announced an outstanding program. Special music will be provided by Lt. Edward Lyman, from the Marine base at Twentynine Palms. He will be accompanied by Mrs. Lois Lux. Miss Bettylu Ackermann, accompanied by Mrs. James H. Blackstone, will present a musical program on the marimba.

Special speaker for the evening will be Capt. Louis Zamperini. He was an Olympic track star and world's champion runner while still in high school. During World War II he was better known as the Army Air Force Captain who crashed at sea and spent 47 days adrift on a small rubber life raft and two and one years as a prisoner of war in Japan. In a starving condition he was forced to run against well fed Japanese runners.

Due to his disappearance, and consequently being officially declared dead, he now has an Army Air Force field named in his honor, and an athletic event at the Madison Square Garden, New York. He has, at the present time the Victory Boys' Camp (Ranch) in the Angeles Forest, dedicated to wayward and underprivileged boys.



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## THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

### CHAMBER OF COMMERCE

Thousand Palms Chamber of Commerce will hold its annual dinner Saturday evening, April 23, at the Desert Moon Ranch. Plans for the event were made at the organization's meeting Monday at Thousand Palms Community Chapel in Shangri-La Palms with President Dewey D. Wallace presiding.

### FAREWELL PARTY

In farewell courtesy to Miss Evelyn Buschowsky, who with her parents, Mr. and Mrs. Albert Buschowsky, moved to Palmdale Sunday, Mrs. Jack Singler entertained in her Shangri-La Palms home Tuesday evening. Besides the honoree and the hostess, present were Miss Helen Goodman and Mrs. Edward Van Metre of nearby Chase School, Miss Patricia Dyal of Thousand Palms Estates, and Misses Dorothy Beardsall and Elizabeth Nelson of Shangri-La Palms.

The Buschowskys are among the early residents of Shangri-La Palms, building and moving into their attractive home on Arbol Real about six years ago. Miss Buschowsky has been employed as head bookkeeper at the Palm Springs office of Citizens National Trust & Savings Bank. She plans now to go in business for herself in

### Practical Religion

is Topic of Lecture  
"Christian Science: Its Fundamental Teachings and Practical Use" is the subject of a lecture to be radiocast over Station KFWB 980 kc, tomorrow evening, at 8 o'clock, from Ninth Church of Christ, Scientist, Los Angeles. The lecturer, Jules Cern, C. S., of New York, is a member of The Christian Science Board of Lectureship.

### "MATTER" WILL BE SUNDAY TOPIC

"It is the spirit that quickeneth; the flesh profiteth nothing," declares Jesus in John's Gospel (6:63). These words are the Golden Text of the Sunday Lesson-Sermon on "Matter" in all Christian Science churches. Through daily consecration of thought, the perception of God, Spirit, individuals awakened from false material concepts to awareness of man's coexistence with God. Jesus counsels in John's Gospel (7:24), "Judge not according to the appearance, but judge righteous judgment."

"When the evidence of Spirit and matter, Truth and error, seems to commingle, it rests upon foundations which time is wearing away. Mortal mind judges by the testimony of the material senses, until Science obliterates this false testimony," is quoted from Science and Health with Key to the Scriptures, by Mary Baker Eddy, (p. 296).

### NOTES IN BRIEF

Mr. and Mrs. Walter G. Bovee, owners and subdividers of Thousand Palms Estates recently purchased a new 25-foot all aluminum house trailer, then a new station wagon to pull it when they begin their summer trek northward this year. They left Tuesday for Portland, Oregon, for a trial run in the station wagon.

Col. and Mrs. Rodney Roberts of Upland were guests last week of Mrs. Marion L. White in Shangri-La Palms last week. Mr. and Mrs. David Mitchell and young sons, Gary and Michael of Los Angeles were guests in the home of Mr. and Mrs. Eugene D. Mitchell in Shangri-La Palms.

Dr. James H. Blackstone, Jr., minister of the Palm Springs Community church, visited with various families in the Thousand Palms area last Thursday.

Mr. and Mrs. Paul Marley, fruit grovers of Yakima, Washington, left for their home Thursday after a week's visit in the homes of Mr. and Mrs. Walter G. Bovee and their daughter, Miss Patricia Dyal, in Thousand Palms Estates.

Mrs. Minnie Bausman has as guests in her Shangri-La Palms home her brother, C. A. Adams and Mrs. Adams, and friends, Mr. and Mrs. L. J. Cook, all of Whittier.

Donald Blanchard of Idaho was a houseguest of Mrs. A. E. Nelson and Elizabeth in their Shangri-La Palms home from Saturday to Monday.

Mrs. A. K. Rutsford returned the first of last week from a weeks visit with relatives and friends in the Los Angeles area. She is wintering in the Shangri-La Palms home of her daughter, Mrs. Everett Willis.

Mrs. Renaud Hoffman recently stopped off at the Hoffman's Hidden Springs Ranch home enroute from an Arizona Dude Ranch to their Los Altos home.

Mr. and Mrs. E. L. Staples, Sr., have returned to their Hidden Springs Ranch home from

## Urge Villagers to Donate Blood

March visit of the Riverside-San Bernardino Two-County blood bank is scheduled at Desert hospital Monday from 11 a.m. to 1 p.m.

Robert Henwood, hospital administrator, urged Villagers to avail themselves of the opportunity to build up a blood reserve.

He said the February visit was disappointing and the Village area was far short of its quota.

Two more visits of the blood bank are scheduled before the service is discontinued for the summer months.

a trip to their ranch in British Columbia, Canada.

Miss Mary Jean Lennie returned on last Wednesday to resume her studies at San Diego State College, after a week's illness at home. Her father, Henry M. Lennie, drove her back to San Diego.

Mr. and Mrs. Walter G. Bovee of Thousand Palms Estates spent Monday, in Los Angeles.

## Board to Meet in Coachella April 5

County supervisors Monday decided to hold their second "out-of-the-county" meeting at Coachella in the city hall there. The meeting will be held on April 5 at 10 a.m.

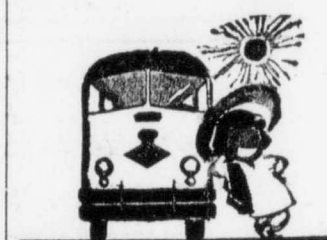
No official business will be transacted but residents of the Coachella Valley area will be asked to present their views to the board.

## The Desert Sun—6th

PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

### COATS MISSING

Theft of two coats from her car parked in a downtown parking lot was reported to police Sunday by Marjorie Patterson of Newark, New Jersey. The coats were valued at \$200.



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## Television Schedule

On Your Community Cable System  
(Operated by the Palm Springs Community Television Corp.)

Subscribers to our antenna system are offered the finest home entertainment obtainable in the form of television. Our newest channel can be dialed on Channel 3 locally. Information regarding the installation of community antenna system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 5002.

### THURSDAY

MORNING  
6:55 2 Give Us This Day  
7:00 2 Panorama Pacific  
7:30 2 Arthur Godfrey  
8:00 2 Howdy Doody  
9:30 2 Welcome Travelers  
9:45 2 Way of the World  
11:00 2 Robert Q. Lewis  
11:30 2 Linkletter's House Party  
AFTERNOON  
12:00 2 The Big Payoff  
1:00 4 News  
1:45 9 Croasby's Calling  
2:00 2 Garry Moore  
2:15 9 Mama Weiss  
2:45 2 Road of Life  
3:00 2 Laurel & Hardy  
3:05 4 Greatest  
3:30 2 Strike It Rich  
3:45 4 Miss Marlowe  
4:00 4 Hawkins Fall  
4:15 4 Ray Charles Club  
4:30 4 First Love  
4:35 4 World of Mr. Sweeney  
5:00 2 Space Funnies  
5:05 2 Tales of Tom Harmon  
5:30 2 The Little Rascals  
5:45 4 Uncle Archie  
6:00 2 Oswald the Rabbit  
6:05 9 Cartoon Express  
6:15 7 News—Hank Weaver  
6:25 2 Sports—Tom Harmon  
6:30 2 News—Doug Edwards  
7:00 2 The Theatre  
7:05 2 Jane Froman—Songs  
7:30 2 Gene Autry  
7:45 4 Meet Corliss Archer  
8:00 9 The Ruggles  
8:30 2 Name That Tune  
8:45 4 Dinah Shore  
9:00 2 Lone Ranger  
9:45 4 News—J. C. Swayze  
10:00 2 Ray Milland Show  
10:15 4 Greuch Marx  
10:30 7 Junior Playhouse  
10:45 2 Show of Stars  
11:00 4 Justice—Legal Cases  
11:15 7 Men in Action  
11:30 2 Into the Night  
9:00 4 Draget-Webb  
9:30 2 Star Playhouse  
10:00 2 Public Defender—Drama  
10:30 4 Video Theatre—Drama  
11:00 5 City at Night—Tours  
11:30 2 International Police  
11:45 2 News, Sports, Weather  
11:55 5 Eye Witness  
12:00 4 Sports  
12:30 2 Musical Nitecap

### SATURDAY

MORNING  
10:00 2 Youth Taken a Stand  
10:30 4 Pinky Lee  
10:45 2 Your Income Tax  
11:00 2 Winchell—Mahoney  
11:30 2 News  
11:45 4 Punny Bowers  
12:00 4 NBA Basketball  
AFTERNOON  
1:30 2 Lone Ranger  
1:45 5 Movie  
2:00 2 Tales of Famous Outlaws  
2:30 2 Contest Carnival  
4:00 4 On Parade  
4:30 4 Movie  
4:45 9 Your Navy Hour  
5:00 2 Movie  
5:15 4 Halls of Science  
5:30 9 Wrestling Workouts  
5:45 4 Outdoors with Waggy  
6:00 7 Rin Tin Tin  
6:30 7 Smilin' Ed McConnell  
6:45 5 News  
7:00 2 Professional Painter  
7:05 5 Hometown Jamboree  
7:30 9 The Huggles  
7:45 2 Harry Owens  
8:00 4 Horace Heidt  
8:30 2 Stage Show  
8:45 4 Mickey Rooney  
9:00 5 Spade Cooley  
9:30 4 So This Is Hollywood  
9:45 2 Two for the Money  
10:00 4 Imogene Coca Show  
10:30 2 My Favorite Husband  
10:45 4 Jimmy Durante  
11:00 2 Saturday Night Theater  
11:30 4 George Gobel  
11:45 2 Willy—June Havoc  
12:00 4 Hit Parade  
12:30 5 Play Marco  
12:45 4 News

### SUNDAY

MORNING  
10:00 5 In God We Trust—Protestant  
11:00 5 Church in the Home  
11:15 2 Operation Safety  
AFTERNOON  
12:00 6 Ask the Doctor  
12:30 7 Faith for Today  
1:00 4 Princeton '55  
1:30 5 Movie  
1:45 2 The Search  
2:00 4 Faith of Our Children  
2:15 9 Building for Peace  
2:30 2 Omnibus  
2:45 4 This is the Life  
3:00 7 Super Circus  
3:15 9 Movie  
3:30 4 Teen-Age Trials  
3:45 2 Get the Facts  
3:55 2 Cavalcade of Books  
4:00 4 Norvell Gillespie  
4:15 2 Sports for the Family  
4:30 2 Buck Sure Short  
4:45 4 Mary McAdoo  
5:00 7 Movie  
5:15 4 Hall of Fame  
5:30 2 Gene Autry  
5:45 2 Backside Kids  
6:00 7 Dick Tracy  
EVENING  
6:00 2 You Are There  
6:15 4 The Frank  
6:30 7 Wild Bill Hickock  
6:45 4 Lasso  
7:00 5 Roy Rogers  
7:15 5 Chico and Pablo  
7:30 2 Jack Benny  
7:45 4 Deline Europe  
8:00 7 You Asked For It  
8:15 4 What's My Line  
8:30 4 Mr. Peepers  
8:45 7 Playhouse  
9:00 2 Toast of the Town  
9:15 4 Comedy Hour  
9:30 2 G. E. Theatre  
9:45 4 The Frank  
10:00 5 Handstand Revue  
10:15 7 Walter Winchell  
10:30 2 Stage 7  
10:45 9 Sports Time  
11:00 2 Father Knows Best  
11:15 4 Loretta Young  
11:30 7 Break the Bank  
11:45 2 Award Performance  
12:00 5 Bob Cummings  
12:15 4 Larry Finley  
12:30 7 Movie  
12:45 4 News  
1:00 5 News  
1:15 4 News

### FRIDAY

MORNING  
6:55 2 Give Us This Day  
7:00 2 Panorama Pacific  
7:30 4 Today—Dave Garroway  
8:00 2 Garry Moore  
8:30 2 Howdy Doody  
9:00 4 Ding Dong School  
9:30 2 Welcome Travelers  
10:00 4 Way of the World  
11:00 2 Robert Q. Lewis  
11:30 2 Linkletter's House Party  
AFTERNOON  
12:00 2 Big Payoff—Quiz  
1:00 4 Tennessee Ernie Ford  
1:30 2 Bob Crosby  
1:45 9 Croasby's Calling  
2:00 2 Garry Moore  
2:15 9 Laurel & Hardy  
2:45 2 Greatest Gift  
3:00 2 Garry Moore  
3:30 2 Strike It Rich  
3:45 4 Miss Marlowe  
4:00 4 Hawkins Fall  
4:15 4 Ray Charles Club  
4:30 4 World of Mr. Sweeney  
4:45 4 Greuch Marx  
5:00 2 Bill Barker's Cartoon  
5:15 4 Pinky Lee  
5:30 9 Gene Norman Show  
5:45 2 Space Funnies  
6:00 2 Little Rascals  
6:15 4 Uncle Archie  
6:30 2 Jack Owens  
EVENING  
6:00 2 Oswald the Rabbit  
6:05 9 Cartoon Express  
6:15 7 News—Hank Weaver  
6:25 2 Sports—Tom Harmon  
6:30 2 News—Doug Edwards  
7:00 2 The Theatre  
7:05 2 Jane Froman—Songs  
7:30 2 Gene Autry  
7:45 4 Meet Corliss Archer  
8:00 9 The Ruggles  
8:30 2 Name That Tune  
8:45 4 Dinah Shore  
9:00 2 Lone Ranger  
9:45 4 News—J. C. Swayze  
10:00 2 Ray Milland Show  
10:15 4 Greuch Marx  
10:30 7 Junior Playhouse  
10:45 2 Show of Stars  
11:00 4 Justice—Legal Cases  
11:15 7 Men in Action  
11:30 2 Into the Night  
9:00 4 Draget-Webb  
9:30 2 Star Playhouse  
10:00 2 Public Defender—Drama  
10:30 4 Video Theatre—Drama  
11:00 5 City at Night—Tours  
11:30 2 International Police  
11:45 2 News, Sports, Weather  
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12:00 4 Sports  
12:30 2 Musical Nitecap

### SUNDAY

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## AAA to Judge Accident Prevention Program Here

A complete report of Palm Springs pedestrian accidents and its accident prevention program was forwarded to the American Automobile Association in Washington, D.C., for judging in the 16th National Pedestrian Protection Contest, Sgt. Robert A. Young announced today.

The Contest report form details accident records, legislation and enforcement, engineering, organization, school safety and public information activities conducted in Palm Springs during 1954.

The AAA will judge the city with other cities of the same population all over the United States. Winners in the contest will be announced later this year after the board of judges, composed of some of the most prominent men in the field of traffic safety, review all reports. In the last year's contest, all 48 states and 1,892 cities entered. Last year Palm Springs did

not have a single pedestrian fatality. Sgt. Young said that if all pedestrians would follow these safe walking rules in the year ahead the record could remain unblemished.

Cross only at crosswalks. Look both ways before crossing.

Never go into the roadway from between parked cars.

Watch for turning cars.

Carry or wear something white at night so drivers can see you.

When you must walk in the roadway, walk on the left, facing traffic.

## First Trees

### Start of Citrus Industry Marked

The legislature has approved a resolution by Assemblyman Lee Backstrand, of Riverside, commemorating the Diamond Jubilee of the first commercial planting of Washington Navel orange trees in Riverside.

The resolution took note of the seventy-fifth anniversary date, March 16, of the first planting, and points out the fame and fortune the Navel orange has brought to Riverside and Southern California.

Backstrand secured special passage of the bill without reference to committee in order to have the resolution in effect during the current jubilee celebration in Riverside.

## Two Arrested After Auto Hits Trailer

Two men were arrested on drunk charges after a report was received by police shortly after 4 a.m. Sunday that a car had struck a trailer at 114 South Calle Encelia.

The two men, Joseph Penabaz, 33, and David Glen Davidson, 37, were discovered by investigating officers, still seated in their car at the scene of the accident.

**The Desert Sun—7p**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

## Palm Springs Trip of the Week



By CHRISTY COMERSE

Of all the scenic wonders displayed in the Nation's preserved domains, there is none that offers a wider variety of natural beauty than will be found in Joshua Tree National Monument, approximately seventy miles north and east of Palm Springs.

Proceeding north on Indian avenue in Palm Springs to Highway 99 the visitor will make a turn to the left, or west, until the large sign is reached at a turn-off (State 187) to the right which reads "Twenty-nine Palms." This picturesque hard topped road will provide a drive of scenic beauty through virgin desert that is filled with surprising variety during the 45 miles traversed to Twenty-nine Palms which is at the gateway of the park.

SKIMMING ALONG Highway

This is the fourth of a series of Desert Sun articles designed to point up some of the many things to see and do in the Palm Springs area. The articles will be sent to both visitors and villagers. Many residents become so caught up in the busy Palm Springs world, that they, too, need reminding of the nearby wonders. Photos and text are courtesy of the Palm Springs Chamber of Commerce.

187 will be seen various settlements bordering it on either side — Morongo Valley, Yucca Valley, Joshua Tree, with an elevation close to 3,000 feet being reached at one point. Upon reaching Twenty-nine Palms, home of the 16 million dollar Marine Corps Training Center, here the elevation is 2,150 feet above sea level and the humidity is very low which stimulates the claim that it is one of the world's driest spots. In this desert community is the famous Oasis of Maria with a splendid representation of California's native fan palm (Washingtonia filifera).

In the heart of Twenty-nine Palms, the Four Corners business section the visitor takes the intersecting road to the right and continues to bear to the right as the road winds through the forest of fantastically formed Joshua trees from which the State park takes its name. Surprisingly enough these stubby branched, angular limbed trees are a member of the lily family, despite its tremendous size. In the spring of the year they bear large white, cup-shaped, waxy blooms. One of the peculiarities of the tree is that they are fertilized by a small white moth which is as indigenous to the area as the Joshua. The visitor will find the names designating different areas intriguing — Split Rock, Queen Valley, Lost Horse Well,

Lost Horse Valley.

"OSHUA TREE National Monument probably is as noted for its fantastic rock formations as for its Joshua forest. Time and the winds have sculptured whimsical and startling faces and forms on the giant granite boulders that are piled, as though by the amused hand of some great giant, in amazing patterns and daring pinnacles. The famous Split Rock is cleaved sharply and accurately through the center of its great bulk. Great boulders form archways and dark caverns inhabited by bats. Others rear skyward in great glistening mounds, as smooth, as though polished by a jeweler's emery. Upon reaching Salton View, at an elevation of 5,185 feet, a gripping sight awaits the visitor—a vast panorama of date palm groves and desert towns of the Coachella valley and beyond, sparkling under a shimmering sky, the Salton Sea, 237 feet below sea level. From this same spot can be seen the towering peaks of Mt. San Jacinto, 10,831 feet high, to the west and also Mt. San Geronimo, 11,485 feet, to its north, and to the south Signal Mountain in Mexico.

Perhaps there is no more inspiring spot to spread out a picnic lunch than on one of the flat, smooth rocks of Salton View with its inspiring panorama spread below and the fresh, stimulating air of its mile high elevation. The variety and interest of this trip of less than 200 miles round trip from Palm Springs, the exhilaration of the amazing wonders of nature to be seen at every curve and rise of the road, sends the visitor home feeling well rewarded for his exploratory venture.

## Many Conventions Slated Here in Next Two Years

Latest list of conventions definitely scheduled to be held in Palm Springs from now until 1957 was released this week by Bobby Nye, manager of the Chamber's Convention Bureau. Many other groups had expressed interest in meeting in Palm Springs, but lack of convention facilities stopped further negotiations, Miss Nye said.

March 24-25—County Supervisors Association, La Paz (60).

March 30—National Life Insurance Co., El Mirador (500).

April 2-6—Pacific Insurance and Surety Conference, El Mirador (400).

April 12-15—American Society of Plastics Industries, El Mirador (400).

April 13-15—California District Attorneys Association, Desert Inn (250).

April 15-16—Wilshire Ebell Juniors, Desert Inn (150).

April 16—National Association of Cost Accountants, Desert Inn (35).

April 16—Southern California Osteopathic Golf Association, El Mirador (80).

April 21-23—Southern California Advertising Agencies Association, El Mirador (250).

April 22-23—Realty Board H-Jinks, Desert Inn (150).

April 23-26—Reserve City Bankers, Desert Inn and El Mirador (300).

April 24-28—Moore Business Forms, Desert Inn (175).

April 28-30—California Moving & Storage Association, El Mirador (400).

April 26-30—Motor Car Dealers, El Mirador (50).

April 27—Round Robin Golfers, Desert Inn (100).

May 1-3—Pacific Gas Association, El Mirador (100).

May 1-5—Glass Jobbers Association, El Mirador (80).

May 13-14—National Assistance League, San Bernardino Chapter, Tennis Club (500).

Oct. 11-14—Gas Appliance Manufacturers Association, El Mirador (400).

Oct. 20-22—Building Material Dealers, El Mirador (250).

Oct. 26-30—Palms to Pines Riders, El Mirador (100).

Nov. 5-6—American Society for Study of Sterility, El Mirador (200).

Nov. 11-12—Furniture Manufacturers, El Mirador (300).

Nov. 13-16—Aviation Distributors and Manufacturers, El Mirador (250).

Nov. 16-18—Southern California Lumber Association, El Mirador (200).

Nov. 23-24—Notre Dame Tour, El Mirador (150).

Nov. 28-Dec. 2—Metropolitan Life Insurance, El Mirador (300).

1956

Jan. 8-12—Super Market Institute, El Mirador (400).

Jan. 23-27—Regular Common Carriers Conference, El Mirador (325).

Feb. 5-9—Pacific Coast Surgical Association, El Mirador (300).

## Children's Guild to Present Plays

Edith Kopelson, director of the Children's Theater Guild, said that the next offering of the group will be on May 13 at Frances S. Stevens school auditorium.

"The Little Princess" by Frances Hodgson Burnett, a three act play, will be presented.

Last year's three plays by the Children's Guild pleased large audiences and this year's program is even more ambitious, the director said.



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In Every Pair of WONDERFUL FEELING FREEMANS

We maintain East of Denver prices on all shoes, and Freeman Quality Shoes are "PRICED RIGHT" from \$8.95 to \$12.95. Freeman is the largest exclusive maker of Men's Shoes in the World. Try on a pair and see why. We have all widths from A thru E.

OPEN EVENINGS UNTIL 7:00

**Monroe's FOR MEN**

CLOTHING — SHOES — SPORTSWEAR  
155 E. ANDREAS — Opposite California Electric

For Top Quality

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GET...

**TARTAN**

• Screens out the harmful intensity of most of the sun's burning rays! Admits most of the sun's tanning rays!

• Non-greasy.

• Will not dry your skin.

GUARANTEED BY McKESSON & ROBBINS  
At drug and cosmetic counters.

**TARTAN LETS YOU TAN**

**...NEVER BURN!**

when used as directed

**THRIFTY** *Out Rate*  
DRUG STORES

The most unusual and gripping

dramas ever brought to Palm Springs!

## Three Stage Plays

by  
PETER HOWARD

**"THE MAN WITH THE KEY"**

The Drama Behind an International Conference

**"THE REAL NEWS"**

The Struggle for Power in a Newspaper Office

**"THE DICTATOR'S SLIPPERS"**

Penetrating the Iron Curtain With a Superior Idea

**PLAZA THEATRE**

SUN., MON. & TUES. . . MARCH 27, 28 & 29

— Presented by —

**MORAL RE-ARMAMENT PLAYERS**

(This space provided by local MRA Committee)

40th National  
**ORANGE SHOW**  
MARCH 17-27

Free  
2 Big Stage Shows Daily AT 2 & 8 P.M.

EXTRA . . . GEORGE GOBEL  
EXTRA . . . DANCING WATERS  
EXTRA . . . OSTRICH AND CAMEL RACES  
EXTRA . . . Spectacular AUTOMOBILE SHOW  
EXTRA . . . SPORTSMAN'S SHOW  
EXTRA . . . GAS OVEN DERBY (MARCH 22nd ONLY)

Adequate Parking

GATES OPEN AT 10 A.M. DAILY

LOTS TO SEE  
LOTS TO DO

**SAN BERNARDINO**

**A SALUTE TO 4-H CLUB MEMBERS AND THEIR LEADERS!**

**ON NATIONAL 4-H CLUB WEEK**

Thanks to 4-H Clubs, more and more farm boys and girls are eagerly learning the best ways to make a good living on the farm — and how to make farm living the best way to live!

Few people are doing more for the future of America than the men and women who lead and instruct 4-H Club youth. They are wise in the ways of farming and farm home-making, understanding and interested in youngsters. Among them are many California Electric Power Company employees, providing special training in the use of electricity on the farm and in the farm home, and cooperating in every phase of 4-H Club work.

**CALIFORNIA ELECTRIC POWER COMPANY**











(Anderson Photo)  
**ROMANTIC HAWAII** was the motif for a luncheon party given by Mrs. Julian Bamberger at the Tennis Club Tuesday afternoon. The hostess, George Kainapau who sang, and some of

## Hawaii is Motif for Luncheon

One of the prettiest luncheon parties of March was the Hawaiian luncheon given in the Tennis Club Venetian Room Tuesday by Mrs. Julian Bamberger of Salt Lake and Palm Springs.

The guests were Hawaiian muu muis and sarongs, flowers in their hair and leis around their shoulders, and the room was bright with flowers, Hawaiian posters and lengths of colored print cloth.

George Kainapau sang island songs and some of the guests danced to the music. The table was spread with a pink cloth and ti leaves, hibiscus and baby vanda orchids were scattered about the decorations which included seashells, little grass huts and native dancer figurines.

The menu was tropical, starting with a fresh fruit salad, followed by a half of a pineapple filled with chicken curry, rice, fish and chicken wrapped in leaves. Dessert was a pink ice cream of tropical fruit flavors, served with fresh coconut cake.

During the luncheon Walth Clark presented a style show of gowns and bathing suits and costume jewelry from his Hawaiian shop, which is poolside at El Mirador. The models were Gretchen Clarke, Peggy Paul and Wanda Huston. Brocade Chinese gowns with matching coats, silken gowns and cotton prints, excitingly different jewelry and amusing hats, were included in the charming collection, which was emceed by Walth.

Party guests included Mesdames John Costello, John Kenaston, Sam Taylor, Monte Herbert, Eddie Meyerson, Thomas Dant, George Wheeler, John Luccarelli, Rivers Morrell, Lee Anderson, Austin McManus, Walter McManus, Oliver Jaynes, Howard Morris, William Eisenman, Harry Clatworthy, Charles Gougler, Edward Maggard, Hildy Crawford.

**Detroiters are Dinner Hosts**  
 Mr. and Mrs. Frank P. Book (former owner of the Book-Cadillac hotel of Detroit) hosted a Friday night dinner party at Thunderbird.

In the group were the Addison Holdens of Detroit, Jack Hubers of Bel-Air, Dick Hubers of Chicago, Mrs. Lynne Jennings, Allen Chase, Commander and Mrs. John Butts and Mr. and Mrs. Poncet Davis and daughter Trinket of Akron.

**Clubwomen See Playhouse Show**  
 Fifty members of the Palm Springs Business Women's Club and their guests attended the Palm Springs Playhouse last evening to see the current production "Yes, My Darling Daughter."



El Mirador Photo by Jim Frey  
**CELEBRATING** their Silver Anniversary was the dinner given by the William Reichels Monday night in a private dining room at El Mirador. Around 30 guests joined in the celebration. Among the elaborate decorations was a desert tree bearing 25 silver dollars. The party was a surprise for Mrs. Reichel.

## Miss Carpenter is Bride of Dr. Chesley R. Houske

Miss Marguerite Carpenter daughter of Mr. and Mrs. Samuel Leas Carpenter Jr. of Manhattan Beach and Palm Springs, chose her parents' 40th wedding anniversary for her own wedding date, exchanging vows Sunday with Dr. Chesley Raymond Houske of Torrance.

About 500 guests assembled in the First Lutheran Church of Torrance for the wedding. Reverend S. D. Disrud, who baptized the bridegroom, officiated at the double ring ceremony, with Pastor Paul Wenske delivering an introductory message and a benediction.

The bride wore an off white crystalline silk gown with a long train. Its wide V neckline was trimmed with tiny seed pearls and opalescent sequins, as were the long sleeves. The silk illusion veil was attached to a crown of small hearts made of tiny seed pearls. She carried a shower bouquet of lilies of the valley on a white prayerbook.

Two Delta Gamma sorority sisters attended the bride, Mrs. Will Richeson, Jr., was maid of honor, and Mrs. Lawrence Stone, bridesmaids. They wore identical gowns of pale yellow silk crystalline. They were waltz length and had bodies of embroidered eyelet. White headpieces were flower-trimmed to match the bouquets of white daffodils, candy tuft and ivy leaves.

## Danish Visitors Honored

Mr. and Mrs. Lauritz Hansen entertained Saturday night at their home at 444 Chino drive, honoring her brother and sister-in-law Consul and Mrs. Alfred Hansen of Copenhagen.

Guests at the cocktail buffet included the hosts' son and his wife, Mr. and Mrs. Richard Hansen of LaCanada, Messrs. and Mesdames Carl Lykken, Frank Camp, Francis Crocker, Fred Ingram, John Westin, John Clark, Dr. and Mrs. Clarence Woodmansee, Dr. and Mrs. Henry Reid, Mrs. Homer McKee, Mrs. Hortense Murray, Mrs. Florence Lockett, Albert Frey.

The visiting Hansens came from Denmark by the new Polar Flight. He is retired from the consulate and is in the export-import shipping business.

**Pingpong Tourney at the Biltmore**  
 A most exciting pingpong tournament, played by the guests of the Palm Springs Biltmore Hotel was won by Mr. and Mrs. A. Savitz of Wilkes Barre, Pennsylvania. Mr. Savitz is the owner of the American Furniture and Jewelry Corp. with stores from coast to coast.

Mr. and Mrs. Ed Eisenburg, daughter and son-in-law of Mr. and Mrs. Savitz, were among those on the sidelines.

University of California and USC School of Dentistry, and is affiliated with Alpha Kappa Gamma, professional sorority, Delta Gamma and Ebell Club.

The bridegroom is the son of Mr. and Mrs. Roy Houske and is a graduate of the Los Angeles College of Osteopathic Physicians and Surgeons. Affiliations include the Torrance Optimist Club, the Elks Lodge, Phi Sigma Gamma, professional fraternity.

The young couple left on a fishing trip through Western Nevada.

## Around Town

with Hildy Crawford

Palm Springs is a way of life . . . and for Easterners, Mid-Westerners and Northwesterners just exposed to it . . . it can be as stimulating as a dip in the ocean . . .

with the warmth of a fresh sunburn . . . and the feeling of freedom as shears snip off your ponytail and a short haircut gives you that Italian look . . . Palm Springs has long been hallmarked by its zany hats . . . fancy sunglasses . . . and flower-bearing basket bags . . . and "your desert look is different" . . . The past season or two . . . the squaw dress has found itself added to the Palm Springs wardrobe . . . and now it looks like we are adopting a modified Hawaiian dress to go with our husbands' colorful shirts . . .

The Hawaiian costumes that showed up at Edith Bamberger's delightful Hawaiian luncheon this week . . . were so becoming and so colorful . . . that they should find a ready acceptance in any woman's wardrobe. Each season finds more and more lea us on the Palm Springs social calendar . . . so I predict . . . that the South Seas influence will strike a predominant note here this Spring and Summer . . .

**Sunday Brunch**  
 The epitome of the popular Sunday brunch is the one at El Mirador . . . Planned for the Kiva Room . . . it has been consistently overflowing into the Starlight Patio . . . and this past Sunday was no exception . . .

All the Village's most loved troubadours . . . Don Marteen, Tex Kidwell, Johnny Boyle and Mickey Finn . . . were there making music . . . and TV's Voice, lovely Roberta Lynn who sang at the City of Hope dinner . . . was one of Ray Ryan's guests . . . and sang for the guests . . . Also in Ray's party were . . . Ex-Ambassador Joseph Davies, Grace Pope, Florence Murphy . . . and others I did not recognize . . . In a corner by the piano . . . was Mary Hurrell with Commander Tom White . . .

At our table was Joan Winchell and her escort John Vischer . . . Joan leaves next month on an around-the-world tour . . . Bob Simons was with us too . . . and said he is taking his palomino quarter horse to the Junior League Horse Show in El Paso the last of this month . . .

Andrea Howard went by . . . and paused to chat . . . She is engrossed in Easter Festival plans . . . but said that she and Bob are discussing a trip to Japan this Summer . . . Don Marteen had me so confused by his sleight-of-hand dexterity . . . giving me five dollars . . . which turned out to be six when I next counted them . . . that I failed to claim the extra dollar . . .

At an adjoining table were the three "Brock Sisters" . . . Bob Perlberg, Noemie Bussey, Fat Gerstenwang . . . with Alice Faye Harris and Mrs. Binny Vickers of Texas . . .

Also at the brunch were the Ed Houghtons, E. Roy Fitzgerald, Janet Essroger . . . Kay Morris, the Ashmans . . . Ward and Edna Risvold and their houseguests her brother and his wife . . . the Riley Greens of Oakland . . . and many more . . .

**Jewel Robbery**  
 A note from Elsinore Machris Gilliland in Scottsdale, Arizona . . . encloses a newspaper clipping . . . telling of the \$75,000 jewel robbery . . . Jewels and about \$800 in cash were taken from her home during her absence . . . Elsinore did not comment on the robbery . . . but said she expected to run over to Palm Springs soon . . . as she really misses all her friends here . . .

Also conspicuously missing . . . was any comment . . . on Sunday night buffeting at the Racquet Club were Faye and Robbie Robertson . . . and their houseguests . . . Faye's mother and sister, Mrs. A. D. Steadman and Mrs. Allen Lewis both of Ft. Worth . . .

The visiting Texans will be among the guests at a cocktail party which the Robertsons are giving at the Tennis Club on Saturday night . . . Also entertaining at the Racquet Club Sunday evening . . .

**C.O.D. Package**  
 Maurice Gebber . . . who is almost as well known as a practical joker as a turrier . . . was in town over the weekend . . . and framed Connie Boswell . . . He sent up word to her . . . that she had a C.O.D. package . . . She couldn't remember any . . . and when she was told it was \$2500 . . . she was in a dither . . . When the hotel management put Maury on the phone . . . he didn't help any . . . by rattling off a firecracker string of Chinese explanations . . . It all got settled some way or other . . . and Maury went to the Chi Chi to catch her act . . . The two have been friends since Connie first started out as a singer . . . so she is probably used to Maury's gags . . .

**More on Page 3c**

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

**March 17**  
 St. Patrick dance, Thunderbird.  
 St. Patrick Party, El Mirador.  
 Lions Club, Chi Chi, noon.  
 Palm Springs Chapter O. E. S. stated meeting.  
 Masonic Temple, 8 p.m.  
 Katherine Finchy P-T Group, school auditorium, 7:30 p.m.

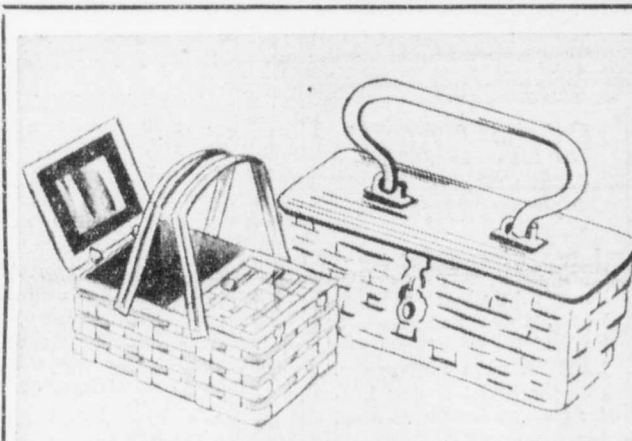
**March 21**  
 Palm Springs Woman's Club, clubhouse, 2 p.m.

**March 22**  
 Soroptimist Club, Chi Chi, noon.  
 Kiwanis Club, El Mirador, noon.  
 First Nighter dinner, Racquet Club, 6:15 p.m.

**March 23**  
 Rotary Club, Tennis Club, 12:10 p.m.  
 Rotary Anns, Tennis Club, 12:10 p.m.  
 Palm Springs Shrine Club, ladies night dinner, Doll house, 7:30 p.m.

**March 24**  
 Elks Lodge No. 1905, lodge hall, 8 p.m.

**EL MIRADOR Finnish Bath**  
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 Rock Steam Baths and Swedish Massage only \$6.00  
 Men & Women Departments  
**FRED LEEMANS**  
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 Woven Basket Bags \$10.98\* and \$15.98\*

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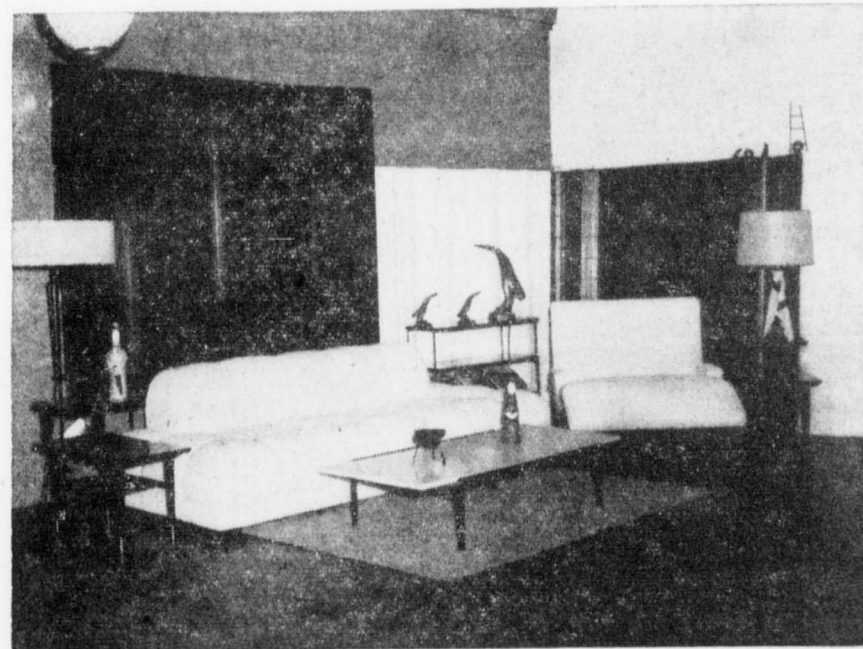
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(Anderson Photo)  
A FOURSOME at the Racquet Club last weekend were, left to right, E. Maurice Smith, Mrs. Guilford Dudley, Mrs. Smith and Mr. Dudley. The Dudleys are from Nashville, Tennessee and he is president of the Life and Casualty Company of Tennessee. They are off to Nassau and the Smiths plan to meet them there late this month.

Mrs. Eleanor Becker, wife of Attorney Harry Becker of Chicago, is visiting her sister Mrs. Henry Frank, 550 Caballero drive. Mrs. Becker and Mrs. Frank are the daughters of the A. M. Liebings of Palm Springs.

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Men's Manicuring available either in  
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— Free Courtesy Parking —

## Visitors from St. Louis Feted at Smart Party

An elaborate buffet followed cocktails in El Mirador's Starlite Patio Saturday night, when Mr. and Mrs. Preston Estep (he is president of the Casualty Company of St. Louis) entertained about fifty guests.

The party honored two other St. Louis couples, Mr. and Mrs. John C. Baine (president of the St. Louis Public Service Company) and Mr. and Mrs. Wayne Weaver (trust officer of the Bank of St. Louis).

Among the many guests were the Ed Houghtons, William Reichels, E. Roy Fitzgerald, Mrs. Janet Essinger and the I. R. Whittings of Evansville, Indiana.

### Dinner Hosts

Dining at the Racquet Club Saturday night with the Nate Dumonts were Whitley Collins and Robert Miller (president and vice president of Northrup Aviation company), Mrs. Jacqueline Reim of Beverly Hills and the Harry Goldringers of New Jersey.

## Browns Host Party for Visitors

Dr. and Mrs. Seymour Brown entertained Saturday night at a cocktail party at their home at 226 Overlook road. The party honored their friends Mr. and Mrs. Simon Winer of Baltimore, Maryland, who are spending a fortnight here at El Mirador. The Winers are on a trans-continental motor trip inspecting college campuses on behalf of their son, Jack, who is in an Eastern military school.

Among the guests were Drs. and Mrs. William Elliott, James Oliver, Andrew Fitzmorris, Norman Haber, Joseph Sage, Messrs. and Mesdames Robert Levin, Ted Charlston, Robson Chambers, Earl Hough, Robert McKenzie, Asa Arnsberg, Edward Canby.

And Messrs. and Mmes. Arthur Coffey, Thor Fredericksen, Jack McCoy, Graham Dexter, Zachary Pitts, George Ohlman, Dexter Blau, Sam Pascal, Larry Kaye, Emil Laufer, Norman Ford, Miss Gina Gambogi, Geoffrey Ford.

## Maloufs Start Party Series

Inaugurating a series of similar parties, Mr. and Mrs. William B. Malouf gave a Sunday luncheon at the Racquet Club which was followed by an afternoon of bridge at the Malouf's Las Palmas home.

Their guests were Messrs. and Mesdames Fred Albertson, Charles Becker, Thomas Fleming, William Brownstead, Arthur Cleghorn, Hathaway Kemper, Mrs. Catherine Bolin of San Francisco and Mrs. James Kemper.

The second party of the series is scheduled for March 25.

Marcia Freer Wingart, Victor recording artist, left for her home in New York yesterday after a weekend visit with Mrs. Harry Clatworthy of San Lorenzo road.

**Rivieras**  
by Ripon

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Lemon, Rust,  
Scarlet, New  
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Water repellent and mildew resistant duck fabrics in popular play colors are shaped and mated with new lightweight crepe soles under the expert touch of Ripon's master craftsmen, to become a delightfully continental casual footwear style.

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## First Nighters Assemble for El Mirador Dinner

"First Nighter" dinner party this week had the distinction of having as hostess Palm Springs' "First Lady," The regular Tuesday night dinner sponsored by Palm Springs Playhouse Guild held before the opening performance of the Playhouse presentation of "Yes, My Darling Daughter" met in El Mirador hotel with Mrs. Austin McManus, as hostess.

Of the group numbering near 100, one party included Mrs. Donald Lockett as hostess entertaining Consul and Mrs. Alfred Hansen of Copenhagen, Denmark, Mrs. Carl Lykken and Mr. and Mrs. Lauritz Hansen. Popular syndicated columnist Cobina Wright attended with Mr. and Mrs. John F. Lucarelli and Lee Anderson.

Mrs. C. W. Harper entertained as her guests Mrs. Virginia Kay Ghostly, Mr. and Mrs. Warren Lee Gerow, Mrs. B. Bawden and Mrs. Mildred E. Jackson. Among no-host parties were Mrs. Esther Peister, Mr. and Mrs. George Howard, Mr. and Mrs. H. L. Heathman. Another no-host group included Mmes. William Eisenman, Charles Gouzier, Arthur Kane, Scott Follansbee and Miss Honeybun Herely. With Mrs. H. W. Clatworthy were Mrs. Wayne Wingart of New York, Mrs. Joel Stone and Mrs. Lillian Murphy.

Dr. and Mrs. James Bowman and Dr. and Mrs. Prentice Anderson attended together.

Mr. and Mrs. Jack H. Ballinger were hosts to Mr. and Mrs. Ken Twitchell (he is arranging for the Moral Re-orientation plays to be presented here later this month). Others there were Mrs. John Lapp, Mrs. Russell Wilcox, Robert Palmer, and Mark Walker; Mr. and Mrs. Ralph Wilcox Taylor, Mr. and Mrs. William Valois, Mr. and Mrs. Graham Dexter, Mrs. Harry Joe Brown with five friends.

A great treat is in store next week with the announcement that Billie Burke will be guest

star at Palm Springs Playhouse opening Tuesday, March 22, in "Mother Was a Bachelor." The "First Nighter" dinner will be held in the Racquet Club with Mrs. Thomas J. Fleming, vice president of the Playhouse Guild as hostess. Billie Burke will star nightly from Tuesday, March 22, through Sunday, March 27.

## Clubwomen Elect This Afternoon

The annual business meeting and election of officers of the Palm Springs Woman's Club will be held Monday, March 21, at 2 p.m. at the clubhouse. This meeting is open to members only, but guests will be welcomed to the musical portion of the program which follows immediately after the business session.

Marion Darlington, Concert Bird Singer, and Don Pratt, Master Trumpeter, will be the featured artists. Popularly known as "The Bird Voice of the Movies" Miss Darlington has an impressive list of movies in which she created the bird sounds. Most recent to be seen locally were "Many Rivers to Cross" and all the Walt Disney shows. Don Pratt is a National Cornet Contest winner. He has received wide acclaim for his artistry and is internationally famous as one of the finest cornetists in the country. These two artists present a versatile program which is new and different.

Mrs. John F. Brill is chairman of the tea committee and will be assisted by Mmes. Wm. C. Tackett, Harry A. Yesley, Ethel Gillette Whitehorn, Jane C. Smilie, Charles E. Glass, Ward Hays, Walter Whittall and Bernice Greb.



(Anderson Photo)  
DANCING TOGETHER at the City of Hope dinner at The Tennis Club were Hoagy Carmichael and Judy Howard, who are a frequent twosome these days.

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Delicious Food  
Delightful Cocktails  
Dancing Nightly

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El Mirador Photo by Jim Frey  
A SHOWER luncheon in El Mirador Starlight Room Monday was given by Mrs. Carl Soderberg, left, and honored Mrs. Jimmy Rogers Bernard, center. The party also honored Mrs. Soderberg's daughter Mrs. Nicholas Merriman, right.

## New York Pair Host Big Party

Fresh from Manhattan for their annual Palm Springs visit, Donald Straelen and Frank Mandel hosted their annual party Monday evening in the Racquet Club's Mural Room.

An elaborate hors d'oeuvres table was laden with Swiss fondue (a cheese dish with Kirsch), shrimp poulette, filet-mignon slices on tiny buns, celery stuffed with steak tartare, chunks of cold lobster on ice, and similar delicacies.

Teddy Noel and his orchestra played background music for the dancing. Gracie Frankel and Connie Barleau, who were among the guests, sang, and Ruby played his violin, as they do each year.

Among the 125 guests were Messrs. and Mesdames Raymond Loewy, David Rose, Hubert Boscowitz, William Powell, J. K. Newman, Jack Kenaston, William Bassichis, George Steno, Edwin Silverman, Frank Bering, August Kettmann, James Dunham, Herbert L. Sterns, Commander and Mrs. Maurice Horner, Mmes. Charles Farrell, Alexander Marcuse, Nathan Ohrbach, Harry Joe Brown.

## Birthday is Celebrated

A number of guests at The Desert Inn helped celebrate J. Ross Stewart's birthday with champagne and birthday cake at the Saturday night dinner dance.

Another dinner, complete with birthday cake, celebrated Mr. Stewart's Natal day on Sunday night at the Racquet Club. At this dinner were Mrs. Lynne Jennings, Chester McArthur, Mr. and Mrs. William McGoldrick, the Thomas Moores, Ed Cashins, Walter Freunds and Toni King.

## Hesses Hosts at Dinner Party

Mr. and Mrs. Sidney Hess hosted a Saturday night dinner party at the Racquet Club.

In their party were Messrs. and Mesdames Donald Duncan, Russell Wade, Jerry Robinson, Gus Engelhardt, Howard Wolfson, and Miss Marilyn Robinson and Archie Schwartz.

Mrs. Rivers Morrell of Laguna has returned home after an extended weekend visit as the guest of Mrs. John Luccarelli at Smoke Tree.

PALM SPRINGS, CALIFORNIA The Desert Sun—2c  
Thursday, March 17, 1955

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El Mirador Photo by Jim Frey

**STARLIGHT PATIO** at El Mirador was the setting for an elaborate party hosted by Mr. and Mrs. Preston Estep of St. Louis honoring two other St. Louis couples, Mr. and Mrs. John C. Baine and Mr. and Mrs. Wayne Weaver. Pictured, from left, are Mrs. Estep, Mr. and Mrs. Baine and Mr. Estep. All three couples are spending a Winter holiday at El Mirador.

## Gene Johnson, Mrs. Survant to Wed Sunday

At an informal ceremony in the gardens of the Embassy apartments, Selma R. Survant of Los Angeles and Palm Springs, will exchange wedding vows with Gene William Johnson of Palm Springs on Sunday afternoon. They will recite their vows before Judge Eugene Thierau at 3 p.m.

The bridegroom, the son of Mr. and Mrs. William A. Johnson, is in the real estate, insurance and bail bond business. His brother is Robert R. Johnson of the Palm Springs Police Department, who will act as best man at the wedding.

Sunday evening there will be a wedding dinner at Chi Chi. Guests will be the William A. Johnsons, Dr. and Mrs. George Gillman, the bride's aunt and uncle, Mrs. Irene Orr and Miss Charlene Survant.

The young couple will make their home in Palm Springs and will manage the Embassy apartments.

Alerie and Rudolphine Radil of Oakland left yesterday after a stay at the Desert Inn. Rudolphine, formerly of Grand Opera here and abroad, is a sponsor of the Oakland Symphony.

## Figure Control

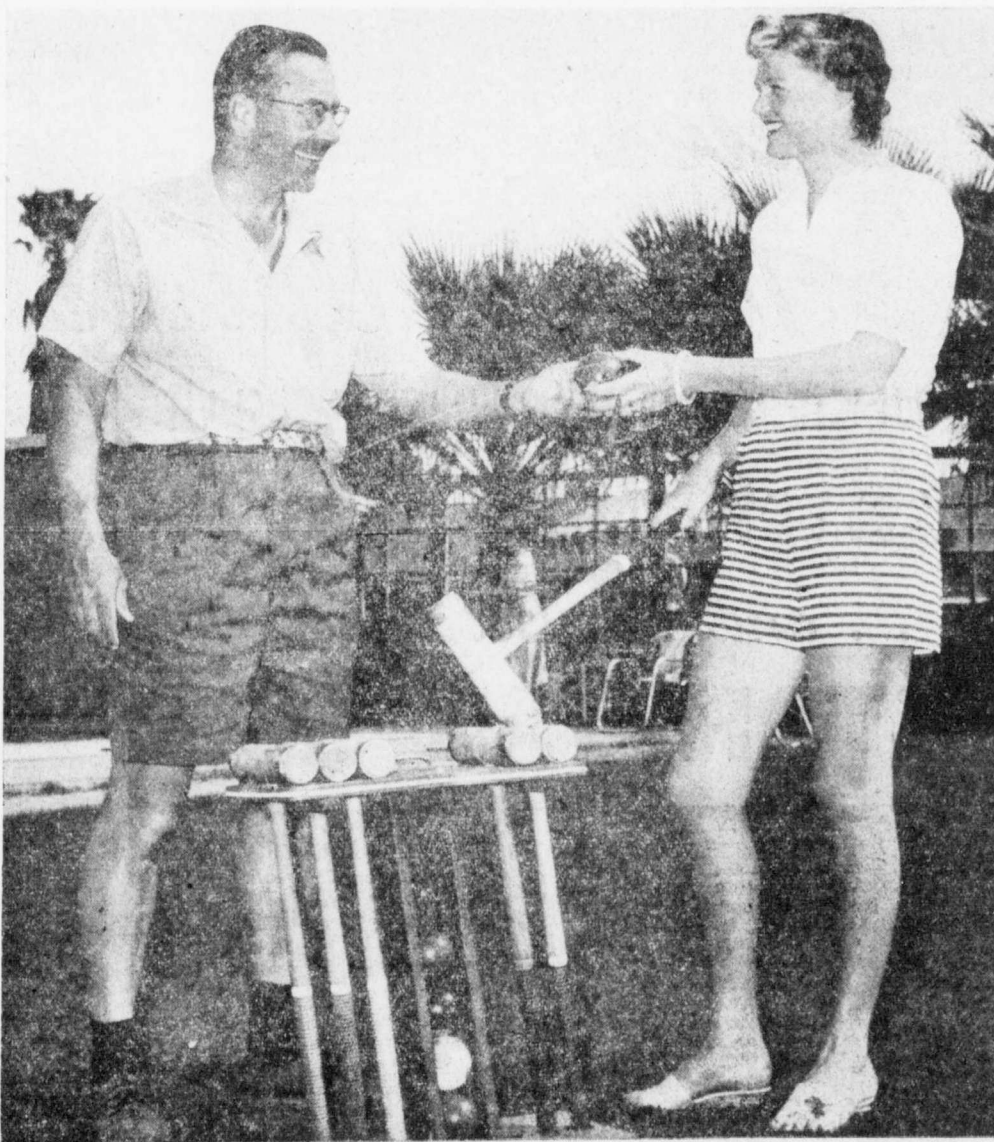
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(Chamber of Commerce Photo)

**A FEW POINTERS** on croquet occupy the attention of the Robert Schlendorfs of Hillsborough, California. The young couple are vacationing this week at Hotel the Oasis and visiting his parents, the Jack Schlendorfs of Ohio, who each winter spend the season at the fashionable Oasis hotel.

## Farewell Party Ends Vacation

Ending a six-week vacation in Palm Springs, Mr. and Mrs. William Bromstead and Mr. and Mrs. Arthur Claghorn, both couples of Lake Forest, Illinois, took over the Venetian Room at The Tennis Club Sunday evening for a farewell party.

A buffet of hot and cold hors d'oeuvres was served with the cocktails.

Among the 50 guests were the Hathaway Kempers, Paul Kellys, William B. Maloufs and James Kempers.

The hosts left Palm Springs yesterday to return to Lake Forest, where they own paper mills.

## Los Compadres Party Fetes Birthdays

Los Compadres clubhouse was the scene of a gay St. Patrick's party last evening. Recently renovated, the clubhouse was decorated with St. Patrick's green for the party.

It was a combination party celebrating birthdays with a table for each month. March birthday celebrants were seated at the table of honor and a huge cake bore all their names.

Those celebrating birthdays this month are Shirley Cooper, Anita Haskell Jones, Frances Brudvik, Pat Rogers, Tex Driskell, Hutch Moseley, Kenny Paul, Russell Hills, Cliff Campbell, Billie Moseley and Elmo Pur-

## Entertains at Luncheon Party

A group of people flew in from Pittsburgh Saturday and had luncheon with Dr. William Lermann who is a guest at the Desert Inn.

In the party were Mr. and Mrs. H. B. Higgins (president of Pittsburgh Plate Glass), Mr. and Mrs. Frank Denton and Mr. and Mrs. Ralph Euler.

Other guests were Mrs. George Collard, Mr. and Mrs. Clifford Heinz and Mrs. Ralph Shelley.

nell of the food committee were in charge of the party.

The evening was spent in dancing.

## Crosby at Blue Skies Brunch

Blue Skies trailerites got together Sunday morning for a chuckwagon brunch with Bing Crosby himself there to act as host.

Johnny Boyle cooked the brunch with blueberry hotcakes, bacon and fruit juices on the menu, but Crosby tried his hand at flipping hotcakes.

Mickey Finn was there with his guitar and there was harmonizing under the warm desert sun.

Among the 52 guests were Phil and Alice Faye Harris, Starlet Betty Utti, and Manager Pete Petitto.

This was the first of a series of social events at Blue Skies. Next on the list will be an Easter breakfast.

Crosby, who spent a few days here at his Thunderbird home, left Monday for his ranch at Elko, Nevada but expects to return around the 20th. His next picture "Anything Goes" does not go into production until the first of the month.

## New Yorkers are Desert Lovers

Mr. and Mrs. Richard Ball of Park avenue, New York, are enjoying their first visit to the West Coast and the desert as guests at the Palm Springs Biltmore. Mr. and Mrs. Ball are from Germany and he owns the Richard Ball Art Galleries of New York.

Mrs. Ball commented, "You read about Palm Springs but you have to see it to really believe. Flowers, green foliage and palm trees surrounded by snow-capped mountains, it is like a painting."

Before returning to New York the Balls will make an extensive tour of the art galleries on the Pacific coast.

## MacCarthys Entertain at Buffet

St. Patrick's was the motif for a cocktail buffet given Saturday night by Mr. and Mrs. Franklyn B. MacCarthy at their San Lorenzo road home.

The buffet table, spread with a green taffeta cloth was decorated with green candles and an arrangement of lemon leaves and white stock, and the hostess received her guests wearing a green brocade Chinese cocktail gown with matching satin slippers.

Feature of the buffet was the spaghetti, which is a specialty of Mrs. MacCarthy's.

Enjoying the buffet and social evening were Messrs. and Mesdames Charles Lindeman of Seattle, Oliver Jaynes, John McClure, Edwin Fallgren, Fred Halliday, Gordon MacMillan, George Wheeler, Joseph Pawling, Judge and Mrs. Julian Hazard, Dr. and Mrs. William Burns of Long Beach and Palm Springs, Mrs. Bertine Treat and Col. Ray Shelby.

(Continued from page 1c)

## Around Town

were the Nate Milnors . . . who had as their guests . . . Mr. and Mrs. James French and their houseguests Mr. and Mrs. Edward Lindley of Ross, California . . . and Mr. and Mrs. Bert Hillas of Greenwich Village . . .

## Sweater Coincidence

The Ruloff Cuttens' house on Hermosa Place was a merry scene Saturday night . . . as they entertained around 40 at cocktails and dinner . . . The chuckwagon dinner was served in the patio at small candle-lit tables spread with red-and-white checked cloths. . .

Lee Anderson arrived with John Gillin of Dallas . . . and was wearing for the first time . . . a most unusual sweater . . . of black cashmere, with tulle top adorned with jet butterflies . . . It's a beauty . . . When she and Jean Trousdale took off their wraps . . . they were confounded that they were wearing identical sweaters . . .

The guests included the Merwyn LeRovs, Arnold Grants, (he owns Empire State), Frank and Joan Bering . . . Tom Mays, the Troudales, Ray Ryan . . . Mrs. Charles Farrell, the Murray Wards of Los Angeles, Harry Joe and Dorothy Gray Brown . . . and others. . .

## Dramatic Entrance

Colonel and Mrs. Michael Paul gave a small dinner Monday evening at their house . . . the former Summerfield house . . . The party honored Liberace and Sonia Henie . . . and Sonia makes a smoother entrance on the ice rink than she did at the party . . . As they approached the house . . . she was so enthralled with the glass walls in front and the mirrored walls behind . . . that she tumbled down the front steps . . .

The little blonde skater was looking very smart in a quilted red-striped white cotton skirt and blouse that tied over the shoulders . . . and a pair of those plastic shoes that look like you are wearing nothing but heels . . . Liberace's white pull-on sweater with a red stripe . . . matched Sonia's color scheme . . .

Among the guests at the intimate party were . . . the Donald Duncans, Cobina Wright, Lee Anderson . . .

Liberace's car . . . a special black Cadillac convertible . . . has seat covers of charcoal and white . . . with a piano keyboard design across the back . . .

Seated at the Queen's table at the Beachcomber Thursday evening . . . were Clark Gable and Kay Spreckels . . . They were with Paul and Jean Trousdale and Lee Anderson. . .

Lunching solo at Town and Country restaurant Tuesday . . . was Victor McLaglen . . . who has been visiting Palm Springs for the past 25 years . . .

Bon mot of the week comes from Helen Kenaston . . . "I bought a new dress for the City of Hope dinner . . . but I am going to take it back . . . You didn't describe it in the story . . . so it can't be any good" . . . I knew I would get into trouble . . . when I started writing about who wore what . . . It was only a matter of time and space that kept me from mentioning several other gowns . . . at that ultra smart affair . . .

Mr. and Mrs. Fred Quimby of Beverly Hills (MGM producer of the "Tom and Jerry" cartoons) are staying at The Desert Inn.



(Anderson Photo)

**AMONG THE DINERS** at the Racquet Club was this interesting group photographed as they arrived. They are, from left, Mr. and Mrs. Nate Dumont, Sonia Henie and Cobina Wright, who has been vacationing in Palm Springs following an extended Eastern trip.



El Mirador Photo by Jim Frey

**ENJOYING SUNDAY BRUNCH** at El Mirador was ex-Ambassador Joseph Davies, on right, who is being serenaded in the Kiva Room by TV Singer Roberta Lynn and Don Marteen.

## Entertain at Cocktail Party

Mrs. Alice Bidwell and her mother Mrs. Pearl Walpole Black entertained at cocktails Sunday afternoon at their apartment at 1363 East Ramon.

Among the guests were Mr. and Mrs. Martin Beck, Lee Krikorian, Pat Attkin, and Irene Rauch who will play the lead in "Blithe Spirit", the next production of the Players Stage.

Also: Mrs. Edith Kopelson, Beth and Gilbert Doane of Hollywood, Joan Forvily, Mr. and Mrs. Don Hulbert, Mr. and Mrs. David McPherson, Mrs. Billie Williamson, Mr. and Mrs. Lee Strobel, Mrs. Betty McKinley and Mrs. Oliver Gardener.

## San Franciscan Returns Home

Mrs. Blanche Greenwood of San Francisco left Monday for home after spending the past two weeks with Mrs. William Schlotman on Merito Place.

Mrs. Greenwood who spends part of each year in Europe said that Palm Springs' setting reminded her much of the Bavarian Alps. She has not been in Palm Springs for fifteen years and among the places she especially enjoyed here was the Palm Springs Playhouse.

READ SUN  
CLASSIFIED ADS

## Easterner Hosts Luncheon Party

Dr. William Lermann of Pittsburgh, who is a guest at The Desert Inn, was luncheon host on Friday to twelve friends who flew over from Phoenix for the day. Other guests at the luncheon which was given at The Inn were Mrs. Clifford Heinz and Mrs. George Collard, both of Pittsburgh.

Among Thursday night dinner guests at The Inn were former United States Senator and Mrs. Albert Hawks of New Jersey, who were guests of the Ted Smiths of Rancho Mirage. That same evening Mrs. Bernard Giannini was in with her two daughters.

## Potentate to Visit Shrine Club

Shrine Clubs from Banning, Riverside, Redlands and San Bernardino will join the Palm Springs Shrine Club at a Ladies Night dinner dance, when Potentate Glenn L. Pearce pays his official visit here on March 23.

All Shriners are invited to attend the 7:30 p.m. dinner at The Doll House. Reservations should be made by calling the Doll House at 7301, or D. B. Carlin at 3673.

## The Desert Sun—3c

PALM SPRINGS, CALIFORNIA

Thursday, March 17, 1955

## Denslows

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NEW SEALED AIR TUMBLER Non Sweat Plastic Gay Colors Set of Four \$4.00

## Denslows

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A Good Place for Good Food

## THIS WEEK'S DINNER & LUNCHEON SPECIALS

Charcoal Broiled Eastern Choice Sirloin Steak — \$1.95 includes Tossed Green Salad, Hashed Browned Potatoes or Shoestrings, Soup or Tomato Juice, Bread and Butter, Vegetable, Beverage, Tapioca Pudding, Jello or Orange Sherbet

Famous Italian Spaghetti — \$1.45 with Meat Sauce, Imported Romano Cheese. Served with Charcoal Broiled Sirloin Burger Steak Bread and Butter, Beverage and Dessert

Charcoal Broiled Eastern Choice Top Sirloin Sandwich on a Bun — 80c (Served 11 to 4 with Butter, Tossed Green Salad and Shoestrings)

Charcoal Broiled Sirloin Burger — 45c Served with Shoestrings, Koshier Dill Pickle, Best Food Mayonnaise and Lettuce — Onions if desired — A Square Meal on a Round Bun —

461 North Palm Canyon Drive Phone 9949

**Marge Riley WESTERN WEAR**  
FOR THE ENTIRE FAMILY  
**SQUAW DRESSES**  
Sizes 10 - 20  
Beautiful color combinations  
Stock or Custom Made  
\$25 to \$50  
"Western Wear for Westerns — Dude Duds for Dudes"  
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BUILDING ON THE DESERT SINCE 1917  
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**MIRACLE HOT SPRINGS POOL**  
• MASSAGE • Open from 9 to 9  
• ENCLOSED POOL • Close Wednesdays  
• \$1.00 All Day  
**DESERT HOT SPRINGS**  
**Paul & Peggy Hadley** Phone 42662



## Irish Leprechauns Feature St. Patrick's Party Tonight

Everyone's invited for Leprechauns' performance here! Magic time of Erin's lore, Irish spirits will appear, Reels and jigs, . . . a merry sight . . . An emerald banquet of delight, Dancing late St. Patrick's Night, Open hearts with songs of yore, Rendezvous: El Mirador!

In acoustic form, the poet writes about El Mirador's St. Patrick's Party tonight, when the leprechauns in efflike costumes, will mingle with the guests.

The Irish program will include a dance team, O'Donnell and O'Connell, recently at the Coconut Grove, and the O'Leary Sisters, who play the xylophone and accordion and dance.

The fast-moving show will also present Andy O'Rice and his four Irish colleens and Vocalist Kit O'Carson.

In addition there will be dancing to the Irish music of Vick Masters and his orchestra and a multiplicity of favors.

Beautiful El Mirador Room will be decorated in green to night and it is expected that many of the guests will adopt that color scheme for gowns and shirts and ties.

Reservations were more than

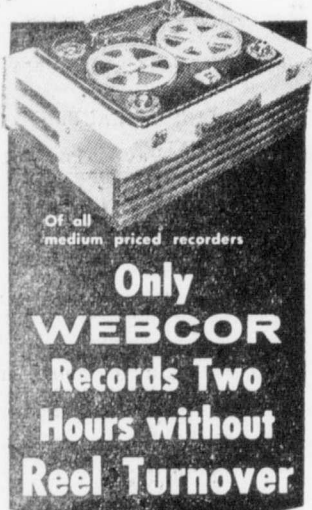
## Two Feted at Luncheon Party

El Mirador's Starlight Patio was beautifully decorated in pink and blue, with streamers, balloons and toy parasols. Monday afternoon when Mrs. Carl Soderberg was hostess to a luncheon party for around 25 guests.

The charming affair honored Mrs. Soderberg's daughter Mrs. Nicholas Merriman of Spokane and was a shower for Mrs. Jimmy Rogers Bernard. Bouquets of iris graced the tables which were spread with pink cloths. Among the guests were Janice Bogert, Mary Hurrell, Alice Faye Harris, Kay Morris, Alice Ashman, Louise Whiting, Keta Boyer, Shirley Cooper, Billie Moseley, Polly Booth, Billie Kenaston, Bobby Perlberg, Barbara Weeks, Barbara Hinkle, Noelle Buessey, Pat Gersten-vank, Helen Kenaston.

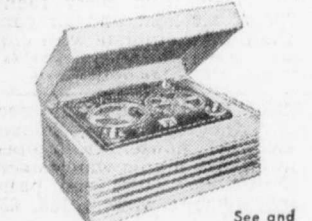
Also: Joan Flynn, June Shuter, Mary Grabner, Ruth Vajour, Dorothy Gorham, Grace Wilson, Willie Rogers, Jerry Hopp, Millie Houghton, Mimi Estep, Elsa Bassichis, Karen Merriman, Mary Gargan, Velma Silverman, Dorothy Salinger, Janet Esroger, Dorothy Gray Brown, Gladys Dart, Ella Dyer.

The huge stack of gifts included bassinets, a portable crib, rattles and clothing and blankets and sweaters, and even a miniature cowboy suit.



THE NEW WEBCOR TAPE RECORDER is amazingly versatile. When recording extra long selections, symphonies or sound for home movies...you needn't stop recording at reel's end. Simply flick the Webcor simple, TV-type master control and lightning-quick you're recording in the other direction. Lets you record two full hours without the usual bothersome reel turnover. This amazing one-knob control lets you record, playback or erase with the ease of changing TV channels.

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Special Budget Terms

Palm Springs Music Co.

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## Parties Are Numerous at Oasis

Every day is party time at the Oasis Hotel. Mrs. E. E. Edmunds, of Portland, who is vacationing at nearby Town and Desert, chose Oasis' colorful diningroom and lounge for her luncheon and bridge party this week. In her party were

Mmes. William Lyons, J. Campbell, J. H. Polhemus, Dean Vincent, all of Portland; Mmes. Guy Hollister, Harry Goetz, Al Oldershaw, of Spokane, and Mrs. W. L. Muncy, of Palm Springs.

Popular Western Hotel executive and former owner of Oasis Hotel, Dewey Metzdorf, and his wife are back for a month's holiday at their favorite Palm Springs hotel. Another noted hotel man, Tom Gildersleve, of famous Olympic Hotel in Seattle, and his wife are vacationing at the Oasis this month. Others

joining friends at the Oasis are Mr. and Mrs. Claude W. Crawford, of Parkersburg, West Virginia, joined his mother "Aunt Nettie" Crawford, of the same city who has been a winter resident of the Oasis since the hotel first was opened. Mr. and Mrs. William T. Cressner, noted newspaper official of the Chicago area, have come from their home in Glenview, Illinois, for their annual stay at the Oasis. Arriving from Seattle to spend the remainder of the month at the popular hotel are Mr. and Mrs. Theodore Piestcheeff.

Oasis Hotel lounge looked like a smart club in Sioux City, Iowa, on Tuesday evening when a large group from that city joined to have cocktails with Mrs. David Davidson, a winter guest at the hotel from that mid-western city.

Many in the group have just come from Honolulu and after a desert sojourn will continue on to their home town. Among those gathering were Mr. and Mrs. Lawrence Davidson, who have a winter home here and summer in their lake home at Okoboji, just outside Sioux City;

Mr. and Mrs. Tom Bolton (his sister) and the Herman Davidsons, who are houseguests of the local couple. Others invited were Dr. and Mrs. John Schwartz, Mr. and Mrs. George Lawrence Avery, Mr. and Mrs. Oscar Broyer (the latter four couples returned on the Lurline together last week). Others from that city holidaying in Palm Springs, and meeting with the group were Mr. and Mrs. Ronald Gittens and Mr. and Mrs. Wilbur Aalfs.

Others vacationing at the Oasis now are: Messrs. and Mmes. Alfred Rode, Seattle; Warren B. Reilly (who comes often during the season), of San Jose; Jerry Blecha, Seattle; Paul Lindsey (executive of I. Mag-nins in San Francisco); Paul F. Glaser, Seattle; J. L. Eberle, Boise; Allen Church, Grand Rapids, Michigan; Charles Clise and their daughter, Mrs. Garrett Horder, Seattle; Mrs. H. D. Landes and Mrs. Kenneth Luman, Salt Lake City.

## Legal Notices

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
The undersigned does hereby certify that she is conducting an Apartment Hotel business at 310 Indie Rd. City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of  
**CHATEAU "V"**  
And that said firm is composed of the following persons whose names and addresses are as follow, to-wit:  
**VIDELLA VIGLINI** 310 Indie Rd. PALM SPRINGS, CALIFORNIA  
WITNESS my hand this 5th day of March, 1955.

**VIDELLA VIGLINI**  
STATE OF CALIFORNIA  
COUNTY OF RIVERSIDE  
On this 5th day of March A. D. 1955 before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Vidella Viglini known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.  
In Witness Whereof, I have hereunto set my hand and affixed by official seal this day and year in this certificate first above written.

(SEAL) **FRED C. WEIGEL**  
Notary Public in and for said County and State. My Commission Expires Aug. 11, 1958.  
Desert Sun March 17, 24, 31, April 7, 1955  
cisco.

**The Desert Sun—4c**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955



MAX GRONE, left, director of the Wednesday Night Club's Charity Auction, scheduled Sunday, receives a pedigreed miniature poodle from Oscar Stern, Chicago lawyer and winter resident. The dog will be one of the items to be auctioned off for charity.

## 'Lo and Behold' at Little Theater in Palm Desert

Palm Desert Little Theater group will present "Lo and Behold," a three act comedy by John Patrick, author of "The Tea House of August Moon" and many other Broadway hits Friday and Saturday, March 18

and 19 at The Palm Desert Little Theater. The finely drawn characters, witty, brittle dialogue, novel situations and the odd theme of the play all contribute to an evening of laughter. Clay Sterns, founder, director of the group plays Milo Alcott, Attorney Richard Marsh plays the part of Lawyer Wingate, Daisy Durdle is played by Marilyn Mills, Martin Beck plays the part of Dr. Robert Dorsey, Jean Lewis is Minnetonka Smallflower, while Lee Krikorian plays the part of Kenneth Moore.

## Desert Area Continues to Outgrow Rest of County

The Desert area is continuing its tremendous growth record in comparison to the rest of Riverside county, Lee Odle, secretary-manager of Desert County, Inc., reported this week.

Citing latest figures released by the county planning department, he said that the growth in roads and streets constructed by sub-dividers, and in building in the desert area, is in excess of 50 percent of the total for the entire county.

Meanwhile, the information campaign of Desert County, Inc., is continuing.

Odle addressed the Rotary Club of Palm Springs last Friday, and has talks scheduled before the Desert Hot Springs Improvement Association April 2, and the Palm Springs Soroptimist Club April 19. Plans are now under way to enter a Desert County, Inc., float in the Desert Circus.

A feature story on Desert County appeared in the Los Angeles Times, and other articles are scheduled by Fortnight and the West Coast edition of the Christian Science Monitor.

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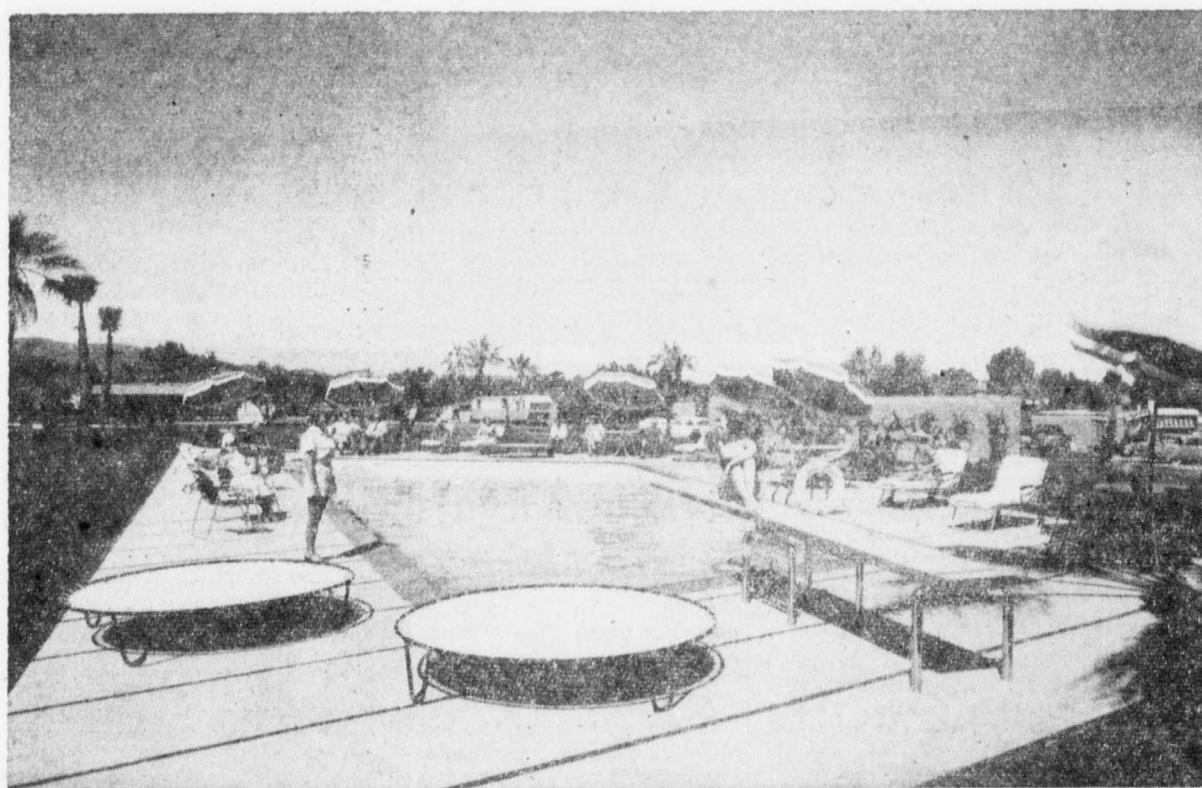
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BING CROSBY, President

Pete Pelitto, Gen'l Mgr.

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REFUND for the difference.  
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notify us promptly of any error in your ad.  
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THURSDAY ISSUE—5 P. M. TUESDAY  
• ADDRESS all communications to: The  
Desert Sun, P. O. Box 190, Palm  
Springs, California.

## Travel & Transp. 5

IF ANYONE is interested in  
driving a car to Chicago April  
1st, call Mrs. Florsheim 2939.

## Lost and Found 10

LOST. Black pear shaped ear-  
ring, with Alaskan gold and  
turquoise inset. Reward. Con-  
tact office, Ramon Trailer  
Park.  
LOST—in Palm Springs, Gruen  
Cadris wrist watch. Expan-  
sion bracelet, pink gold, 2  
small diamonds. Reward. Re-  
ply Box 1028.  
LOST—Monday night, brown  
leather wallet. Return wallet  
and identification to front  
desk, El Mirador. Reward.  
LOST. BLUE WHITE DIAMOND  
FROM RING. REWARD. CALL  
COLLECT DUNKIRK 75410.

## Antiques 11

STEINWAY Rosewood square  
piano, over 100 years old.  
Completely rebuilt by Stein-  
way expert. Sacrifice \$1000.  
Ph. Palm Desert 76-2171.

## Personals 12

WEEKEND GROUP. ALCOHOL-  
ICS ANONYMOUS. Fridays,  
8:30 p.m. St. Paul's Church  
Parish House, 125 W. El  
Alameda.  
ALCOHOLICS Anonymous, Al-  
pert 8:30 Wednesday nights  
Phone 2701.  
MR. HARRY FRIEDMAN wishes  
to announce Mr. Joe Piazza is  
no longer a member of Palm  
Canyon Decorators and that  
he (Harry Friedman) is sole  
owner.

## Service Miscellaneous 15

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All types trenching work  
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Private tutoring. Reasonable.  
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per hour, beautifies your  
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State licensed contractor.  
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Handy man — painting,  
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you? Phone 5834.

## Instructions 16

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Speech defects,  
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Lillian McIntosh, Desert  
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## Persons Wanted 25

APARTMENT HOTEL  
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SINGLE, reliable, excellent lo-  
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2794 mornings, 9:00 to 12:30.

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## PETITE YOUNG LADY

HOTEL — Companion. Has a  
beautiful new car, free to  
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## SECRETARY, stenographer, front desk or apartment man- ager. Erling Baxter, General Delivery, Palm Springs.

## YOUNG, reliable couple will care for your home and grounds during summer. Ph. 85915, Mrs. Klimas.

## HONOLULU color consultant and symphonist expert. Will assist with interior de- corating. Ph. 4248 evenings.

## HOUSEWORK done by the hour, laundry, baby sifter, \$1.00 hour. Phone 4142.

## PAINTER. Interior and exterior. Guaranteed. Hour, contract. Reasonable. Phone 2905

## Help Wanted 27

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Hotel Manager Food background

Dishwashers

Pantry—male, female

Food checker

Bar boys

Filipino houseman

Cooks, hotel experience

Maid, hotel, white

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Bus boys

Kitchen help

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The Representative of the Hotel  
Division, Yellowstone Park Co.  
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summer employment March  
16, 17, 18.

## Call in person

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## EMPLOYERS ASSOCIATION

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Food checker ..... \$225 plus  
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Pastry cook, board ..... \$14  
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Waiters, waitresses, bus boys,  
Hotel maids ..... R&B \$125  
Housemen—Hotel, Dishwashers.  
Register for summer resorts.

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## WANTED experienced bartend- er for Palm Springs, year 'round employment. Must be reliable and steady. No drinker. Top salary. Write giving age, marital status and years of experience. Per- sonnel Manager, Drawer E, Palm Springs.

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## Help Wanted 27

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## Bus. Opportunities 29

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distributors are selling 2 and  
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This business can be operated  
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\$55,000 FIRST Trust Deed, Pay-  
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COUNT 15% and will take a  
Palm Springs home up to  
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\$10,000 TO INVEST in safe 1st  
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plans to choose from.

## Riverside Builders Inc.

1154 La Cadena Dr., Riverside  
Phone Overland 6-3780

Mount Vernon & C St., Colton  
Phone Colton 1154

OPEN DAILY & SUNDAY, 9 - 6

## Lots & Acreage 33

## ACREAGE

\$50 to \$250 Acre  
Best buys in the Valley!

## J. G. DEVER

## REALTOR

North on Indian to Dillon  
Ph. Desert Hot Springs 4-3890

## MUST SELL! MAKE OFFER

75x100 CORNER LOT zoned for  
income. Lot No. 281 in Desert  
Highland Estates. Corner of  
Granada and Sunview. Write  
J. E. Scott, 219 1/2 Delgado St.,  
Santa Fe, New Mexico.

BEAUTIFUL homesite, centrally  
located Palm Village. \$1295  
cash or terms. Phone 83417.

## Lots & Acreage 33

## MOUNTAIN

## VIEW LOTS

NEW SUBDIVISION. Close to  
Palm Springs. All new homes.  
Wonderful panorama. Very  
little wind and GOOD TV.

PRICED from \$1650 to \$1850.  
Limited number available.

## CHARLES E. CROWTHER

Owner and  
243 Van Fleet Cathedral City

LOT FOR SALE by owner — in  
fine residential area Palm  
Springs; 120' frontage x 83'  
deep. Will take what it cost  
me in 1946 or make offer. Con-  
tact Mazet, Box 37, Balboa  
Island, or Harbor 4781 day-  
times.

10 ACRES on Dillon Rd. Gas  
and lights. \$1000. Terms.

DOS PALMAS tract, large lot,  
pool privileges. \$1995. 1/2 dn.  
T. D. Pendergast, Pleasure  
Inn, North Palm Springs, Ph.  
Desert Hot Springs 4-2606.

CHOICE lot 120x164. Just south  
of 987 N. Patencio St. \$7500.  
\$2000 down. \$60 month.  
"Open For Cash Offer."  
Youngblood Realty Co., 5120  
"A" St., Ontario, Calif. Yu.  
618211, Ly. 23113.

3 MILES from city limits, 80  
acres, \$110 per acre.  
Munholland & Co. Ph. 3673

R2 CORNER lot 115x135. Choice  
location, room for 7 units.  
\$12,500. Phone 2909.

R1 LOT close to Cahuilla  
School. \$2950. Ph. 2909.

## For Sale or Exchange 34

## "Don't Buy"

## "Don't Build"

At ridiculous offered prices.

BE-WISE AS YOU ARE  
NO ONE GIVES SOMETHING  
FOR NOTHING.

## COMPARE

their construction and prices.

## THEN

SEE AND HEAR MINE.

## HERE

IS MY LATEST OFFER

ON YOUR LOT FOR \$14,650  
YOU CAN HAVE

1603 SQ. FEET living area plus  
roof overhang, 3 bedrooms,  
wall to wall closets, 2 bath-  
rooms. Large living room,  
stone fireplace, dining room,  
kitchen with more than  
plenty cabinets. All tiled cab-  
inet tops. Table bar, built-in  
radio. Insulated, the proper  
size forced air furnace and  
cooling system. The finest in  
everything. 1 1/2 sq. feet cov-  
ered patio, 564 sq. ft. 2 car  
garage, large enough for 2  
cars and an extra room. Con-  
crete patios and driveways  
Ready to move into.

## CAN'T BE BEAT

## SEE

## DARWIN

## NOW

PHONE 2305 — 7565

32 ROOM HOTEL, center of  
Palm Springs, 4 to 5 year  
gross income pay off. Some  
trade.  
COL. WARD WOOLDRIDGE  
REALTOR Ph. 2360

WILL EXCHANGE hillside acre-  
age adjoining Chevy Chase  
golf course near Glendale, for  
Palm Springs residence. Ph.  
7121.

SELL OR TRADE 3 lots in Palm  
Desert near Shadow Moun-  
tain Club. Owner, 9154 Elm  
Ave., Fontana, Va 2-8918.

2 BEDROOM, 2 bath furnished  
house with TV. On tree stud-  
ded acre. Owner will sell for  
\$12,000 or trade? Ph. 9053.

## Real Estate—For Sale 35

NO VACANCY plus no worry  
adds up to a good investment.  
Let us show you how this can  
be done with these 4 out-  
standing units. All leased to  
good tenants. Shows \$235 a  
month plus rent free living.  
A real buy at \$28,500 with  
terms.

A HONEY for the Money! That's  
the story on this cute 2 bed-  
room home. Fully furnished.  
Garage. Landscaped. Must see  
this at \$13,500.

A FANCY HOUSE at a Fancy  
Price? That's easy! But how  
about a fancy house at a low  
low price? We have that, too.  
Palatial 4 bedroom 3 bath  
home, fully furnished. Over  
3,000 sq. ft. Walled and land-  
scaped. Real value at \$35,000.

## Derek Du Maurier

1078 North Palm Canyon Dr.  
Phone 2842

## \$15,250

2 BEDROOM, 2 bath on beau-  
tiful corner lot 106x106. Cus-  
tom fireplace, large kitchen,  
plenty of wardrobes and cab-  
inets, sliding glass doors, gar-  
age, breezeway, forced air  
heating throughout.  
Call RYAN & RYAN Builders  
2436 or see your broker

3 BEDROOM, 2 bath, lot 100'x-  
100', walled, cooler. Owner,  
629 Mt. View Drive. \$10,950.

## Real Estate—For Sale 35

## HOME OF DISTINCTION

THIS DIGNIFIED compact estate now offered at a drastic re-  
duction in price.  
MAIN house comprises 4 large bedrooms, 4 exquisitely tiled  
baths, mirrored dressing rooms, huge living room and separate  
den each with imposing fireplace. Entrance hall, completely  
tiled powder room. Equipped with furnace heat, refrigerated  
air conditioning and luxuriously furnished. In addition:  
GUEST HOUSE with novel living room, bedroom, kitchen and  
bath.  
PROPERTY completely walled, irrigation water under pressure.  
FOR THE BUY of today — let me give you the details.

INCOME PROPERTY — 3 outstanding buys.  
4 units — \$28,500. 18 units — \$139,500 8 units — \$67,500

## LOT SPECIALS

R-1, El Mirador Park — \$2750.  
R-1, estate area, water shares,  
underground utilities — \$3000  
R-2, four 100'x100' lots,  
while they last — \$2750 each.

## WILLIAM J. HEISER

REALTOR  
1546 North Palm Canyon Drive Drive 5685

## SHADOW MOUNTAIN

## ESTATES

CHOICE LOCATION IN EXCLUSIVE SUN LODGE  
COLONY—BEAUTIFULLY LANDSCAPED GROUNDS  
GARDEN SERVICE—ONE BEDROOM LODGE WITH  
WALLED PATIO — PANEL RAY — DISPOSAL —  
POOL. COLORFUL CUSTOM-MADE FURNITURE.  
RESTRICTED.

EXCEPTIONALLY PRICED AT \$13,500

## SHOWN BY APPOINTMENT

BY OWNER — P. D. WILSON

PALM DESERT 76-3541

## Opportunities do present themselves

## THIS IS ONE!!

TERRIFIC BUY! 3 bedroom,



## THERESA PRESS

"DEAL WITH A REALTOR  
YOU'LL SAVE BOTH TIME AND MONEY"

OWNERSHIP makes a man feel important and every man wants to feel important. YOU WILL feel important if you own this ranch style home on 120' lot. Spacious rooms throughout, lots of glass, 2 bedrooms, 2 baths, fireplace 2 car garage. There is still time to select your wall colors and floor covering. Come in and let us show you this one for \$17,600.

HOME with pool and guest house — 3 bedrooms, 3 baths, south end, completely walled and beautifully landscaped. \$30,000.

OTHER good buys in homes ranging from \$10,000 to \$16,000.

RENTAL — 2 bedroom home, furnished. \$110 month.

2 bedroom, 2 bath home with pool. \$500.

INCOME:—Duplex furnished, fireplace \$16,500.  
Hotel — 8 apartments, furnished, kitchens, pool, finest location in town \$100,000.

LOTS:—R-1 lot, 100x116, south end \$3000.  
R-2 lot, 100x100 \$3000

Many, many more listings in homes, incomes and lots. VISIT OUR OFFICE FOR DETAILS — and REMEMBER, we also build on your lot from \$8500 up. Plans and estimates free. "IF IT'S PRESS BUILT — IT'S WELL BUILT"

## THERESA PRESS

REALTOR

611 South Palm Canyon Drive

Phone 5282 or 5294

## Mr. Keller

## Can't Move In

HE BUILT this lovely 3 bedroom house in Deep Well. He picked the location carefully. He put in the BEST of everything. An all birch kitchen. Lots of tile. Oversize heating and cooling. More than ample closet space. Double roof.

He bought right and spent carefully.  
NOW his business prevents him from using this house. SO HE WANTS OUT! \$26,500 will do it.

Take a look at 1475 Paseo de Marcella, it's open. Compare it and you'll agree it's the best buy in Deep Well and the biggest value in town!

FOR THIS AND OTHER  
TOP BUYS  
SEE

## Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

Associate Brokers  
Mike Jekyll Bill Colven  
Peter Ratkovich G. T. Bradley

## TERRY RAY

REDUCED  
3 BEDROOMS, 2 baths, POOL.  
Full price furnished \$21,500—  
\$1500 down.

Rancho Royale Tract  
3 BEDROOMS, 2 baths, fireplace, sliding glass, double garage, walled lot. Exceptional at \$24,500 including drapes.

House and Guest House  
COMPLETELY furnished 2 bedroom house, one bedroom guest house near Howard Manor. Beautifully landscaped with Palms and Citrus. Full price \$29,500. Terms.

MUST SELL  
6 UNITS, LAS PALMAS AREA.  
\$42,500.

HOTEL SITE  
INDIAN Ave. frontage by El Mirador, \$28,700.

REALTORS  
Jules De Vorzon Howard Palmer  
Ernie Dunlevie Helen Churchill  
773 N. Palm Canyon Ph. 2064

## James Hammond

REALTOR  
875 N. Palm Canyon Drive  
Phone 5373

3 BEDROOM, 2 bath home furnished, walled lot, swimming pool. Terms to suit buyer. \$36,250.

FINE RESIDENTIAL lot facing south. \$2500.

SOUTH END lot priced at only \$3000.

UNITS  
12 UNITS, ideally located. With pool. \$90,000.

ALL TYPE RENTALS — by month, season or year.

LOTS AND ACREAGE  
Associates  
Esther P. Hammond  
Eve Morgan Chas. Mathews  
Marian Mathews Lisa Jones

BEAUTIFUL Palm Springs home, 1 acre near Hotel El Mirador and Palm Springs Memorial Park. 5 small cabins, now rented, huge trees and garden soil. \$20,000, submit offer.

EVELYN C. KNUDSEN  
Agent  
Ph. Desert Hot Springs 4-2762

BY OWNER, 3 bedroom, 2 bath, extra large living room, fireplace, lots of glass, well insulated, unit heat and cooling system, breezeway, 2 car garage, walled lot, landscaped, sprinkler system. \$32,500. terms. 1650 Mesquite Ave.

2 BEDROOM home, furnished. 2 years old, near high school. Must sell this week, full price \$9750. \$1650 down. See Mr. BHS. Sky Ridge Trailer Park, Lot 40.

FURNISHED 2 bedroom plus attached guest or playroom. Fireplace, large lot, fenced, landscaped. Owner, 2026 days, after 5 p.m. 4112.

5 ROOMS, Lot F, Cabana section, \$1000. Tramview Trailer Park. Phone 8-3732.

## HOMES OF MERIT

BARGAIN OF THE WEEK — 3 bedroom, 2 bath home. Only 4 years old. Partly furnished. Living room 13x27 with fireplace. Has everything except pool. Walled lot 100x103 will take pool. Absent owner wants to sell this weekend and should. Reduced price \$10,950.  
For inspection call Mr. Molendyk.

\$11,500—CHARMING 1 bedroom home furnished. Exceptionally well built. Lot walled and landscaped. Large beam ceiling living room with heat-a-later fireplace.  
See Mrs. Van.

\$13,250—NEW 3 bedroom, 2 bath on corner lot. \$2000 down. Close in.

\$17,750—BEAUTIFUL CORNER, new 3 bedroom, 2 bath, fireplace, large kitchen, double garage, close in. \$3000 down.

\$25,000—BRAND NEW VIEW HOME overlooking entire Village 3 bedrooms, 2 baths, large living room, fireplace, forced air heat, air conditioned. Two car garage. A quality home throughout. Absent owner wants an offer.

\$33,500—LARGE SWIMMING POOL — BEAUTIFUL corner. 3 bedrooms, 3 baths. Deep Well area. Owner leaving.

\$42,500—LAS PALMAS ESTATES  
Outstanding residence, 4 bedrooms, 4 baths and maid's room and bath. South patio with 18x38 heated pool. This exceptional home is offered at this price to close estate.

## GANNON REALTY CO.

REALTORS

HOME FINDERS

711 N. Palm Canyon Drive

Phone 2772

## MUNHOLLAND

YOUR OWN ESTATE FOR \$20,500. 1/2 acre, main house with lanai, plus guest house and extra building, could be converted, large pool and fenced. Good terms.

SEE THIS OUTSTANDING 3 bedroom, 2 bath home, 6' enclosed wall with pool, large covered patio for all year living. \$32,500

15 UNITS—A REAL BUY—call to see. Large pool and lobby. Will trade.

5 ACRES on highway in city with all utilities available. READY FOR IMPROVEMENT.

## Munholland &amp; Co.

1059 N. Palm Canyon Drive  
Phone 3673  
JOHN C. DAVIS  
D. B. CARLIN  
GORDON NICHOLSON  
Associate Brokers

## STOP LOOKING

See

## Rose Rosenberg

"Friendship Meets Real Estate"

LOW PRICES  
LARGE PROFITS

EXTRA choice blue chip income, homes, a/c, pools, lots, leases. Small down payments, take trust deeds. MAKE YOUR \$ \$ GO TO WORK, INVEST NOW!

"LAND OF SUNSHINE"

ROSE ROSENBERG  
Associate  
PALM SPRINGS REALTY CO.  
Realtors  
190 N. Sunrise Way. Ph. 7661

SACRIFICE  
5 FURNISHED BEDROOM apartments. Cost \$47,500. 4 years old. Just completely renovated. All apartments now leased by the year. No management problems. Yearly income \$5000 plus. Sale price \$37,500. Phone 2461 or 6710.

JOHN HASKELL  
and Co.  
456 N. Belardo Road  
Ph. 2594 Ph. 5037

COURT, 8 sleeping rooms, 4 baths, 4 kitchens, fully furnished. \$6500 down, \$30,000 full price. Easy payments at 4 1/2%. Also 4 units \$27,000. LOUIS VINGER, 375 North Indian. Phone 5595 or 6060.  
"All Men Are Brothers"

20x50 STUCCO building. Business space plus living quarters. Indian Avenue frontage, 67x126. \$2520, terms or \$4750 cash.

T. D. Pendergast, Pleasure Inn, North Palm Springs, Ph. Desert Hot Springs 4-2606.

BY OWNER—6 units, 5 kitchen apartments, heated pool, coolers. Room for expansion. Good income, best location. Must sell on account of illness. Small home accepted as part payment. Phone 5493.

MODEL HOME, 1 bedroom, new furniture, 2 patios, one has enclosed wall, carpet, large level corner income lot. \$11,500. Unfurnished. \$10,500. Owner H. King, P.O. Box 127, Palm Springs. Phone 6068.

FOR REAL ESTATE  
SEE  
COL. WARD WOOLDRIDGE  
Action and Honesty is the Service To You  
238 Indio Rd. Ph. 2360 anytime

5 UNITS, Kitchens all Big view windows facing open desert. Room expansion, 2 fine corners. Good income. Phone owner, 8-3021.

OWNER: \$15,750. 3 bedrooms, 2 baths. Forced air heat, cooling, fireplace, garage. Key 1913 Andreas Rd. Ph. 4882.

OPEN HOUSE  
216 CAMINO DESCANSO  
"THE IDEAL home for desert living." 3 bedrooms, 2 baths, maids' quarters, furnace, York refrigeration, excellent landscaping, gorgeous view. Don't miss looking at this before you decide on any home. Courtesy to brokers.

LET'S TRADE — 4 units. Want small home  
Phone 3673 or 4818.

## WE DON'T

## BLAME YOU

FOR TRYING TO SELL YOUR OWN PROPERTY

## But Believe Us

YOU MAKE MONEY WHEN YOU TURN THE JOB OVER TO US

## HERE'S WHY

MOST BUYERS WANT EXPERT HELP when they decide to buy a home. They may need help in financing, help for insurance and the many other things all new to them. It's probably their first venture. A home of their very own means everything. They're excited, nervous, worried, cautious and skeptical. MR. SELLER! Our buyers have confidence in us. You can make dollars. Save trouble and time by selling your real estate through

## Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

ASSOCIATE BROKERS  
Mike Jekyll Bill Colven  
Peter Ratkovich G. T. Bradley

ONE OF THE older but better constructed homes in Palm Springs now offered at a real BARGAIN price. Inside location, close to mountains protected from winds, sandstorms, etc. Close to schools, churches, golf course and shops in the very heart of the village. Magnificent view landscaped garden and lawns. 3800 feet of solid concrete construction, nearly an acre of ground. \$3000 just spent to modernize paint and redecorate. Panel heating, air cooled, hardwood floors, 4 bedrooms, 3 with direct outside entrances, 3 baths, newly equipped kitchen, double sink, etc. Large REAL dining room, with paneled ceiling. Large living room with stone fireplace. Lots of trees, in fact a comfortable home at the reduced price of \$29,000 furnished. Easy down payment and terms to approved buyer as owner will carry trust deed. View at any time. Ask your broker or buy direct from owner who suggests that you visit this property with your own builder as he can tell you what it would cost to replace at today's market. Brokers please inspect and list at this new reduced price. Was \$32,500, now only \$29,000. Adelaide Bamberger 590 North Cahulla Road.

BILLY WRIGHT  
Realtors  
"TEN SIXTY THREE"  
N. PALM CANYON DRIVE

WANTED  
INCOME UNITS—Palm Springs, for 9 unit motel Manhattan Beach.

DELUXE Palm Springs home for Beverly Hills view home.

BUYER for spacious 4 bedroom home. King size pool. Choice location. CASH TALKS.

HOME, UNITS, LOTS.  
BILLY WRIGHT  
and associates  
Charles Heisner Bob Dietrich  
Phone 5727

NEW DUPLEX  
1327 RAMON—scheduled rental \$250 per month. Price \$17,500. Phone 2421—3361, or your broker.

FOR BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
471 N. PALM CANYON DRIVE

NEWLY decorated 3 bedroom, 2 bath home, large lot, excellent location. \$11,000, terms. M. Rocks, 278 S. Palm Canyon. Phone 2992 or 7375.

FREE — Economic survey 100 California cities.  
F. J. MAITLER & CO.  
P.O. Box 422 Indio, Calif.

## THE MRS. HAS IDEAS

## About Her Home

HERE'S A HOME that will suit her ideas. A good sized living room with smart dining area. Close by is the modern kitchen and it's well organized. There are two large bedrooms each with bath. This nearly new home is located in choice south end. The grounds are colorfully landscaped. Oh—it's completely and attractively furnished. \$29,500.

CUSTOM TAILORED IDEAS. Ideally designed home — three master bedrooms with three baths — built in preferred Merito Vista area. The living room is glamorized by sliding glass doors leading to the patio. There's an extra large garage. Full insulation in the roof. The entire lot has been walled (this was no small item) and landscaped. The only modest thing about this appealing home is the price \$34,500

## HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive

Phone 2736

Mildred Jackson Associates Ray Baur  
Burnham Bigelow Paul Aust Ken Herman

## Rancho Mirage

## LARGE FURNISHED

## DUPLEX

BOTH UNITS have fireplaces, bedroom with twin beds, double bed divan in living room, tile in kitchen and bath. All for —

\$17,500, Terms

## NOW LEASING

## JUST OPENED

## SAHARA TERRACE

## IN RANCHO MIRAGE

## 20 NEW HOMES

1 BEDROOM, 1 bath — \$7650  
2 BEDROOMS, 1 bath — \$8850  
2 BEDROOMS, 2 baths — \$10,150

Adjoining Rancho Mirage swimming club HOMES OF DISTINCTIVE DESIGN. The floor to ceiling windows offer panoramic view of the desert, overlooking Thunderbird Golf and Country Club. All homes have fireplaces, bar kitchens, open beam ceilings, forced air furnaces, tile baths, sliding glass doors to patio, carports, etc. For further information come in or call —

## Rancho Mirage Realty Co.

71-811 Hiway 111 Opposite Post Office Phone Palm Springs 8-3881

## MOM

## !! Will Love It !!

## POP

## !! Will Buy It !!

AFTER SEEING this unusual new deluxe custom built 3 bedroom 2 bath home on large lot at this low price of \$13,250.  
SURPRISINGLY low down payment.

## Rose Rosenberg

Associate  
PALM SPRINGS REALTY CO.  
Realtors  
190 N. Sunrise Way. Ph. 7661

## Distinctive Home

FOR ONE discriminating family. See it at 1030 Tachevah, east of El Mirador Hotel. Cadillac construction throughout.

## Walter G. Beck

BUILDERS REALTORS  
JOE DE FRANCIS, Mgr.  
505 N. Palm Canyon Drive  
Phone 2421 or 3361

## \$650 DOWN

BUYS large brand new 2 bedroom home, plenty of floor area, carport, utility room, large lot, 70x150. TV.

## McCann Realty

Phone 8-5005  
710 Broadway Cathedral City  
3 BEDROOMS, fireplace, walled, landscaped, garage, \$11,500. Call 6063 or see 3767 Sunny Dunes Rd.

BY OWNER, 3 bedroom, 2 bath, 2 stall showers, walled, landscaped, fruit trees, TV cable. \$15,500. Phone 2728 or 4301.

ONE ACRE facing 2 streets in heart of Palm Springs, with room and bath. \$8500. Phone 5595 or 6060. Louis Venger.

CHARMING, spacious new home, 2 bedrooms, 2 baths. 1124 Sagebrush Rd. Phone owners 2566.

Builders New Large  
2 BEDROOM, 1 1/2 baths. Open. 1481 Fiesta Rd. Phone 4337.

FOUR UNITS  
SOUTH END  
380 AVENIDA ORTEGA  
158 PALO VERDE. Brand new. \$3,500 down, 2 bedroom, den, 2 baths. \$16,500.

TAHQUITZ RIVER home, 2 bedroom, 1 1/2 baths, breezeway. Ph. 6235. 872 No. Riverside Dr.

8 UNITS in choice location, walking distance. Write owner. P.O. Box 753, Palm Springs.

BANNING  
HOME—by owner, 3 bedrooms, 2 baths, large enclosed patio. Priced to sell. Phone Victor 9-3928.

## ALTADENA

## FRENCH

## NORMANDY HOME

16'x28' LIVING room, small dining room, large kitchen, master bedroom, with small den and three-quarter bath down stairs, winding stairway to balcony upstairs. Two bedrooms and bath upstairs. Located in finest section of Altadena, magnificent view overlooking Pasadena, and the mountains for a backdrop. Address: 2106 Mendocino Lane, Altadena. Phone Sycamore 4-9335.

## BEAUMONT

5 ACRES in Cherry Valley, 3000 ft. altitude. Fruit trees, vegetable gardens, lawns, shade trees. 7 room main house with fine paneled living and sun rooms. Overhead heating, patio with fireplace, 2 baths. 4 guest cottages—1, 2, 4 and 5 rooms furnished—all have kitchens, baths and showers. 4 car garage. Good for family home or could be commercial. \$60,000 or will consider trade. Phone Victor 5-2544 or L.A. Granite 2-3033.

507 ACRE RANCH, rolling terrain. 4 miles west of Beaumont on Hiway 99. 2 wells, 3 houses. All or part, trade or what have you? Brokers welcome. Write C. L. Ryerson, realtor, 2217 Bellflower Blvd. Long Beach 15.

## CATHEDRAL CITY

LOVELY 5 unit court with room for additional units, easy terms on \$29,500, price.

40 ACRES ripe for subdividing. Within one mile Cathedral City & Tamarisk club. \$31,000.

JUST REDUCED to \$5750, full price, 2 bedroom older house, good location.

JUST ON MARKET, 2 bedroom home, good location, 100' corner lot. Only \$10,500.

3 BEDROOMS, fireplace, garage and trailer port, corner view lot. \$17,850.

NEW 1 bedroom house, close in, fireplace and many nice features. \$9500.

INCOME — 3 new 2 bedroom houses with room for more. Now bringing in on lease \$2700 per year. Total price \$20,000.

RESIDENTIAL view lots starting at \$1500.

Clark Realty & Insurance Agency  
MEMBER PALM SPRINGS REALTY BOARD

Associate Broker  
CARL MAYFIELD  
68-762 Broadway Ph. 8-4691  
CATHEDRAL CITY

MOTEL on Hwy 111, 3 doubles, 2 singles, lot 75x190, room to build. Owner. Phone 83533.

## CULVER NICHOLS

## SUBDIVIDER AND DEVELOPER

AT \$61 NORTH PALM CANYON DRIVE SINCE 1932

\$9700. BEST BUY IN TOWN, 2 bedrooms with drapes. Terms. What a spot to soak up new energy!

\$10,950. BARGAIN OF BARGAINS. 2 bedrooms, 2 baths, nicely furnished. Close in.

3 BEDROOMS modern, close in, only \$11,500, terms.

\$13,500. A STEAL in brand new "Magazine Cover" type home. Large 2 bedroom, living room with fireplace, separate dining room, large LANAI, forced air heat and ducted cooling, double insulation. NOTHING TO COMPARE!!

\$21,500. DELIGHTFUL modern 2 bedrooms, 2 baths, fine large POOL, completely furnished. The big difference PRICE — \$21,500.

LOVELY SOUTH END home, 4 bedrooms, 3 baths, large POOL, landscaped, furnished. \$24,000.

\$39,500 and SO MUCH MORE FOR THE MONEY... 5 bedrooms, 5 baths. Huge rumpus room opening to fine heated and filtered POOL, beautiful estate area close in, walled landscaped and COMPLETELY FURNISHED too. ONLY \$39,500.

BUSINESS PROPERTY on South Palm Canyon Drive showing good return on investment. Long term lease. Full price — \$85,000.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at \$85,000. An exceptional buy.

"LOTS"... of... Opportunity...  
100 FOOT residential — R-1 \$1150  
100x129 FOOT. Last of the BEST IN LOT VALUES \$1800  
100x128 FOOT. Residential — near bus line \$2200  
INCOME R-2 — 100 feet \$2500  
LARGE R-2, room for 12 units, CASH OUT for \$3500  
PALM CANYON frontage 100 feet x 250 feet \$21,000

## CULVER NICHOLS, Realtor

and Associates  
Al E. Hoover John Bernet  
Jane Colgan Dick Edwards  
461 North Palm Canyon Drive Phone 2182

## CATHEDRAL CITY

## IF A GOOD BUY I KNOW IT!

R-2 lot, nice area, \$2300.  
HIGH 1/4 acre lot \$1500.

2 BEDROOM house furnished, on leased land. Some terms. \$3800.

DESERT COTTAGE, furnished. Vented heater, good cooler. Garage and store room plus work shop. Try \$1500 down. \$6000.

2 BEDROOM and lanai. Artist view, basement, carport. Lot 100' front. Room to expand. \$8500.

DUPLEX on R-3 lot, furnished. Room to build more. \$12,000.

2 HOUSES; 1 and 2 bedroom; 2 garages, furnished,



## Real Estate—For Sale 35

### THOUSAND PALMS

\$16,500 ATTRACTIVELY furnished two bedroom home. View windows, panel rvy. 32-300 Shadow Mountain Rd. Hidden Springs Ranch, end Ramon Rd. Ph. Thousand Palms 337.

### Exchanges 36

TRADE Santa Barbara for Palm Springs region. \$13,500 equity in 8 unit, income \$470. for 2 bedroom house or duplex. Write to Box 190, The Desert Sun, File A-8, Palm Springs.

WANTED — \$35,000 house to trade for beautiful Bay front home with pier and float on exclusive Lido Isle, Newport Beach. Call 5571. Evenings 2588. Jack Adams, Broker.

WILL TRADE my adorable, clear, 3 bedroom home in Palm Desert, on small Palm Springs income. Call for Van, 2774. 76-5156.

### Real Estate Wanted 37

### LIST YOUR LISTINGS

CAN GET TOP market prices for your home, income, acreage, lots.

Quick Action Proven Satisfactory Sales

### Rose Rosenberg

"Friendship meets Real Estate"

Associate PALM SPRINGS REALTY CO.

190 N. Sunrise Way Ph. 7661

WILL TRADE my 14 unit apartment in Salinas, Calif. earning 8% net on \$135,000. Or will take vacant property zoned and large enough for 14 or more units as part payment on my property, and I will carry a deed of trust on the balance at 5%, not to exceed \$75,000. Payable monthly. Please give price, income and taxes on your property in Palm Springs. Write Desert Sun, Box 190, File A-9.

### FOR BEST RESULTS

List Your Property With Adolph Israel

Realtor, 671 N. Palm Canyon

WANT R-1 lot to build on. Will pay \$-100 until my loan is obtained. Write Desert Sun, Box 190, File A-5.

### Business Rentals 38

### 2 STORES

Approximately 15x60 Excellent location Downtown Indio, Calif. Retail—Professional—others. CALL BROWN & KIRSCH

Ph. Coachella Valley 9-3631 La Quinta, Calif.

### STORE OR OFFICE

ACROSS from Thrift. Suitable for retail store, doctor's office, real estate, etc. Will remodel. 373 S. Palm Canyon Ph. 5286

MODERN OFFICES in corner building, second story, all improvements. Suits professional. Phone 2197.

### Rooms for Rent 40

CHARMING room, private entrance and bath, overlooking gorgeous garden. Close in. Phone 4419.

\$10 WEEK UP. Center of town. Low monthly rates. Sundek. Desert Hotel, Ph. 3372.

COZY, 2 room apartment. Private entrance, patio. 1395 Granvia Valmonte, Ph. 4054.

LOVELY room, twin beds, centrally located, Canyon View Apts. Phone 2761.

PRIVATE entrance and private bath. Close in. Phone 5298.

### Apartment for Rent 43

### Now Leasing

BEAUTIFUL new large 1 bedroom, unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information:

RALPH WEINSTEIN 256 1/2 S. Palm Canyon Drive Phone 2884

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric new pool.

COL WARD WOOLDRIDGE 238 Indio Road, Palm Springs Phone P.S. 2360 anytime

CLEAN, modern apartment. Air conditioned, walking distance. From \$25 a week. And rooms with bath from \$15 a week. Seasonal or yearly rates. Ph. 4478.

COMBINATION with utilities furnished. \$100 month or \$75 on year's lease. 1146 S. Palm Canyon Dr. Ph. 6422 days or 5325 evenings.

APARTMENT, electrically equipped, partly furnished. Available after Feb. 1st. \$75 month and utilities. 70-210 Highway 111. Phone 8-3398.

YOUNG MAN will share nice apartment. \$30 month. Close in. Beautiful yard. Apply 277 N. Calle Encelia.

GUEST HOUSE, beautifully furnished, twin beds, 2 short blocks from Palm Canyon. Rent by day or week Ph. 5633.

NEW, LOVELY furnished bachelor. 1 room or more. Heated pool. Phone 2420.

\$15 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

FURNISHED, new, deluxe. Pool. Adults, no pets. Month or lease. Phone 5456.

## Apartment for Rent 43

SPACIOUS, included, 1 block west of Palm Canyon Dr. and Tamarisk Rd. Ph. 6047. 2nd.

WELL FURNISHED, large, modern. East of U.S. Adults, \$90 month. Ph. 3330 after 6 p.m.

ATTENTIVE Studio Apartment. Kitchen. Day or week. 770 Chuckwalla Rd.

FURNISHED APARTMENT. 437 N. PALM CANYON DR. PHONE 9035

2 ROOMS furnished, bath, adults, \$50 monthly. On Radio road. Phone 9973.

AVAILABLE April 1, beautiful 1 bedroom apartment. Canyon View Apts. Phone 2761.

FURNISHED APARTMENT. 380 AVENIDA ORTEGA.

### Houses for Rent 46

IN MERITO VISTA — 3 bedrooms and den, 2 baths. Unfurnished \$165 per month or can be rented furnished. James W. Hammond Real Estate. Phone 5373.

FOR THE balance of the season, 2 bedroom, 2 bath home. Walled, 1800 square feet floor space. 30 foot living room. Lanai, garage. Newly furnished. Phone 7663.

\$75 MONTHLY, nicely furnished, 1 bedroom individual modern cottage. Suitable for adult couple only. Located 410 San Raphael. Call 2269. References.

FURNISHED 3 bedroom, 2 baths, on the Mesa, for summer, 1 acre fruit and shade, 2 car garage, excellent for children. Call Beaumont, Victor 52829 after 5 p.m.

3 BEDROOM and den, 2 baths. TV, cable in, unfurnished. Year's lease, \$150 month. Available May 15, 4234 Calle San Raphael. Phone 4949.

NEWLY furnished 2 bedroom home, \$75 month. Also partly furnished 2 bedroom apartment, \$50 month. Phone Desert Hot Springs 4-2606.

FURNISHED 2 bedroom, 2 bath house in nice location, \$135 month. JOHN W. WILLIAMS

423 N. Palm Canyon Ph. 3311

FURNISHED attractive 2 bedroom, patio, trees, shrubs, great ideal location and view. Owner 247 Racquet Club Rd. Phone 4051.

ATTRACTIVELY furnished 2 bedroom, 2 bath home, TV, \$250 per month, yearly \$200. Adults. Phone 4388.

FURNISHED house, New 3 bedrooms, 2 baths, pool, landscaped, fenced, \$650 month. Phone 7479.

\$65 MONTH — 1 bedroom furnished house, rear, fenced, heat, Adults, no pets. 323 1/2 Marcus. Phone 85492.

FURNISHED 2 BEDROOM HOME \$75 a month, year round. 210 E. AMAPO

### Trailer Rentals 49

U HAUL CO. TRAILER RENTALS

Local or one-way anywhere. HIGHWAY 111 IN TRAMVIEW PHONE 8-5382

TRAILERS FOR RENT

Call 528-3253. Residences—\$30 month up. Highway 111.

### Household Goods 50

### Cash Bargains

USED APARTMENT size gas ranges, \$25.

USED BENDIX automatic Washers, rebuilt, like new, \$39.95.

SMALL G.E. Refrigerator, old timer, good, \$25.

USED dinette set, 1 piece extension table, \$20.

USED baby cribs—\$15.

NEW cribs—\$25.

NEW crib mattresses—\$9.95.

Chaise lounges—\$19.95.

Odd tables—\$5.

Draperies remnants—60¢ yard.

### Maher Furniture

North Palm Springs Ph. Desert Hot Springs 4-2616

### WE BUY

FURNITURE AND ALMOST ANYTHING OF VALUE!

### WILGAY'S

Phone 8-4243

### SALE

ON NEW and used gas, electric, and oil heaters and ranges.

### PAVNYS

of Palm Springs

### Ramon Trading Post

CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.

1680 RAMON RD. PHONE 2173

COTTAGE size upright mahogany Steinway piano, excellent condition. Value \$1800, will sell \$1250. 3508 Ramona Dr., Riverside.

BEAUTIFUL Knabe grand piano, practically new. Must sell. Ph. Palm Desert 76-5169, weekends. Or Los Angeles, Tucker 9097.

Rattan for every room. Importers—Manufacturers Display — 71 384 Highway 111

## Household Goods 50

3 PIECE sectional and coffee table. Large rug, 10' x 14'. Call 528-3253.

955 B.C.A.—21" Table model TV, \$175.

Phone 2723

### Trailers for Sale 51

### TRADE YOUR TRAILER NOW!

WE NEED USED TRAILERS. Will pay \$100 over blue book while present supply last.

SEE — COMPARE FOR THE BEST TRADES ANYWHERE go to —

Hansley Trailer Sales

1563 S. Palm Canyon Drive at Rancho Trailer Park

### Market Street Trailer Sales

AUTHORIZED DESERT DEALER

for SPARTANS, LINCOLN NATIONALS, ROADLINERS (custom made) Good Used Trailers All sizes

JOE J. SHACKOW, owner Hwy 111, east of Palm Springs Phone P.S. 8-5211

### BIG DISCOUNT

### New Smoker's

ONE 41' and one 45'. \$1500 of extras including electric refrigerated air conditioning.

ALSO

52 COZY CRUISER 25', new condition, extras, \$1995. Opposite Blue Skies Trailer Village, E. of Cathedral City.

### HANSON

### "LOVE BUG"

Vacationers Complete cabana included. \$100 down, \$27.90 per month. HANSON TRAILER SALES

Near Tramview Trailer Park. COMPLETELY modern 23', 13 months old, all aluminum. Complete with frame awning. A steel at \$1495.

MURRAY'S Sunair Theatre, Near Cathedral City.

21' TERRY Rambler, with toilet, panel rvy. Good condition. Priced for quick sale. Inquire Lot 122, Ramon Trailer Park.

1952 25' KENSKILL. All modern trailer. Occupied 1 year, twin beds, slimp dolly, \$1700 cash or travel trailer. Lot 9, Ventura, Tramview Trailer Park.

53 Pan American Custom 35' FRESH as brand new. Sacrifice for quick sale this week. HANSON TRAILER SALES

Near Tramview Trailer Park. NEARLY NEW, 18' trailer. Bathtub, high, w. tank, full size bed. Lot D-79, Rancho Park.

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## CV Concert Ass'n Drive Comes to End this Week

There are only two more days in which memberships may be obtained for the 1955-1956 season of concerts to be presented by the Coachella Valley Community Concert Association, Miss Elizabeth Neison said. She may be contacted at Palm Springs 2994 by Friday at 5 p.m. or at Thousand Palms 154 that evening for season memberships.

The drive closes at noon Saturday. Memberships may also be obtained at the Association's Indio headquarters — 82-790 Miles avenue, phone Indio 7-

3077—until Saturday noon. **THE BONUS CONCERT** for this year's campaign will be presented by Camilla Wicks, renowned violinist, who will appear at the Coachella Valley Union high school auditorium Monday, April 4, 1955, at 8:15 p. m. New members should bring their membership receipt stubs for admission to this concert.

At the close of this week's membership drive, no more memberships are offered and no one can join the Association

until the 1956-1957 campaign. Only members of the Association may attend the concerts; and no single admissions are sold during the entire season.

**ALL CONCERTS** are held at the Coachella Valley Union high school south of Indio. At the close of the campaign the artists to appear for next season will be chosen by the officers and directors of the local Association. A minimum of three concerts will be offered, but the average number to date has been four concerts each season.

The C. V. Community Concert Association is a member of the National Community Concert Association. This membership drive marks the beginning of its seventh year in the Valley.

## The Lizards Say Spring is Here



Spring is here! At least that's what the lizard population is saying.

Word to that effect comes from Palm Springs' Howard Manor, where Sportsman Bob Howard and his 14-year-old son, Bob Jr., have teamed up to gain as much recognition for the lizard as a harbinger of Spring as the East's groundhog enjoys.

Shown above on the grounds of Howard Manor inspecting one of the interesting and useful creatures (lizards devour mosquitoes and other insects), the Howards figure it this way:

The groundhog yarn is only a myth. On the other hand, when the lizard surfaces from his underground home, you can be sure warm weather's here for keeps. This is because the lizard, being a cold-blooded creature without independent means of maintaining constant body temperature, stays holed up until it is sure Winter has called it a day.

Jan Guthrie Here

Jan Guthrie, formerly with the publicity department of the Chamber of Commerce, spent the weekend here as the houseguest of Marjorie Pohl.

Miss Guthrie is now director of Consumer Research for Interstate Bakeries, Inc.

## 'Yes, My Darling Daughter' Pleases Playhouse Throng

Again it's a comedy being presented to play-goers at Palm Springs Playhouse this week with "Yes, My Darling Daughter" opening last Tuesday night to a packed theater.

Hilarious situations are created by the daughter trying to follow in the footsteps of her mother, who at one time was quite the sensation of her day, but at present a serious banker's wife and the mother of two children. Jessie Glendening in the role of the mother turns in a splendid performance. Her vast experience in the theater is evidenced in all the fine roles she has played here. At one time she was leading woman to such outstanding actors as John Drew, William Collier, Tyrone Power and for many years played leading parts on Broadway.

Michael Ferrall directed all the characters in the resident company, which included Mary Foskett, as the liberal-minded young daughter; Helen Stenberg, as the gay divorcee aunt

whose eye was ever out for a new romance; Sidney Breese, as the serious-minded banker; Nelson Welch, as the former suitor back for a weekend visit; and Robert Mandan, as the young suitor.

The plot of "Yes My Darling Daughter" offers many comedy situations when the lives of such individualists are stirred together. A crisis is precipitated when the daughter (Mary Foskett) and her young suitor (Robert Mandan) decide to go away for a weekend, before he sails to Belgium for a two-year business assignment. The entire family and houseguest try to solve the situation, and it calls for many laughs as all get involved either in the present or with a reference to their own past!

Next week audiences will have a rare treat with the announcement by Herb Rogers that he has signed Billie Burke to play in "Mother Was a Bachelor." Appearing with Miss Burke as another guest star on

The Desert Sun—8c  
PALM SPRINGS, CALIFORNIA  
Thursday, March 17, 1955

## Smith to Attend Bay City Session

William H. Smith, president of Coachella Valley Savings and Loan association, will leave this noon for San Francisco where he will attend the executive committee meeting of the California Savings and Loan League at the Clift hotel tomorrow.

Legislative topics, league committee reports, and preliminary plans for the 65th annual convention of the association will be discussed.

The state-wide association convention is scheduled for September 12-14 in San Francisco. The program will be little 11-year-old Susan Seaton.

"Yes, My Darling Daughter" will play nightly in Palm Springs Playhouse at 8:40 through Sunday.

## WEDNESDAY NITE MEN'S CLUB

Presents

## SECOND ANNUAL

# Charity Auction

New and Used Furniture and Furnishings and other Valuable Items

Contributed from the private homes, hotels and places of business of Palm Springs and vicinity.

**SALE - Sunday, March 20th**

**STARTING 1 P.M.**

AMERICAN LEGION HALL

400 N. BELARDO RD.

PARTIAL LIST OF ITEMS TO BE SOLD

### Pedigreed Male Black Poodle

Registered with the American Kennel Club. 8 months old.

### The Nine Million Dollar Pen

Contributed by Eddie Cantor

Autographed Baseball Bat by Ralph Kiner.

Autographed Tennis Racquet by Nancy Kiner.

Annual passes to Sunair Drive-in and Strebe Theatres.

Furniture from the home of Hoagy Carmichael.

Autographed Record Album from Danny Kaye.

Autographed Record Album from Lily Pons.

Automobiles — Contributed by Palm Springs Lincoln-Mercury and Beebe's DeSoto-Plymouth.

Bicycles, Boxing Gloves, Paints, Seat Covers, Jewelry, Diamonds, Portable Barbecues, Dates, Pressure Cookers, Deep Fryer, Candy, Liquor, Champagne, Garden Hose, Patio Chairs, Pool Furniture, Blankets, Electric Irons, Baked Ham, Sandwich Toaster, White Porcelain Kitchen Cabinet, Flash Lites, Auto Spot Lites, Fog Lites, Mirrors, Rugs, Television, Tables, Cameras, and numerous other valuable items.

A ROUND TRIP FOR 2 TO LAS VEGAS WITH ALL EXPENSES PAID FOR 2 DAYS AT THE SANDS HOTEL (Courtesy of the WESTERN AIR LINES and JAKE FRIEDMAN of the SANDS HOTEL)

DINNERS for 4 persons at the FINEST HOTELS AND RESTAURANTS in PALM SPRINGS and Vicinity.

**VALUES FROM \$5.00 TO \$500.00**

Everything must be sold regardless of price.

Open for inspection Sunday, March 20th from 10 A.M. to the time of sale.

Proceeds for the purchase of Heart Machine

for the Desert Hospital

and Gym Equipment for the Boys Club

For Information Call 5354 or 2033

## hidden springs ranch

1000 Palms — on both sides of Ramon Road

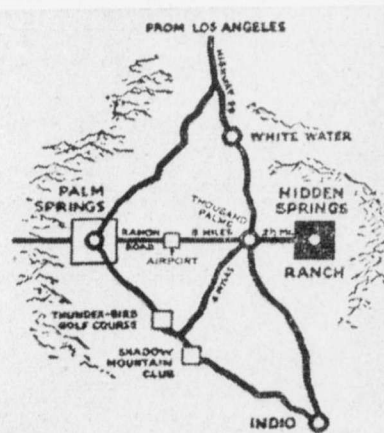
12 minutes to Palm Springs

10 cent phone call.

In the Palm Springs high school district — bus service.

Watch this newspaper next week for startling announcement on 99 year transferable leases.

Sale starts March 19th at Noon.



Big lots, roads, electricity, phone and water. Restrictions: Approval of exterior plans for mutual protection. The greatest opportunity ever produced in the Palm Springs area. Save your capital to build a small artistic weekend hideout or permanent cottage. Here's something hundreds have been looking for but only Doyle has the debt free, tree covered, wind protected land to deliver. No superlatives of language can accurately describe this amazing and resourceful offering. It's bona fide, clean cut, financially sound and the only thing wrong with it — the price is too low. Buyers are screened to maintain compatibility. It's the real McCoy. Come and investigate for yourself. You will find it better than represented. You just can't beat this deal. Limited number of lots. Sizes 75x115 and 75x76. Rents from \$60 to \$84 a year.

Take Ramon Road out of Palm Springs, across Highway 99 to the end of the road — 3 miles. Watch for the Big Trees.

This is another Doyle development by the original owner and creator of the Smoke Tree Ranch where the President stayed.

**Pennywise**  
AT  
**buys VILLAGE MARKET**

TROPICAL — 20-oz.  
**Boysenberry Preserves** 49c

BOOTH'S — 15-oz. Oval Tins  
**TOMATO SARDINES or MUSTARD SARDINES** 21c

MANISCHEWITZ — 1-lb.  
**GEFILTE FISH** 67c

PIGGY PUFFS — Fried  
**BACON RINDS** 21c

KINGAN — 4-oz.  
**VIENNA SAUSAGE** 2 FOR 25c

KINGAN — 12-oz.  
**LUNCHEON MEAT** 39c

MARLO — 1 1/2-lbs.  
**BEEF STEW** 39c

DOG-E-STU — 14 1/2-oz.  
**DOG FOOD** 2 FOR 29c

BLACK FLAG — 12-oz.  
**AEROSOL BOMB** 98c

White and Colored — DELSEY  
**TOILET TISSUE** 2 FOR 27c

FLY DED — 5% DDT  
**INSECT SPRAY** 49c 29c

FRIEDA SCHROEDER CAKES  
Always in Stock

**QUALITY MEAT** means the  
Finest Available — The Finest is  
always found in our Meat Dept.

GRADED — USDA CHOICE BEEF  
**ROUND STEAK** Cut Thick Swiss Style 63¢ lb.

**Boneless Top Round Steak** 79c lb.

GRADED — USDA CHOICE BEEF  
**CHUCK ROAST** 39¢ lb.

CHALLENGE — Grade AA  
**BUTTER** 69¢ lb.

PERFECT HOST — 1-lb.  
**COFFEE** 84¢ lb.

Save 25c on Reddi Whip  
with coupon inside—40-oz.  
**BISQUICK** 39c

SUNSHINE — 12-oz.  
**HYDROX COOKIES** 39c

**Giant Trend** 49c

**Rump Roast** BONE-LESS 73¢ lb.

WILSON'S CERTIFIED  
**Sliced Bacon** 1-Lb. HEAT SEAL PKG. 59¢ lb.

Graded USDA Choice Shoulder  
**Lamb Roasts** 35¢ lb.

**FROZEN FOODS**  
SIMON  
**FROZEN PIES**  
5 Flavors — 7" Tin  
3 for \$1.00—39c ea.

TREESWEET  
12-oz. Frozen  
**ORANGE JUICE**  
4 for \$1.00—29c ea.

Walter Kendall — 26-oz.  
**FIVES DOG BISCUITS**  
and **KIBBLED FIVES**  
Both for 57c

## Farm Fresh Produce

**RADISHES, GREEN ONIONS**  
2 BUNCHES 9c

**CABBAGE** 5c lb.  
**CARROTS** 2 bun. 19c

Prices Effective Thurs., Fri., Sat., Sun.—Mar. 17-18-19-20, '55  
— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —

**VILLAGE MARKET**

441 So. Palm Canyon Drive Phone 7932 or 9055  
Mon. thru Thurs., 9-7 — Fri. & Sat., 9-8 — Sundays, 9-6